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IN BUSINESS

THE *Smarter* ORGANIZATION

How to Build a
Business That Learns
and Adapts to
Marketplace Needs

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Smarter Organization How To Build A Business That Learns And Adapts To Marketplace Needs

Chun Wei Choo



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The Smarter Organization Michael E. McGill, John W. Slocum, 1994-10-07 In The Smarter Organization based on years of hands on work with some of the world's most successful corporations McGill and Slocum will show you how to make the idea of the learning organization become a practical reality in your company Drawing upon real life examples from over 175 companies this book reveals what makes for a learning organization and how you can make your company smarter You will learn how to create a learning culture how to craft a learning strategy how to design structures and systems that promote learning how to motivate a work force through learning and how to lead a learning organization Knowledge Organizations Jay Liebowitz, Thomas J. Beckman, 2020-09-10 For knowledge management to be successful the corporate culture needs to be adapted to encourage the creation sharing and distribution of knowledge within the organization Knowledge Organizations What Every Manager Should Know provides insight into how organizations can best accomplish this goal Liebowitz and Beckman provide the information companies need for evaluating and planning the steps and processes that will transform their existing organization infrastructure into a knowledge based organization This easy to read guide includes many vignettes examples and short cases of organizations involved in knowledge management The New Faces of Organizations in the 21st Century Mohammad Ali Sarlak, 2010 **Knowledge Management Handbook** Jay Liebowitz, 1999-02-25 Many organizations are now realizing that their competitive edge lies mostly in the brainpower the intellectual capital of their employees and management To stay ahead of the pack companies must leverage their knowledge internally and externally But it is not enough to develop lessons learned databases Experts now believe the current savior of organizations is knowledge management the conceptualization review consolidation and action phases of creating securing combining coordinating and retrieving knowledge in short the process of creating value from an organization's intangible assets Jay Liebowitz one of the leading knowledge management and expert systems authorities in the world brings together over thirty articles contributed by the top researchers and practitioners to produce what seems destined to become the key reference for this emerging field With it you will find How to create a knowledge sharing environment How senior executives can show tangible benefits using methods that value the intellectual capital especially the human capital within the organization How knowledge management is not the same as information management How senior management commitment and involvement are essential to the success of a knowledge management system **Corporate DNA** Arnold Kransdorff, 2017-05-15 For more than half a century the developed world has been chasing productivity It's financed our wealth but that part of output on which our continued prosperity depends productivity growth is petering out The traditional scapegoat has been the dearth of worker skills But the worker skills base has never been higher The other explanation is that it is managers who are not giving full value to their employers The way they're making decisions is conferring virtually no upside potential which means they're leaving us wide open for experience poor competitors to step into our experience rich

shoes Exactly as Japan did in the 1960s and the so called BRICK countries Brazil Russia India China especially China and Korea are threatening now If creeping uncompetitiveness is not to overtake us from where are the next round of productivity gains to come from Identifying some gaping holes in the way managers are taught to manage this book outlines both the size of the problem and a solution Businesses and other organizations the author says have to substantially raise the quality of their decision making For this to happen they need to be much better experiential learners And for experiential learning to take place companies and other institutions have to better manage their corporate DNA the institution specific experiences otherwise known as Organizational Memory OM which characterizes any organization s ability to perform is the single biggest influence on decision making excellence It is a factor of production that has already been paid for at great expense yet is readily discarded in the backwash of the biggest change in workplace practice for more than a century the actively encouraged flexible labour market Corporate DNA explains why this key component of intellectual capital should be better managed can be better managed and particularly how it can be used to help organizations reduce the pandemic of repeated mistakes rei

Building Organizational Intelligence Jay Liebowitz,2019-08-16 Sharing knowledge is power If ever there were a field to which this applies it is the knowledge management industry And in today s highly competitive fast paced business world corporations businesses and organizations in both the public and private sectors are constantly searching for new cutting edge methods and techniques for creating storing capturing managing organizing distributing combining and retrieving knowledge But the task of accomplishing such functions is not as simple as it sounds Jay Liebowitz s Building Organizational Intelligence A Knowledge Management Primer gives executives managers systems analysts and other knowledge management professionals the competitive edge they need in achieving that task In a concise and easy to read format the book describes the concepts techniques methodologies and tools associated with those functions and includes mini case studies and vignettes of how industry is developing and applying these functions towards building organizational intelligence What s more the book is packaged with a limited functionality version of WisdomBuilder the first in a family of knowledge management tools that provide a fully integrated solution to the information management and analysis dilemma Able to run under Windows 95 98 and NT WisdomBuilder solves the information overload problem by reducing the time and cost of extracting information and other research knowledge from disorganized repositories of heterogeneous data

