

THE EVOLUTION OF TRADITIONAL TO NEW MEDIA

PRE-INDUSTRIAL AGE (BEFORE 1700)

People discovered fire, developed paper from plants, and forged weapons and tools with stone, bronze, copper and iron

Example Forms of Media:

- Cave paintings (35,000 BC)
- Clay tablets in Mesopotamia (2400 BC)
- Papyrus in Egypt (2500 BC)
- Acta Diurna in Rome (130 BC)
- Dìbao in China (2nd Century)
- Codex in Mayan region (5th Century)
- Printing press using wood blocks (220 AD)

INDUSTRIAL AGE (1700S TO 1930S)

People used the power of steam, developed machine tools, established iron production, and the manufacturing of various products (including books through the printing press).

Example Forms of Media:

- Printing press for mass production (1900)
- Newspaper-The London Gazette (1740)
- Typewriter (1800)
- Telephone (1876) • Motion picture photography/projection (1890)
- Commercial motion pictures (1913)
- Motion picture with sound (1926)
- Telegraph
- Punch cards

ELECTRONIC AGE (1930S TO 1980S)

The invention of the transistor ushered in the electronic age. People harnessed the power of transistors that led to the transistor radio, electronic circuits, and the early computers. In this age, long distance communication became more efficient.

Example Forms of Media:

- Transistor Radio
- Television (1941)
- Large electronic computers
- Mainframe computers - i.e. IBM1704(1960)
- OHP, LCD projectors

NEW/ INFORMATION AGE (1900S TO 2000S)

The Internet paved the way for faster communication and the creation of the social network. People advanced the use of microelectronics with the invention of personal computers, mobile devices, and wearable technology. Moreover, voice, image, sound and data are digitalized. We are now living in the information age.

- Web browsers: Mosaic (1993)
- Internet Explorer (1995)
- Blogs: Blogspot (1999), Wordpress (2003)
- Social networks: Friendster (2002), Multiply (2003), FB (2004), Instagram
- Microblogs: Twitter (2006), Tumblr (2007)
- Video: YouTube (2005)

Slang Through The Ages

Pasquale De Marco



Slang Through The Ages:

The Enigmatic Realm of **Slang Through The Ages**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing short of extraordinary. Within the captivating pages of **Slang Through The Ages** a literary masterpiece penned with a renowned author, readers attempt a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting affect the hearts and minds of those who partake in its reading experience.

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