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Marketing Your Educational Leadership Skills John C. Daresh, Don Schulte, 2011-09-22 In recent years research that has identified instructional leadership as a key ingredient in effective schools has meant that attention has been directed increasingly at the ways in which future school administrators are being prepared As a consequence many universities have worked to develop administrator preparation programs that will enable individuals to face the challenges that await them when they step into the world of the principalship or some other administrative role Despite these efforts however a final ingredient has been missing from the majority of preservice programs Marketing Your Educational Leadership Skills focuses on how to help people find the job for which they have been prepared This book provides practical suggestions for finding a first job as a school administrator or for advancing current administrative careers by seeking a new position and introduces a

model for administrators to market their potential skills and abilities as an educational leader Ferguson Career Coach Shelly Field, 2010-06-18 Provides tips for career success in education including advice from professionals career strategies Words That Pay How Teachers Can Transform Writing Skills Into Extra Income with Copywriting, and insider secrets Ghostwriting, and eBooks Penelope Marston, 2025-09-09 Teachers spend their careers writing lesson plans grading essays and crafting clear communication but few realize those same writing skills can generate real income outside the classroom This step by step guide shows educators how to monetize their natural strengths with words Whether through persuasive copywriting behind the scenes ghostwriting or self publishing short eBooks you ll discover multiple pathways to earning steady side income without needing to change careers Inside you ll learn how to find clients set rates and create professional work that sells You ll also explore the tools platforms and strategies that make freelancing as a writer both practical and profitable Clear professional and designed with teachers in mind this book is your roadmap to unlocking new income opportunities Your words already have power now it s time to make them pay **Critical Perspectives on Teachers and Teaching** Jessica Holloway, 2024-02-08 This book draws attention to the new ways the field of education is problematising the emerging and evolving conditions that shape the work lives and identities of teachers It offers geographically diverse accounts of the teacher and teaching demonstrating what it means to do critical research well Teachers and their practice have been and continue to be important sites of critical research This book offers varied perspectives from diverse geographies to examine how teacher subjectivities are shaped by conditions of possibility Collectively they show how critiquing conditions rather than the teachers themselves provide a means for problematising the teacher while also advocating the well being of teachers as humans Contributions offer compelling examples of how critical scholars can emphasise teaching as a political and value laden exercise and therefore treat the teacher subject as also being constituted through political and value laden discourses Critical Perspectives on Teachers and Teaching offers a provocation to inspire new questions moving forward That is critical researchers have an obligation to challenge taken for granted assumptions not only by looking outwards at the policymakers edu businesses and intergovernmental agencies e g OECD but also by looking inwards and challenging their assumptions about power discourse and subjectivity This book was originally published as a special issue of Critical Studies in Education

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