The Knowledge Entrepreneur Colin Coulson-Thomas,2003 This unique book puts a whole new spin on knowledge management Rather than re stating the importance of the knowledge economy or detailing methods of knowledge management or acquisition it explores how businesses can exploit their knowledge and information focusing on the entrepreneurial opportunities that intellectual capital provides

Reengineering the Training Function Donald Shandler,2024-11-01 If you have questions about how to meet the demands of the new economy corporate and organizational agendas and the changing workplace you will find the answers in this well written and concise book Reengineering the Training Function provides a

plan of action rich in strategies and tactics full of specific guidelines and tools that can be put to use immediately Learn how successful business reengineering and training practices parallel the reengineering of business processes Any business that wants to remain competitive in a global marketplace will find this book relevant Put these guidelines to work immediately to conduct a strategic training audit prior to initiating any reengineering process You can change the process of training and control the new continuous learning organization with Reengineering the Training Function

Information Management for the Intelligent Organization Chun Wei Choo,2002 Information is the organisation s strategic resource yet much of the information that an organisation receives is nuance and innuendo more of a potential than a prescription for action This book will help you gain an understanding of how an organisation may manage its information processes more effectively in order to increase its capacity to learn and adapt

Reinventing Organization Development David L. Bradford,W. Warner Burke,2005-09-09 Praise for Reinventing Organization Development A hard hitting yet hopeful look at a field concerned with renewal that is in need of renewal itself This book is full of intelligent questions provocative appraisals and prescriptions for action that they serve Rosabeth Moss Kanter chaired professor Harvard Business School author Confidence How Winning Streaks and Losing Streaks Begin and End Wise invaluable advice that the field and its practitioners should heed if the field of OD is to take its rightful place as an applied behavioral science that can make a difference in the economic and human affairs of organizations Michael Beer professor emeritus Harvard Business School chairman Center for Organizational Fitness Few disciplines in decline have subjected themselves to so profound a self evaluation It should lead to a rejuvenation of the field Whether or not it does there is a great deal to learn here about organizations and relevant professional practice Russell Ackoff professor emeritus Wharton School University of Pennsylvania Two of the leaders of the field of OD have collaborated to present us with a compelling and controversial state of the art Len Schlesinger vice chairman and chief operating officer Limited Brands The book challenges OD consultants to think broadly about their organizational roles and to assert their rightful place in organizations Jean M Bartunek Robert A and Evelyn J Ferris Chair Professor of Organization Studies Boston College

Staying Lean Peter Buckley,Pauline Found,Gary Griffiths,Glynn Harrison,2017-11-15 The first edition of this highly acclaimed publication received a Shingo Research and Professional Publication Prize in 2009 Explaining how to create and sustain a Lean business it followed Cogent Power s first two Lean Roadmaps along their journey Since then much has changed Several members of Cogent Power s senior management have moved on s

Advances in Measurement Systems Milind Sharma,2010-04-01 This book is a collection of 24 chapters concerning the developments within the Measurement Systems field of study The collection includes scholarly contributions by various authors and edited by a group of experts pertinent to Measurement Systems Each contribution comes as a separate chapter complete in itself but directly related to the book s topics and objectives The target audience comprises scholars and specialists in the field

Intellectual Capital Strategy Management for Knowledge-Based Organizations Ordóñez de Pablos, Patricia,Tennyson,

Robert D.,Zhao, Jingyuan,2013-03-31 With the proper management knowledge based resources human capital relational capital structural capital aim to contribute to the creation of a competitive advantage not only for companies and institutions but also for nations and economic regions Intellectual Capital Strategy Management for Knowledge Based Organizations brings together new perspectives on the knowledge based view of strategy management as it considers the role of companies organizations and nations in the storage and measurement of their knowledge This book is useful for industry leaders practitioners academics and scholars interested in emerging aspects of knowledge management and industry services

Transformational Leadership in Special Education Kirby Lentz,2012-05-18 Transformational Leadership provides the reader with a background of meaningful and purposeful leadership and the building blocks of the learning organisation These concepts are applied to the values and the operation of the Individualised Education Program team so schools can demonstrate special education effectiveness

Intelligence and State Surveillance in Modern Societies Frederic Lemieux,2024-09-13 Offering a compelling understanding of contemporary state surveillance dynamics this second edition is a timely update that lands at the critical intersection of cutting edge technology and international security

