

## Enhancing Competitiveness through Compliance: Case of Technology Compliance

Tamanna Chaturvedi, O. P. Wali, Ankit Kesharwani\*

Department of Trade, Indian Institute of Foreign Trade, New Delhi, India Umail: "amai active sta

How to cite this paper Chaturvoli, T., Wali, O.P. and Kesharwani, A. (2019) Inhancing Competitiveness through Compliance Case of Technology Compliance. Theoretical Responsite Letting 9, 2597-2407. https://doi.org/10.8236/sel.2019.97132

Received: May 22, 2019 Accepted: September 27, 2019 Published: September 30, 2019

Copyright © 2009 by author(s) and Scientific Research Publishing Inc.
This work is licerned under the Creative Commons Attribution International License (CC IIV 4.0). http://orestivecommons.org/licenses/by/40/



Open Access

#### Abstract

Role of technology towards promoting innovations and enhancing competitiveness is very well witnessed. However, this perspective can only remain sustainable in light of stringent IPR protection which becomes essential towards ensuring sustainable competitiveness in light of the growing incidence of noncompliance in the form of digital piracy prevalent globally. The international pricing and competitiveness of goods with the use of pirated software completely distorts the market which goes against the basic international trade theory which assumes the absence of distortions in the prices of factors of production when the trading countries entered into trade only due to the commodity price differences between themselves. Taking cognizance of such a situation some states in the USA has enacted a law called Unfair Competition Act which debars US-based companies to enter into any business deals with any foreign company using pirated versions of software or hardware. In such a scenario, compliance becomes one of the most strategic tools not only to retain the market share in the US, but also to gain edge against global competing players. This paper systematically explores the status of IT compliance in India vis-à-vis global players and suggests how different sectors may respond to early compliance benefits. The paper analyses the extent of new opportunity to Indian manufacturers emerging out of this law in comparison with its main-competent suppliers in the US market.

#### Keywords

Trade Compliance, IT Compliance, Non-Tariff Barriers, Software Piracy, MSME, Unfair Competition Act

#### 1. In trod action

Competitiveness globally is defined as the ability to innovate having reflections on productivity at all levels covering national, regional and enterprise capabili-

# **Technology War A Case For Competitiveness**

**S Ben Porath** 

**Technology War A Case For Competitiveness:** 

Embark on a transformative journey with is captivating work, **Technology War A Case For Competitiveness**. This enlightening ebook, available for download in a convenient PDF format Download in PDF: , invites you to explore a world of boundless knowledge. Unleash your intellectual curiosity and discover the power of words as you dive into this riveting creation. Download now and elevate your reading experience to new heights .

https://archive.kdd.org/About/uploaded-files/index.jsp/so\_sleepy\_fuzzy\_series.pdf

#### **Table of Contents Technology War A Case For Competitiveness**

- 1. Understanding the eBook Technology War A Case For Competitiveness
  - The Rise of Digital Reading Technology War A Case For Competitiveness
  - Advantages of eBooks Over Traditional Books
- 2. Identifying Technology War A Case For Competitiveness
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - $\circ\,$  Features to Look for in an Technology War A Case For Competitiveness
  - User-Friendly Interface
- 4. Exploring eBook Recommendations from Technology War A Case For Competitiveness
  - Personalized Recommendations
  - $\circ\,$  Technology War A Case For Competitiveness User Reviews and Ratings
  - Technology War A Case For Competitiveness and Bestseller Lists
- 5. Accessing Technology War A Case For Competitiveness Free and Paid eBooks
  - Technology War A Case For Competitiveness Public Domain eBooks
  - Technology War A Case For Competitiveness eBook Subscription Services
  - Technology War A Case For Competitiveness Budget-Friendly Options

- 6. Navigating Technology War A Case For Competitiveness eBook Formats
  - o ePub, PDF, MOBI, and More
  - Technology War A Case For Competitiveness Compatibility with Devices
  - Technology War A Case For Competitiveness Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Technology War A Case For Competitiveness
  - Highlighting and Note-Taking Technology War A Case For Competitiveness
  - Interactive Elements Technology War A Case For Competitiveness
- 8. Staying Engaged with Technology War A Case For Competitiveness
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Technology War A Case For Competitiveness
- 9. Balancing eBooks and Physical Books Technology War A Case For Competitiveness
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Technology War A Case For Competitiveness
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Technology War A Case For Competitiveness
  - Setting Reading Goals Technology War A Case For Competitiveness
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Technology War A Case For Competitiveness
  - Fact-Checking eBook Content of Technology War A Case For Competitiveness
  - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements

