

# THE MYTH OF THE GLOBAL CORPORATION

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# The Myth Of The Global Corporation

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## **The Myth Of The Global Corporation:**

The Myth of the Global Corporation Paul Doremus, William W. Keller, Louis W. Pauly, 1999 A common perception of multinational corporations is that they are creating an overwhelmingly powerful market and are rendering national borders obsolete Using data from the US Japan and Europe this book argues that such a view is incorrect *The Myth of the Global Corporation* Paul Doremus, William W. Keller, Louis W. Pauly, Simon Reich, 2021 Critics and defenders of multinational corporations often agree on at least one thing that the activities of multinationals are creating an overwhelmingly powerful global market that is quickly rendering national borders obsolete *The Myth of the Global Corporation*, 2000 *The Myth of the 'global' Corporation* Winfried Ruigrok, 1995 **The Handbook of Global Companies** John Mikler, 2013-03-25 The Handbook of Global Companies brings together original research addressing the latest theories and empirical analysis surrounding the role of global companies in local national and international governance Offers new insights into the role of global companies in relation to policy and governance at local national and international levels Brings together newly commissioned research by a global team of established and up and coming scholars from the fields of international relations political science public policy and beyond Considers the environmental and societal responsibilities of global corporations Covers topics including the spatial locations of global companies debate about the power they wield and their role as catalysts in new forms of governance and the ways in which global companies share authority with the state and international organizations to drive policy processes Speculates on the broader potential and limitations of global governance

*The Political Power of Global Corporations* John Mikler, 2018-02-12 We have long been told that corporations rule the world their interests seemingly taking precedence over states and their citizens Yet while states civil society and international organizations are well drawn in terms of their institutions ideologies and functions the world's global corporations are often more simply sketched as mechanisms of profit maximization In this book John Mikler re casts global corporations as political actors with complex identities and strategies Debunking the idea of global corporations as exclusively profit driven entities he shows how they seek not only to drive or modify the agendas of states but to govern in their own right He also explains why we need to re territorialize global corporations as political actors that reflect and project the political power of the states and regions from which they hail We know the global corporations names we know where they are headquartered and we know where they invest and operate Economic processes are increasingly produced by the control they possess the relationships they have the leverage they employ the strategic decisions they make and the discourses they create to enhance acceptance of their interests This book represents a call to study how they do so rather than making assumptions based on theoretical abstractions Leviathans Alfred D. Chandler, Bruce Mazlish, 2005-01-24 A ground breaking 2005 exploration of multinational corporations that differs from other books on the subject by offering the reader a totally global perspective of multinationals without portraying them simply as economic entities Written by experts

on various aspects of the history development cultural and social implications of the multinational corporation the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence As we might expect the multinational company is shown to play a major role in the globalization that is reshaping so much of our lives

Handbook of the International Political Economy of the Corporation Andreas Nölke, Christian May, 2018-09-28 Over the past few decades corporations have been neglected in studies of international political economy IPE Seeking to demystify them what they are how they behave and their goals and constraints this Handbook introduces the corporation as a unit of analysis for students of IPE Providing critical discussion of their global and domestic power and highlighting the ways in which corporations interact with each other and with their socio political environment this Handbook presents a thorough and up to date overview of the main debates around the role of corporations in the global political economy

Regionalism in East Asia Fu-kuo Liu, Philippe Regnier, 2013-10-18 Regional cooperation and integration have emerged as key issues for East Asia following the financial crisis This book explores these issues and examines the degree to which a new paradigm is emerging It reviews the evolution of the concepts and practices of regionalism in East Asia and considers the factors which are shaping new patterns of regional co operation and integration It includes discussions of historical developments economic co operation socio political factors and defence and security It considers the role of those states including China and Japan which have distinctive approaches to international relations and assesses the role of regional international bodies such as ASEAN

The Logic of International Restructuring Winfried Ruigrok, Rob van Tulder, 2013-11-05 There is within the corporate world an evolving international restructuring race between industrial complexes that is set to intensify over the coming years An industrial complex consists of suppliers distributors governments financiers and trade unions It is the reorganisation of the relationship between the core firm and the above components that is set to change before very long In this book Winfried Ruigrok and Rob van Tulder address many current debates on topics such as Post Fordism globalisation and lean production They also identify a number of rival internationalisation strategies that have been adopted by different companies Moreover they present an abundance of new as well as historical data on the world's one hundred largest core companies This data shows that none of the largest core firms is truly global or borderless and that virtually all of them in their history have benefited decisively from Governmental trade or industrial policies The authors offer a highly interdisciplinary effort to link three previously isolated debates on industrial restructuring globalisation and international trade policies The Logic of International Restructuring is aimed at a wide academic post graduate and professional audience working in the areas of business economics organisational studies and international relations

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