Lev Manovich
The Language of New Media

The Language Of New Media Leonardos

Steve McCaffery

The Language Of New Media Leonardos:

The Language of New Media Lev Manovich,2002-02-22 A stimulating eclectic accountof new media that finds its origins in old media particularly the cinema In this book Lev Manovich offers the first systematic and rigorous theory of new media He places new media within the histories of visual and media cultures of the last few centuries He discusses new media s reliance on conventions of old media such as the rectangular frame and mobile camera and shows how new media works create the illusion of reality address the viewer and represent space He also analyzes categories and forms unique to new media such as interface and database Manovich uses concepts from film theory art history literary theory and computer science and also develops new theoretical constructs such as cultural interface spatial montage and cinegratography The theory and history of cinema play a particularly important role in the book Among other topics Manovich discusses parallels between the histories of cinema and of new media digital cinema screen and montage in cinema and in new media and historical ties between avant garde film and new media **Theses on the Metaphors of Digital-Textual History** Martin Paul Eve,2024-07-16 Digital spaces are saturated with metaphor we have pages sites mice and windows Yet in the world of digital textuality these metaphors no longer function as we might expect Martin Paul Eve calls attention to the digital textual metaphors that condition our experience of digital space and traces their history as they interact with physical cultures Eve posits that digital textual metaphors move through three life phases Initially they are descriptive Then they encounter a moment of fracture or rupture Finally they go on to have a prescriptive life of their own that conditions future possibilities for our text environments even when the metaphors have become untethered from their original intent Why is whitespace white Was the digital page always a foregone conclusion Over a series of theses Eve addresses these and other questions in order to understand the moments when digital textual metaphors break and to show us how it is that our textual softwares become locked into paradigms that no longer make sense Contributing to book history literary studies new media studies and material textual studies Theses on the Metaphors of Digital Textual History provides generative insights into the metaphors that define our digital worlds **Algorithms** Tobias Matzner,2023-10-02 Algorithms Technology Culture Politics develops a relational situated approach to algorithms It takes a middle ground between theories that give the algorithm a singular and stable meaning in using it as a central analytic category for contemporary society and theories that dissolve the term into the details of empirical studies The book discusses algorithms in relation to hardware and material conditions code data and subjects such as users programmers but also data doubles The individual chapters bridge critical discussions on bias exclusion or responsibility with the necessary detail on the contemporary state of information technology The examples include state of the art applications of machine learning such as self driving cars and large language models such as GPT The book will be of interest for everyone engaging critically with algorithms particularly in the social sciences media studies STS political theory or philosophy With its broad scope it can serve as a high level introduction that picks up and builds on more

than two decades of critical research on algorithms *Multimodality and Performance* Carla Fernandes,2016-08-17 The chapters in this book are the product of an international conference organised in Lisbon to mark the closure of the TKB project A Transmedia Knowledge Base for Performing Arts Under the title Multimodal Communication Language Performance and Digital Media this conference provided a forum for researchers and artists from different research fields interested in the study and documentation of the performing arts The book offers contributions on issues of multimodality in human interaction and performance embodied cognition and metaphor gesture studies video annotation for creative processes and performance and digital media **Recent Advances in Multimedia Signal Processing and Communications** Mislav Grgic,Kresimir Delac,Mohammed Ghanbari,2009-09-30 The rapid increase in computing power and communication speed coupled with computer storage facilities availability has led to a new age of multimedia app cations Multimedia is practically everywhere and all around us we can feel its presence in almost all applications ranging from online video databases IPTV teractive multimedia and more recently in multimedia based social interaction These new growing applications require high quality data storage easy access to multimedia content and reliable delivery Moving ever closer to commercial ployment also aroused a higher awareness of security and intellectual property management issues All the aforementioned requirements resulted in higher demands on various eas of research signal processing image video processing and analysis com nication protocols content search watermarking etc This book covers the most prominent research issues in multimedia and is divided into four main sections i content based retrieval ii storage and remote access iii watermarking and co right protection and iv multimedia applications Chapter 1 of the first section presents an analysis on how color is used and why is it crucial in nowadays multimedia applications In chapter 2 the authors give an overview of the advances in video abstraction for fast content browsing transm sion retrieval and skimming in large video databases and chapter 3 extends the discussion on video summarization even further Content retrieval problem is tackled in chapter 4 by describing a novel method for producing meaningful s ments suitable for MPEG 7 description based on binary partition trees BPTs <u>The Age of Promiscuity</u> Doru Pop,2018-11-15 This book presents an original and engaging look at contemporary popular culture opening with the provocative idea that this is a day and age of complete exhaustion of ideas images stories and myths Questioning the effects of content recycling in cinema and other media the author further elaborates on the repurposing of cultural junk the reassembling of narratives and myths The thought provoking hypothesis proposed in this research is that we have entered an age of cultural promiscuity By analyzing the mutations of myth making practices and connecting them with larger cultural manifestations the author explains these transformations as integral to the development of a myth illogical imagination Cinematic and mythological representations in mainstream Hollywood films have reached a point of amalgamation with no return which marks the beginning of a fourth age of representations where signs and meanings are manifested in illogical permutations This is more explicit in films that commingle aliens cowboys undead

