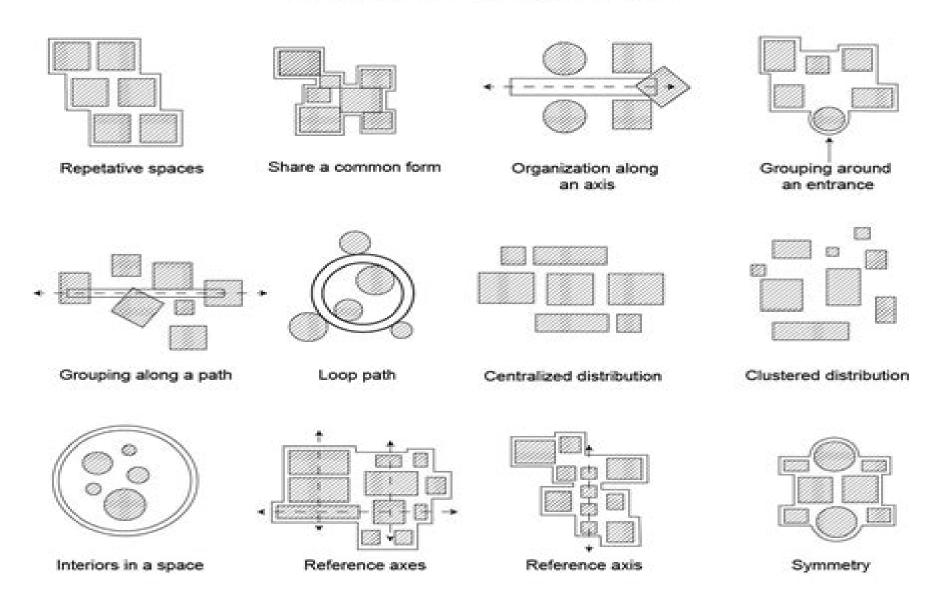
SPACIAL ORGANIZATION



Spatial Organization Of Multinational Corporations

Michael Taylor, Nigel Thrift

Spatial Organization Of Multinational Corporations:

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modern theory of innovation and geography the book provides not only a state of the art of theories and empirics on the location of multinationals but goes far beyond that This book is an absolute must read for any scholar and any student that is interested in multinationals and their location Ron Boschma Utrecht University The Netherlands and Lund University Sweden Despite often playing second fiddle to clusters in the economic geography literature multinationals are fundamental drivers of economic development As generators and diffusers of knowledge they have played an essential role in shaping the new world economic order No book captures this better than Simona Iammarino and Philip McCann s Multinationals and Economic Geography a must read for anyone eager to fully understand the new economic geography of globalisation Andr s Rodr guez Pose London School of Economics UK After more than fifty years of systematic research on multinational enterprises MNEs what is apparent is that there is as yet no unified or dominant theory of the MNE The objective of this book is to bring into focus one particular dimension of MNE behaviour and activity that has been relatively under researched namely the geography of the multinational enterprise as understood through the lens of innovation and technological change The authors clearly demonstrate that geography is becoming increasingly important for MNEs and in turn MNEs are becoming progressively more important for economic geography The pivot on which this vital relationship turns is the creation diffusion and management of new knowledge This unique book will prove a fascinating read for academics students and researchers across a broad range of areas including geography economic geography regional science international business and management innovation studies economic development Professionals such as corporate managers and policymakers in these fields would also find this book to be of great interest Geography, Location, and Strategy Juan Alcacer, Bruce Kogut, Catherine Thomas, Bernard Yin Yeung, 2017-04-27 This volume draws together researchers working in a variety of disciplines in order to explore the many ways that locations matter for firms The authors draw on newly available data recently developed theory and diverse methodology to understand the relationships between firm boundaries firm activities and geographic borders

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