• Interactive and Gamified eBooks

#### **Technology War A Case For Competitiveness Introduction**

In todays digital age, the availability of Technology War A Case For Competitiveness books and manuals for download has revolutionized the way we access information. Gone are the days of physically flipping through pages and carrying heavy textbooks or manuals. With just a few clicks, we can now access a wealth of knowledge from the comfort of our own homes or on the go. This article will explore the advantages of Technology War A Case For Competitiveness books and manuals for download, along with some popular platforms that offer these resources. One of the significant advantages of Technology War A Case For Competitiveness books and manuals for download is the cost-saving aspect. Traditional books and manuals can be costly, especially if you need to purchase several of them for educational or professional purposes. By accessing Technology War A Case For Competitiveness versions, you eliminate the need to spend money on physical copies. This not only saves you money but also reduces the environmental impact associated with book production and transportation. Furthermore, Technology War A Case For Competitiveness books and manuals for download are incredibly convenient. With just a computer or smartphone and an internet connection, you can access a vast library of resources on any subject imaginable. Whether youre a student looking for textbooks, a professional seeking industry-specific manuals, or someone interested in self-improvement, these digital resources provide an efficient and accessible means of acquiring knowledge. Moreover, PDF books and manuals offer a range of benefits compared to other digital formats. PDF files are designed to retain their formatting regardless of the device used to open them. This ensures that the content appears exactly as intended by the author, with no loss of formatting or missing graphics. Additionally, PDF files can be easily annotated, bookmarked, and searched for specific terms, making them highly practical for studying or referencing. When it comes to accessing Technology War A Case For Competitiveness books and manuals, several platforms offer an extensive collection of resources. One such platform is Project Gutenberg, a nonprofit organization that provides over 60,000 free eBooks. These books are primarily in the public domain, meaning they can be freely distributed and downloaded. Project Gutenberg offers a wide range of classic literature, making it an excellent resource for literature enthusiasts. Another popular platform for Technology War A Case For Competitiveness books and manuals is Open Library. Open Library is an initiative of the Internet Archive, a non-profit organization dedicated to digitizing cultural artifacts and making them accessible to the public. Open Library hosts millions of books, including both public domain works and contemporary titles. It also allows users to borrow digital copies of certain books for a limited period, similar to a library lending system. Additionally, many universities and educational institutions have their own digital libraries that provide free access to PDF books and manuals. These libraries often offer academic texts, research papers, and technical manuals, making them invaluable resources for students and

researchers. Some notable examples include MIT OpenCourseWare, which offers free access to course materials from the Massachusetts Institute of Technology, and the Digital Public Library of America, which provides a vast collection of digitized books and historical documents. In conclusion, Technology War A Case For Competitiveness books and manuals for download have transformed the way we access information. They provide a cost-effective and convenient means of acquiring knowledge, offering the ability to access a vast library of resources at our fingertips. With platforms like Project Gutenberg, Open Library, and various digital libraries offered by educational institutions, we have access to an ever-expanding collection of books and manuals. Whether for educational, professional, or personal purposes, these digital resources serve as valuable tools for continuous learning and self-improvement. So why not take advantage of the vast world of Technology War A Case For Competitiveness books and manuals for download and embark on your journey of knowledge?

#### FAQs About Technology War A Case For Competitiveness Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer web-based readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. Technology War A Case For Competitiveness is one of the best book in our library for free trial. We provide copy of Technology War A Case For Competitiveness in digital format, so the resources that you find are reliable. There are also many Ebooks of related with Technology War A Case For Competitiveness. Where to download Technology War A Case For Competitiveness online for free? Are you looking for Technology War A Case For Competitiveness PDF? This is definitely going to save you time and cash in something you should think about.

#### Find Technology War A Case For Competitiveness:

so sleepy fuzzy series

#### so you think youre fat and ugly the origins of psychobesity by

social anarchism

social cognition and aging

#### soccer americas new sport

so you think you know the 70s over 1000 funk-tastic quiz questions soap dish edition hot & steamy

smushy bus

sober intoxication of the spirit filled with the fullness of god

soccer training

# so schan ist berlin dtschenglfranzas

#### soap opera triva

soaring on the wings of courage the art of self encouragement 2nd edition so you are thinking about a small business computer.
social blueprints conceptual foundations of sociology

#### **Technology War A Case For Competitiveness:**

science my animal report template non fiction writing - Jan 26 2023

web apr 3 2014 non fiction animal report this package provides all the page templates needed to support the creation of a non fiction text about a chosen animal best to follow up a unit on non fiction text features check out the non fiction text posters in my store can be used as a writing project or a culm

