

Chapter 1: Why Communication Matters:

Objectives:

- Explore the importance of communication skills
- Examine your personal communication style
- Understand how identity influences communication choices

Introduction:

- According to Harvard psychologists it takes seven seconds to make a first impression
 - Individuals take this time to assess verbal and nonverbal cues and communication practices
- Most business executives are hiring managers found that the ability to communicate orally was ranked as *the most important* college learning outcome
 - Oral communication, along with leadership and team building are vital to long-term success in business
- Through effective oral communication skills, speakers have the opportunity to:
 - Advocate for important issues
 - Improve upward social mobility through presentation and interviewing skills
 - Create interpersonal connections that can make a huge difference in someone's life
- When information is discussed in a way that makes sense to everyone, information is accessible
 - Accessibility is an important component in persuasion
 - Developing strong oral communication skills can help to effectively share one's knowledge, experiences, and perspectives
 - And help make a positive difference in local and global communities
- How you decide to approach and frame a topic and orally present your thoughts can be a game changer
 - How we regularly communicate in our lives affects who wants to be our friend, the opportunities we get, and how we receive messages from others
 - How you communicate and model your communication may also influence what others think about you
 - Rightfully or wrongfully, everyone we interact with will assess our communication skills and will use these skills to determine who we are and who we could be

Communication Style:

- As individuals, we have agency in deciding what we want our communication style to be and how we want to communicate to and with the world around us
- As individuals we get to choose how we use words, develop ideas, and share our ideas, experiences and perspectives with others

Speech Communication Matters Second Edition Chapter 1

Randall McCutcheon



Speech Communication Matters Second Edition Chapter 1:

Teachers Edition Randall McCutcheon, 2001-02 Describes how to research organize write and deliver different kinds of speeches and discusses related forms of communication such as debates and oral interpretation Communication Matters Jeremy Packer, Stephen B. Crofts Wiley, 2013-06-17 Communication has often been understood as a realm of immaterial insubstantial phenomena images messages thoughts languages cultures and ideologies mediating our embodied experience of the concrete world Communication Matters challenges this view assembling leading scholars in the fields of Communication Rhetoric and English to focus on the materiality of communication Building on the work of materialist theorists such as Gilles Deleuze Michel Foucault Friedrich Kittler and Henri Lefebvre the essays collected here examine the materiality of discourse itself and the constitutive force of communication in the production of the real Communication Matters presents original work that rethinks communication as material and situates materialist approaches to communication within the broader materiality turn emerging in the humanities and social sciences This collection will be of interest to researchers and postgraduate students in Media Communication Studies and Rhetoric The book includes images of the digital media installations of Francesca Talenti Professor Department of Communication Studies University of North Carolina at Chapel Hill *Difference Matters* Brenda J. Allen, 2010-07-19 Allens proven ability and flare for presenting complex and oftentimes sensitive topics in nonthreatening ways carry over in the latest edition of Difference Matters Her down to earth analysis of six social identity categories reveals how communication establishes and enacts identity and power dynamics She provides historical overviews to show how perceptions of gender race social class sexuality ability and age have varied throughout time and place Allen clearly explains pertinent theoretical perspectives and illustrates those and other discussions with real life experiences many of which are her own She also offers practical guidance for how to communicate difference more humanely While many examples are from organizational contexts readers from a wide range of backgrounds can relate to them and appreciate their relevance This eye opening vibrant text suitable for use in a variety of disciplines motivates readers to think about valuing difference as a positive enriching feature of society Interactive elements such as Spotlights on Media I D Checks Tool Kits and Reflection Matters questions awaken interest awareness and creative insights for change **Practicing Communication Ethics** Kenneth E. Anderson, Paula S. Tompkins, 2015-07-17 Practicing Communication Ethics provides a theoretical framework for developing a personal standard of ethics that can be applied in real world communication situations Through an examination of specific ethical values including truth justice freedom care and integrity this first edition enables the reader to personally determine which values they are ethically committed to upholding Blending communication theory ethics as practical philosophy and moral psychology this text presents the practice of communication ethics as part of the lifelong process of personal development and fosters the ability in its readers to approach communication decision making through an ethical lens **Alphabet to Email** Naomi S. Baron, 2002-06-01 In

Alphabet to Email Naomi Baron takes us on a fascinating and often entertaining journey through the history of the English language showing how technology especially email is gradually stripping language of its formality Drawing together strands of thinking about writing speech pedagogy technology and globalization Naomi Baron explores the ever changing relationship between speech and writing and considers the implications of current language trends on the future of written English Alphabet to Email will appeal to anyone who is curious about how the English language has changed over the centuries and where it might be going

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Research in Education, 1974

Text + Field Sara L. McKinnon, Robert Asen, Karma R. Chávez, Robert Glenn Howard, 2016-06-01 Rhetorical critics

have long had a troubled relationship with method viewing it as at times opening up provocative avenues of inquiry and at other times as closing off paths toward meaningful engagement with texts Text Field shifts scholarly attention from this conflicted history looking instead to the growing number of scholars who are supplementing text based scholarship by venturing out into the field where rhetoric is produced enacted and consumed These field based practices involve observation ethnographic interviews and performance They are not intended to displace text based approaches rather they expand the idea of method by helping rhetorical scholars arrive at new and complementary answers to long standing disciplinary questions about text context audience judgment and ethics The first volume in rhetoric and communication to directly address the relevance processes and implications of using field methods to augment traditional scholarship Text Field provides a framework for adapting these new tools to traditional rhetorical inquiry Aside from the editors the contributors are Roberta Chevrette Kathleen M de On s Danielle Endres Joshua P Ewalt Alina Haliliuc Aaron Hess Jamie Landau Michael Middleton Tiara R Na puti Jessy J Ohl Phaedra C Pezzullo Damien Smith Pfister Samantha Senda Cook Lisa Silvestri and Valerie Thatcher

Accent in North American Film and Television Charles Boberg, 2021-12-16 Drawing on data from well known actors in popular films and TV shows this reference guide surveys the representation of accent in North American film and TV over eight decades It analyzes the speech of 180 film and television performances from the 1930s to today looking at how that speech has changed how it reflects the regional backgrounds gender and ethnic ancestry of the actors and how phonetic variation and change in the real world have been both portrayed in and possibly influenced by film and television speech It also clearly explains the technical concepts necessary for understanding the phonetic analysis of accents Providing new insights into the role of language in the expression of North American cultural identity this is essential reading for researchers and advanced students in linguistics film television and media studies and North American studies as well as the larger community interested in film and television

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