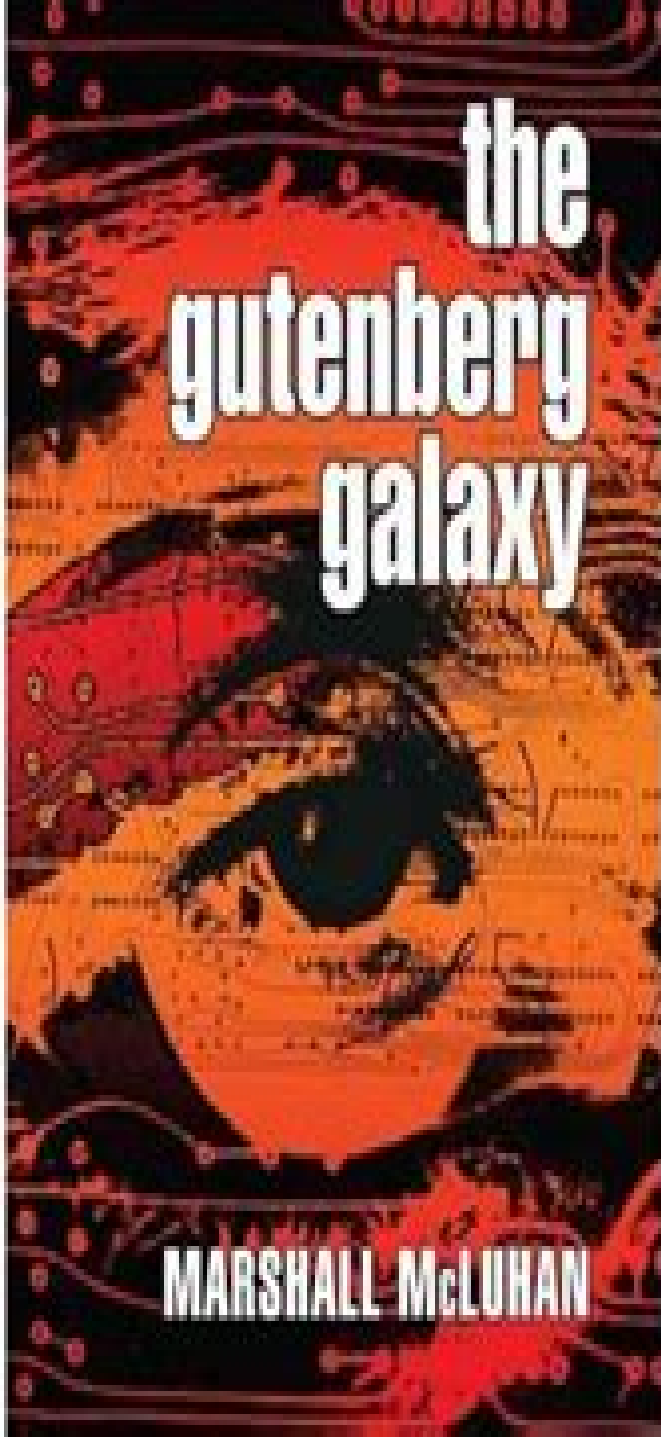




# the gutenberg galaxy

MARSHALL McLuhan

# The Gutenberg Galaxy

**M Walker**



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*Gutenberg Galaxy* Marshall McLuhan (Théoricien de la communication, Canada, Etats-Unis), 1966 **The Gutenberg Galaxy** Marshall McLuhan (sociologue).), 1964 McLuhan in Space Richard Cavell, 2002-01-01 Demonstrates how McLuhan extended insights derived from advances in physics and artistic experimentation into a theory of acoustic space which he then used to challenge the assumptions of visual space that had been produced through print culture **Beyond the Gutenberg Galaxy** Eugene F. Provenzo, *Unthinking Modernity* Judith Stamps, 1995 In *Unthinking Modernity* Judith Stamps reinterprets the communications theory of Harold Innis and Marshall McLuhan as a Canadian variant of the critical theory associated with the early Frankfurt school Stamps argues that Innis and McLuhan used their studies of media to develop a critique of the thoughts and habits that characterize the West Like their European contemporaries Innis and McLuhan worked toward a theory of how westerners have developed classifications through which they perceive the world Moreover Stamps shows that they used insights derived from their North American experience to add a new media based perspective to such a theory *Unthinking Modernity* offers unique perspectives on the ways in which economics politics and

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