#### fillable online nonfiction animal reports fax email print - Feb 12 2022

web how to fill out nonfiction animal reports start by selecting an animal to research consider choosing an animal that interests you or one that has plenty of available information gather information about the animal

#### animal non chronological report non fiction texts animals - Apr 16 2022

web these fantastic examples of non chronological reports on animals are the perfect way to inspire your young readers and writers as they examine this important non fiction genre featuring 9 fascinating animals and a text about beach habitats these texts are perfect for engaging even the most reluctant readers

animal research project report nonfiction writing unit -  $Jun\ 18\ 2022$ 

web mar 14 2018 let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the

various pieces that are essential in a nonfiction piece many many opti animal research writing project the curriculum corner 123 - Jun 30 2023

web may 5 2021 this free animal research project will provide you with a writing unit of study that will help you build excitement about writing informational text in your classroom you can download this free animal research project to help your writers develop their research and writing skills

animal research project report nonfiction writing unit - Oct 23 2022

web aug 5 2017 let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

investigating animals using nonfiction for inquiry based research - Feb 24 2023

web through the use of nonfiction students can be encouraged and challenged to learn more about favorite animals and to document their findings with graphic organizers students begin their inquiry by comparing fiction and nonfiction books about animals using a

writing workshop nonfiction animal reports - Jul 20 2022

web from the beloved science writer gail gibbons immerse yourself in the sea in this illustrated look at the world's largest mammals for the littlest learners with the latest facts from experts in this

#### animal research project report nonfiction writing unit - Aug 21 2022

web aug 9 2018 let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

results for non fiction animal book report tpt - Dec 25 2022

web the posters are a great resource for primary students to research arctic animals and create their own nonfiction report the unit includes a mini book on each animal or all the animals together subjects computer science technology english language arts winter grades k 2 nd types research centers 6 00

#### results for non fiction informational writing animal research - May 30 2023

web let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

results for nonfiction animal writing tpt - Sep 02 2023

web let this step by step resource help your student write nonfiction animal research reports during writing workshop simple

graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

#### animal research project report nonfiction writing unit tpt - Mar 28 2023

web description let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

writing non fiction animal report teaching resources tpt - Aug 01 2023

web let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

### science my animal report template non fiction writing - May 18 2022

web apr 3 2014 science my animal report template non fiction writing

#### nonfiction writing animals worksheet liveworksheets com - Mar 16 2022

web nonfiction writing animals writing non fiction id 663120 language english school subject writing grade level 1st age 5 8 main content writing other contents add to my workbooks 8 add to google classroom add to microsoft teams share through whatsapp link to this worksheet copy report copyright infringement

#### animal research project report nonfiction writing unit - Nov 23 2022

web mar 4 2019 let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

#### writing non fiction animal teaching resources tpt - Sep 21 2022

web let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are essential in a nonfiction piece

#### writing workshop nonfiction animal reports - Oct 03 2023

web from the beloved science writer gail gibbons immerse yourself in the sea in this illustrated look at the world's largest mammals for the littlest learners with the latest facts from experts in this new

non fiction animal writing worksheets teaching resources - Apr 28 2023

web let this step by step resource help your student write nonfiction animal research reports during writing workshop simple graphic organizers activities and tip sheets help your writers focus their thoughts and understand the various pieces that are

essential in a nonfiction piece

mozart and haydn a remarkable meeting of two musical giants - Jun 30 2022

web jan 4 2023 haydn and mozart were known as impromptu quartets in vienna from the 1780s to the 1830s performing together on violin and viola in the year 1780 joseph

johann christian bach wikipedia - Apr 09 2023

web bach is widely regarded as having a strong influence on the young mozart with scholars such as téodor de wyzewa and georges de saint foix describing him as the only true

#### vierhandige sonaten mozart haydn j chr bach hassl pdf pdf - Sep 02 2022

web vierhandige sonaten mozart haydn j chr bach hassl pdf pages 2 8 vierhandige sonaten mozart haydn j chr bach hassl pdf upload suny e hayda 2 8 downloaded

### violin sonatas by bach haydn and mozart my classical notes - Aug 13 2023

web apr 9 2019 the youngest composer on this recording is just barely eight years old and the oldest is over sixty when joseph haydn wrote a sonata for violin and piano in vienna