American presidents and zombie nazis joining together in the same narrative ghosts werewolves and vampires aggregating disjoined storylines and historical fake facts all coalesced in an orgy of empty burlesque and infantile masquerades This interdisciplinary research combines cultural studies film criticism art and myth interpretations bringing into the debate multiple concepts from related fields such as critical theory and media criticism The book also opens up to innovative approaches from a wide array of academic disciplines offering researchers students and those fascinated by the transformations happening in contemporary cinema an interpretative tool based on a revised dialectic approach The conclusion is that we are now victims of a zombie semiotics Meaning making in contemporary culture politics and aesthetics is dominated by a process of incessant desecration of significations specific to the total mishmash of representations analyzed here **Becoming-Social in a Networked Age** Neal Thomas,2018-01-09 This book examines the semiotic effects of protocols and algorithms at work in popular social media systems bridging philosophical conversations in human computer interaction HCI and information systems IS design with contemporary work in critical media technology and software studies Where most research into social media is sociological in scope Neal Thomas shows how the underlying material semiotic operations of social media now crucially define what it means to be social in a networked age He proposes that we consider social media platforms as computational processes of collective individuation that produce rather than presume forms of subjectivity and sociality **Pervasive Animation** Suzanne Buchan,2013-08-22 This new addition to the AFI Film Readers series brings together original scholarship on animation in contemporary moving image culture from classic experimental and independent shorts to digital animation and installation The collection that is also a philosophy of animation foregrounds new critical perspectives on animation connects them to historical and contemporary philosophical and theoretical contexts and production practice and expands the existing canon Throughout contributors offer an interdisciplinary roadmap of new directions in film and animation studies discussing animation in relationship to aesthetics ideology philosophy historiography visualization genealogies spectatorship representation technologies and material culture **Verse and Worse** Steve McCaffery,2010-01-26 Verse and Worse Selected and New Poems of Steve McCaffery 1989 2009 presents texts from the last two decades of work by Steve McCaffery one of the most influential and innovative of contemporary poets The volume focuses on selections from McCaffery s major texts including The Black Debt Theory of Sediment The Cheat of Words and Slightly Left of Thinking but also features a substantial number of previously ungathered poems As playful as they are cerebral McCaffery s poems stage an incessant departure from conventional lyrical and narrative methods of making meaning For those encountering McCaffery s work for the first time as well as for those who have followed the twists and turns of his astonishingly heterogeneous poetic trajectory over the past four decades this volume is essential reading The Open Past:Subjectivity and Remembering in the Talmud Sergey Dolgopolski,2013 The Open Past challenges a view of time that has dominated philosophical thought for the past two centuries In that view time originates from a relationship to the

