



# SOCIETY IN FOCUS

**EIGHTH  
EDITION**

**An Introduction to Sociology**

**WILLIAM E. THOMPSON**

**JOSEPH V. HICKEY • MICA L. THOMPSON**

# Society In Focus Introduction To Sociology

**Thornton**



## **Society In Focus Introduction To Sociology:**

*Society in Focus* William E. Thompson, Joseph V. Hickey, Mica L. Thompson, 2016-04-20 Examining the role of mass media and information technology in contemporary society *Society In Focus* Eighth Edition emphasizes the increasing diversity and globalization of societies everywhere It is designed to help students think clearly and critically about sociological issues concepts and methods Questioning is at the heart of this approach and as students read this book they are encouraged to become part of the sociological enterprise rather than remain passive observers Every element of the text is designed to challenge students to evaluate social issues and guided by the sociological imagination to clearly formulate their own positions By asking questions that demand sociological and creative thought students are reminded that their conclusions and decisions as well as their non decisions and inaction may have important social consequences New to this edition New coauthor Mica Thompson an experienced teacher of introduction to sociology brings a fresh new perspective as well as a wide array of different life experiences to this edition of *Society in Focus* An expanded critical analysis in Chapter 1 introduces all forms of media and technology and every chapter examines an aspect of their powerful social influence Chapters 9 16 and 17 have been updated to include the most recent worldwide financial and economic developments to help explain globalization and cultural diversity Expanded application of feminist theory in every chapter to help students recognize the importance of gender diversity and the contributions of that theoretical perspective in sociology Updated and brand new boxes throughout encourage students to take a closer look at society and selected social issues

*Society in Focus* William E. Thompson, Joseph V. Hickey, 2011-11-21 This is the eBook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book Examining the role of mass media and information technology in contemporary society This specially priced comprehensive introductory text emphasizes the increasing diversity and globalization of societies everywhere and the special role of mass media and information technology in contemporary society Teaching Learning Experience Personalize Learning MySocLab delivers proven results in helping students succeed provides engaging experiences that personalize learning and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals Improve Critical Thinking Encourages students to consider the role of technology and the mass media in society Engage Students Lively design and features throughout keep students interested in chapter content Explore Theory Utilizes the three theory paradigm model Understand Diversity Comparative global coverage Support Instructors Written activities and assessment in MySocLab offer instructors supplemental materials to help their students succeed Note MySocLab does not come automatically packaged with this text To purchase MySocLab please visit [www.mysoclab.com](http://www.mysoclab.com) or you can purchase a ValuePack of the text MySocLab at no additional cost ValuePack ISBN 10 0205171486 ValuePack ISBN 13 9780205171484

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to Sociology Ninth Edition emphasizes how society and social forces affect everything from globalization and international policies to day to day activities in our personal lives In this edition the authors go beyond the mere questioning of issues to take a closer look at the social world in which we live They provide an integrated approach that uses sociological thinking to help students analyze and understand key concepts To focus increased attention on sociological thinking and research methods they have chosen four key themes media and technology globalization cultural diversity and trends for the future Because sociology is about all of us and our daily lives it is an eminently practical and useful discipline for understanding our social world This Ninth Edition Includes specific student outcomes for each chapter as well as assessment items linked to those outcomes new chapter opening vignettes that give real life examples illustrating important terms concepts and theories included in that chapter updated data statistics maps charts boxes and tables citing the latest research available examples of the powerful impact of media and technology on society especially the role social media play in helping to shape and define our daily social lives new photos and cartoons accompanied by critical thinking questions that reinforce and illustrate important sociological terms concepts and theories

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