New Product Success Stories Robert J. Thomas,1995-01-18 What are the secrets behind such spectacular new product successesas Slim Fast Cellular One and Phillips CD How did Snapple MCIFriends and Family MTV and The Body Shop emerge from obscurity tobecome household names seemingly overnight Find out in New Product Success Stories a book that takes youbehind the scenes of 24 of the biggest new product success storiesof the past few years From repeat purchase and durable productssuch as Lever 2000 and Ford Taurus to major technologies such asCellular One from services like Courtyard by Marriott toretailers such as The Body Shop International you re given aunique firsthand look at how a wide range of innovative companiesemployed a variety of approaches to successfully developing andmarketing their new products New Product Success Stories was designed to help businesspeople toidentify and study the factors that have been shown to play acentral role in new product success Consequently the book isorganized according to such vital issues as Aligning strategic opportunities Capitalizing on the business environment Pursuing market acceptance Motivating the organization Creating new product ideas Designing new products from concepts Refining the new product Tracking the new product Each success story follows a similar format offering a briefhistory of the product idea a company profile a blow by blowaccount of the development process an explanation of the product ssuccess in terms of factors both inside and outside theorganization and future prospects for both product and thecompany Offering a unique opportunity to learn the secrets behind 24sensational new product success stories New Product SuccessStories is an invaluable tool of survival in today s rapidlychanging business world A refreshing and practical book that adds considerable insight tothe processes of new product development Both practitioners andstudents of new product development will find considerable value inbenchmarking against these success stories Thomas S RobertsonSainsbury Professor of Marketing London Business School New products are essential for

organizations but they are both risky and costly The stories in this book record how 24 new products traversed the marketplace minefield successfully They provide insight and inspiration for those involved in the new product arena Gary L Lilien Director Institute for the Study of Business Markets Distinguished Research Professor of Management Science Penn State Refreshing and illuminating a compelling series of case studies that shows how the success of a new product can be achieved through innovation and risk taking A book on new product success that is a new product in its own right John S Hendricks Founder Chairman and Chief Executive Officer Discovery Communications Inc This book makes an important contribution to the literature on new product success It inspires as it instructs William W Adams Former Chairman and President Armstrong World Industries Inc One of the most readable and insightful collections of new product case studies I have ever read New Product Success Stories demonstrates that business managers and new product professionals can gain relevant insights from others successes as well as learning from others mistakes John D Bowlin President and Chief Operating Officer Miller Brewing Company *Why Bother?* Chris Butterworth, Morgan Jones, Peter Hines, 2021-10-25 This book focusses on the importance of creating an internal assessment program to periodically assess the maturity of the organizations transformation journey It discusses the best approach to designing and implementing an assessment program by answering key questions posed when people resist The book begins with selecting the positioning of the program not as an audit but as an opportunity to review strengths and opportunities through to selecting senior leader support to design of the program and developing the assessors More than 10 case studies are documented to show how organizations have approached their assessment programs lessons learned and successes and challenges faced The book leads the reader through the process of selling the concept and importance of transformation and Lean assessments to embed the desired behaviors within workplace culture With many case studies the reader is guided to design their own programs and develop their own assessors This increases the probability of sustainability of the transformation program by focusing on and maturing the behaviors the transformation programs are trying to drive For example one of the most well known assessments is the Shingo prize This book explains the thinking behind the Shingo model and shares examples of assessments that support it Other examples of assessments are covered such as process maturity quality and business assessments

Management Laureates Arthur G. Bedeian, 1992 **Managing People in Sport Organizations** Alison Doherty, Peter McGraw, Tracy Taylor, 2009-11-04 Managing People in Sport Organizations provides a comprehensive overview of the theory and practice of managing people within a human resource management framework It provides the reader with the skills to understand and work with people in sport organizations and given the significant changes in sport organizations over the past twenty years it addresses the issues of managing organizational complexity and how human resources adds value Written by a team of expert authors it Provides a systematic approach to managing people based on well established conceptual frameworks supported by substantial empirical research Analysis and explains how to understand and work with

people in organisationally complex situations Outlines how HR can support organisational strategy positively impact performance and deliver sustainable success Designs a strategic human resource management plan that is effective sustainable and able to adapt to changing conditions Covers the key research findings in the key area of HR in sport With each chapter including learning objectives key issues international cases studies and supported by online PowerPoint slides

Managing People in Sport Organizations is the definitive text for this crucial area of sports management

Management Laureates Arthur G. Bedeian, 2018-04-17 First published in 1996 This volume compiles the autobiographies of the management discipline's most distinguished laureates Prior to this publication the available management literature provided little insight into the personal and intellectual lives the frustrations as well as the triumphs of the individuals in the management discipline Although such understanding could be conveyed in many forms perhaps the most intimate and fascinating of these for gaining behind the scenes insights is the autobiography Thus the autobiographies in this volume as in the five companion volumes offer the reader not only a glimpse of the subjective determinants and personal experiences of the management discipline's most distinguished laureates but also a deeper understanding of what management is and what it is becoming The various accounts reflect a diversity of approaches interests and experiences

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