future and the past can be only a fictitious beginning the necessary phantom of a starting point a chronological period of before This view of the past has permeated the study of the Talmud as well resulting in the application of modern philosophical categories such as the thinking subject subjectivity and temporality to the thinking displayed in the texts of the Talmud The book seeks to reclaim the originary power and authority the past exerts in the Talmud Central to the task of reclaiming a radical role for the past are medieval notions of the virtual and their contrasting modern appropriations the thinking subject among them These serve as both a bridging point and a demarcation between the practices of thinking and remembering displayed in the conversations held by the characters in the Talmud by contrast to other rhetorical or philosophical schools and disciplines of thought *The Routledge International Handbook of Creative Learning* Julian Sefton-Green,Pat Thomson,Ken Jones,Liora Bresler,2011-07-15 The concept of creative learning extends far beyond Arts based learning or the development of individual creativity It covers a range of processes and initiatives throughout the world that share common values systems and practices aimed at making learning more creative This applies at individual classroom or whole school level always with the aim of fully realising young people s potential Until now there has been no single text bringing together the significant literature that explores the dimensions of creative learning despite the work of artists in schools and the development of a cadre of creative teaching and learning specialists Containing a mixture of newly commissioned chapters reprints and updated versions of previous publications this book brings together major theorists and current research Comprising of key readings in creative education it will stand as a uniquely authoritative text that will appeal to those involved in initial and continuing teacher education as well as research academics and policy specialists Sections include a general introduction to the field of creative learning arts learning traditions with sub sections on discrete art forms such as drama and visual art accounts of practice from artist teacher partnerships whole school change and reforms curriculum change assessment evaluative case studies of impact and effect global studies of policy change around creative learning **The State of Rhetoric of Science and Technology** Alan G. Gross,Laura J. Gurak,2020-08-26 The ubiquity of the Internet and digital technology has changed the sites of rhetorical discourse and inquiry as well as the methods by which such analyses are performed This special issue discusses the state of rhetoric of science and technology at the beginning of the twenty first century While many books connecting rhetorical theory to the Internet have paved the way for more refined and insightful studies of online communication the articles here serve as a reflective moment an opportunity to consider thoughtful statements from those who have published and been influential in the field **Leonardo** ,1925 **The Paradox of Transgression in Games** Torill Mortensen,Kristine Jørgensen,2020-02-24 The Paradox of Transgression in Games looks at transgressive games as an aesthetic experience tackling how players respond to game content that shocks disturbs and distresses and how contemporary video games can evoke intense emotional reactions The book delves into the commercial success of many controversial videogames although such games may appear shocking for

the observing bystander playing them is experienced as deeply rewarding for the player Drawing on qualitative player studies and approaches from media aesthetics theory the book challenges the perception of games as innocent entertainment and examines the range of emotional moral and intellectual experiences of players As they explore what players consider transgressive the authors ask whether there is something about the gameplay situation that works to mitigate the sense of transgression stressing gameplay as an aesthetic experience Anchoring the aesthetic game experience both in play studies as well as in aesthetic theory this book will be an essential resource for scholars and students of game studies aesthetics media studies philosophy of art and emotions **Transdiscourse 2** Jill Scott,2016-01-29 Turbulence and Reconstruction ist eine Anthologie von k nstlerischen und wissenschaftlichen Sichtweisen auf unsere Gesellschaft Die Autoren gehen davon aus dass Kunst und Wissenschaft produktive Denkr ume bieten und uns dazu ermutigen neue Konzepte und Kategorisierungen zu entwickeln die Potenziale freisetzen und von denen wir in Zukunft profitieren k nnen Wesentlich dabei ist dass die alten Grenzen zwischen den Disziplinen berwunden und die wechselseitige Wirkung von Technologie und Realit t diskutiert werden kann Turbulenz und Wiederaufbau sind Prozesse die nicht nur Darstellung Kategorien urbane Lebensr ume und Energieverbrauch betreffen sondern auch unsere Beziehung zu Medien und Technologien und damit zur digitalen Ideologie von Interaktion und Substitution *Theater as Data* Miguel Escobar Varela,2021-08-02 In Theater as Data Miguel Escobar Varela explores the use of computational methods and digital data in theater research He considers the implications of these new approaches and explains the roles that statistics and visualizations play Reflecting on recent debates in the humanities the author suggests that there are two ways of using data both of which have a place in theater research Data driven methods are closer to the pursuit of verifiable results common in the sciences and data assisted methods are closer to the interpretive traditions of the humanities The book surveys four major areas within theater scholarship texts not only playscripts but also theater reviews and program booklets relationships both the links between fictional characters and the collaborative networks of artists and producers motion the movement of performers and objects on stage and locations the coordinates of performance events venues and touring circuits Theater as Data examines important contributions to theater studies from similar computational research including in classical French drama collaboration networks in Australian theater contemporary Portuguese choreography and global productions of Ibsen This overview is complemented by short descriptions of the author s own work in the computational analysis of theater practices in Singapore and Indonesia The author ends by considering the future of computational theater research underlining the importance of open data and digital sustainability practices and encouraging readers to consider the benefits of learning to code A web companion offers illustrative data programming tutorials and videos **Live Visuals** Steve Gibson,Stefan Arisona,Donna Leishman,Atau Tanaka,2022-07-29 This volume surveys the key histories theories and practice of artists musicians filmmakers designers architects and technologists that have worked and continue to work with visual material in real time Covering a wide