#### viguen bi saranjam ahangify - Apr 28 2022

web naz nakon remix ft kamyar nariman 02 56 271 67 k dokhtar ahmad abad the boyz

haydn and mozart wikipedia - May 10 2023

web haydn and mozart portraits of haydn and mozart the composers wolfgang amadeus mozart 1756 1791 and joseph haydn 1732 1809 were friends their relationship is

## vierhändige sonaten mozart haydn j chr bach häßler - Oct 15 2023

web vierhändige sonaten mozart haydn j chr bach häßler wolf klavier 4 händig mozart haydn j chr bach häßler wolf piano 4 hands frickert walter

vierhändige sonaten mozart haydn j chr bach häßler wolf - Nov 04 2022

web disinfestavaxhome j chr hertel 6 sonatas for violin 6 wiener sonatinen mozart wolfgang amadeus imslp mozart piano sonatas g henle verlag mozart and haydn piano

#### evigheden fra lidt af evigheden kantate for 3 pigekor - Dec 25 2021

web michael bojesen sankt annæ girls choir song 1998

bach vs mozart a comparison of the two great composers - Mar 28 2022

web nov 25 2022 in addition to being one of the greatest composers of all time johann sebastian bach influenced wolfgang amadeus mozart greatly mozart and bach

vierhandige sonaten mozart haydn j chr bach hassl book - Jun 11 2023

web bach hassl and numerous books collections from fictions to scientific research in any way along with them is this vierhandige sonaten mozart haydn j chr bach hassl

<u>french suite no 3 in b minor bwv 814 3 sarabande</u> - Jan 26 2022

web listen to french suite no 3 in b minor bwv 814 3 sarabande on spotify johann sebastian bach christopher hogwood song 2000

vierhändige sonaten mozart haydn j chr bach häßler wolf - May 30 2022

web jul 5 2023 heinrich bach carus verlag classical music from the 1970s discogs mozart piano sonatas g henle verlag schott music klavierkatalog by schott music issuu j chr

vierhändige sonaten mozart haydn j chr bach häßler wolf - Feb 24 2022

web sep 10 2023 vierhändige sonaten mozart haydn j chr bach häßler wolf klavier 4 händig schott piano classics by walter frickert bach sonatas for violin and

#### jordbærsangen fra lidt af evigheden kantate for 3 pigekor - Nov 23 2021

web michael bojesen sankt annæ girls choir song 1998

6 bach vivaldi mozart and haydn part 1 bbc teach - Jan 06 2023

web 7 bach vivaldi mozart and haydn part 2 exploring great composers with songs based on some of their most famous melodies part 2 looks at mozart and haydn

vierhändige sonaten mozart haydn j chr bach häßler wolf - Oct 03 2022

web vierhändige sonaten mozart haydn j chr bach häßler wolf klavier 4 händig schott piano classics by walter frickert vierhändige sonaten mozart haydn j chr bach häßler

general an overview at haydn mozart and - Dec 05 2022

web jan 1 2012 in this study haydn in 52 piano sonatas 19 piano sonatas of mozart and beethoven 32 piano sonatas examined in terms of tonal structures used piano sonatas

#### 9783795752743 vierhändige sonaten mozart haydn j chr - Mar 08 2023

web vierhändige sonaten mozart haydn j chr bach häßler wolf klavier 4 händig schott piano classics find all books from schott music at find more books com you

#### først var ordet ii fra lidt af evigheden kantate for 3 pigekor - Aug 01 2022

web michael bojesen sankt annæ girls choir song 1998

joseph haydn bach - Feb 07 2023

web feb 3 2022 bach haydn i just returned from a splendid period performance by the tafelmusic baroque orchestra and chamber choir of haydn s missa cellensis cecilia

hungarian wind quintet haydn j chr bach mozart discogs - Sep 14 2023

web composed by johann christian bach tracks b2 joseph haydn tracks a1 b1 wolfgang amadeus mozart tracks a2 ensemble hungarian wind quintet flute

#### hungarian wind quintet haydn j chr bach mozart - Jul 12 2023

web share your videos with friends family and the world

export management a european perspective google books - Apr 30 2023

web this new english edition of export management is more accessible and transparent using the export strategy as its structuring principle the book focuses on the integration of all aspects of

#### hans veldman owner interior garden linkedin - Feb 14 2022

web skilled in banking risk management change management business strategy and financial analysis strong business development professional with a mba focused in banking corporate finance and securities law from erasmus university rotterdam lees meer over onder meer de werkervaring opleiding connecties van hans veldman

export management hans veldman pdf free download - Mar 18 2022 web export management hans veldman pdf free download author 172 104 187 6

web export management hans veldman pdf free download author 172 104 187 63 subject export management hans veldman keywords export management hans veldman pdf free download book ebook books ebooks created date 10 29 2023 10 13 10 pm