historical period from Pythagoras s mathematics of music and colour in ancient Greece to Castel s ocular harpsichord in the 18th century to the visual music of the mid 20th century to the liquid light shows of the 1960s and finally to the virtual reality and projection mapping of the present moment Live Visuals is both an overarching history of real time visuals and audio visual art and a crucial source for understanding the various theories about audio visual synchronization With the inclusion of an overview of various forms of contemporary practice in Live Visuals culture from VJing to immersive environments architecture to design Live Visuals also presents the key ideas of practitioners who work with the visual in a live context This book will appeal to a wide range of scholars students artists designers and enthusiasts It will particularly interest VJs DJs electronic musicians filmmakers interaction designers and technologists *Critical Internet Literacies* Jamie Cohen,2024-12-30 An introductory critical internet studies text that builds upon media literacy and digital culture theory to offer a thorough examination of the intersection of online technology and culture We are now collectively at a hinge point in the evolution of the web where online influencers can sway national discourse geopolitical events are remixed through memes and online harms are misunderstood This book argues that people are generally aware that online media has repercussions in off platform spaces but sometimes lack the language to properly critique online trends memes and internet born media How are citizens activists and marginalized groups able to use these tools effectively and safely in these times Jamie Cohen explores aspects of internet culture in an approachable manner building upon critical media literacy and applying a critical technocultural analysis as a methodology to reimagine how media literacy can operate in an online media environment The book explores key topics such as accessibility the creator economy content moderation tech bias platform capitalism internet culture and safety Offering a new way of reading internet media and critiquing content and creators this book is essential reading for students and scholars of digital culture internet culture media literacy social media and beyond

Thinking Through Data Maja Bak Herrie,2025-03-04 We encounter digital data processing on a range of platforms and in a multitude of contexts today in the predictive algorithms of the financial sector in drones insurance and risk management in smart cities biometrics medicine and more This fascinating book explores the historical context of the current data driven paradigm and explains how elusive yet crucial statistical concepts such as outliers aggregates and patterns form how we sense and make sense of data From the sixteenth century s embodied measurements of the foot through the blurred facial features of L Homme Moyen to the image aggregates of today s security systems the examples collected in this book illustrate the central role of aesthetics throughout the history of statistical knowledge production Taking its point of departure in analyses and discussions of contemporary artistic experiments by Rossella Biscotti St phanie Solinas and Adam Broomberg and Oliver Chanarin the book broadens our understanding of the structures of knowledge and methods in statistical computation beyond optimistic narratives of calculative power Venturing out into the tails of the distributions to the systemically overlooked and excluded this book challenges us to embrace an alternative view of modern data processing

Leonardo's Machines Domenico Laurenza,2005 Leonardo nasconde un segreto In realt ne nasconde molti basta cercare nelle pagine dei suoi codici nelle migliaia di disegni di macchine o di parti di esse che quei codici contengono Misteri e segreti che in questo libro vengono alla luce nella loro realt progettuale Dalle descrizioni e dai disegni dello scienziato attraverso la rielaborazione digitale riemergono nella loro compiutezza e funzionalit imbarcazioni corazzate argani e macchinari destinati al volo alla guerra al lavoro alle imprese idrauliche Un operazione di ricostruzione virtuale che ha richiesto anni di studi e di applicazione e ha ottenuto il risultato di rendere accessibili le invenzioni nascoste tra le pagine dei codici leonardeschi

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