#### export management a european perspective editor dr j veldman - Oct 05 2023

web 13 export from a european and a global perspective dr hans veldman export in the context of developments in the world economy 1 2 a more detailed definition of exporting and the dutch situation in respect of export 1 3 trade policies and the european union 1 4 international cooperation and regional formation of blocs 1 5 the european union

### export management hans veldman chapter 1 summary - Dec 27 2022

web feb 24 2019 export management a european perspective has veldman export management a european perspective has veldman 100 money back guarantee download is directly available both online and in pdf no strings attached sell where do you study your language the netherlands united kingdom

export management hans veldman orientation sutd edu - Jan 28 2023

web cocombine export export management hans veldman exportplan samenvatting export management 9789001700324 samenvatting 9789001700324 export management a european perspective samenvatting export management a european perpective van hans veldman cases op

#### export management hans veldman chapter 5 summary - Oct 25 2022

web mar 25 2019 export management hans veldman chapter 5 summary 100 money back guarantee immediately available

after payment both online and in pdf no strings attached sell

#### export management hans veldman - May 20 2022

web export management hans veldman july 2nd 2018 export management is a collaborative project which brought together various experts in the field of export business and which was supervised by an editorial board consisting of representatives from various export companies and tertiary education

#### export management hans veldman wp publish com - Nov 25 2022

web export management hans veldman adopting the melody of term an psychological symphony within export management hans veldman in a world consumed by monitors and the ceaseless chatter of instant communication the melodic splendor and mental symphony produced by the prepared word frequently disappear in to the back

exportmanagement 9789001819071 hans veldman boeken - Jul 02 2023

web het multidisciplinaire karakter van export komt terug in onderwerpen als management marketing sales financiën douanezaken juridische zaken logistiek en cultuur het boek is bruikbaar in een internationaal georiënteerde major en minor en in bedrijfsopleidingen waarin de internationalisering van de organisatie centraal staat

#### exportmanagement door hans veldman managementboek nl - Sep 04 2023

web 1 export from a european and a global perspective 2 exporting a structural approach 3 researching and selecting foreign markets 4 export planning 5 choosing an entry strategy 6 financial policy in exports 7 export logistics and customs policy 8 cultural pitfalls in international business 9 important legal aspects of exporting 10 the

export management hans veldman - Jun 20 2022

web business in export export oriented financial institutions the banking system its role in export development protecting your product export marketing techniques monitoring competitors

hans veldman linkedin - Jul 22 2022

web [][] [][] [][][][] [][] hans veldman available for new contract microsoft dynamics 365 ce jobs as project manager advisor and trainer feel free to contact me on 971 58 517 3001 31

export management a european perspective incl bol com - Sep 23 2022

web isbn 9789001700324 to be successful in the export business companies have to rely on the knowledge expertise insight and cooperation of everyone involved in the process export management a european perspective provides a complete survey of this multidisciplinary field

export management a european perspective 9789001700324 hans - Mar 30 2023

web export management a european perspective provides a complete survey of this multidisciplinary field this new english edition of export management is more accessible and transparent using the export strategy as its structuring principle

#### export planning vrije universiteit amsterdam - Aug 03 2023

web export management subtitle of host publication a european perspective editors hans veldman place of publication groningen publisher wolters noordhoff chapter 4 pages 121 175 number of pages 54 isbn print 9789001700324 publication status published

#### export management hans veldman - Apr 18 2022

web export management hans veldman is available in our digital library an online right of entry to it is set as public appropriately you can download it instantly our digital library saves in fused countries allowing you to get the most less latency times to download any of our books next this one

#### export management hans veldman summaries ch 1 2 3 4 - Feb 26 2023

web export management hans veldman chapter 1 summary last document update ago export management a european perspective has veldman 4 36 add to cart show more info export management hans veldman chapter 4 export management hans veldman red zesde druk - Aug 23 2022

web zesde druk 1 export management hans veldman red zesde druk 2 3 exportmanagement redactie dr j veldman 4 5 exportmanagement exporteren en internationaliseren

#### export management exm amsterdamuas com - Jun 01 2023

web the export management module is offered as part of the ibms tma minor global trade and supply chain management gtscm the objective of this minor is to make students think about how global trade and supply chain management impacts all of the areas and processes of the firm and its trading partners