

A black and white photograph showing a line of US Marines in a trench. They are wearing helmets and carrying rifles, looking towards the right. In the background, there is a building with large windows and a curved roof. The title "THE TET OFFENSIVE" is overlaid in red capital letters.

THE TET OFFENSIVE

POLITICS, WAR, AND PUBLIC OPINION

DAVID F. SCHMITZ

Tet Offensive Politics War Public Opin

Tom Burns



Tet Offensive Politics War Public Opin:

The Tet Offensive David F. Schmitz, 2005-09-29 On January 30 1968 approximately 84 000 North Vietnamese Army and National Liberation Front forces launched nearly simultaneous attacks against over 100 cities and military installations in South Vietnam The well coordinated urban attacks came during the most sacred of Vietnamese holidays and caught American commanders by surprise The results of the Tet Offensive were monumental tens of thousands were killed and many more wounded But its importance goes far beyond its military outcome to the powerful political psychological and economic impact in the United States In this new work historian David F Schmitz analyzes what is arguably the most important event in the history of the Vietnam conflict Schmitz situates the Tet Offensive in the context of American foreign policy and the state of the war up to 1968 while carefully considering the impact of the media on American public opinion Through his up to date analysis of recently available sources Schmitz works to dispel myths and clarify the central debates surrounding this pivotal event that brought an end to American escalation of the war and led to LBJ s decision to withdraw from the presidential race

The Tet Offensive David F. Schmitz, 2005-09-29 In this new work historian David F Schmitz analyzes what is arguably the most important event in the history of the Vietnam conflict Schmitz situates the Tet Offensive in the context of American foreign policy and the state of the war up to 1968 while carefully considering

The Columbia History of the Vietnam War David L. Anderson, 2010-11-26 Rooted in recent scholarship The Columbia History of the Vietnam War offers profound new perspectives on the political historical military and social issues that defined the war and its effect on the United States and Vietnam Laying the chronological and critical foundations for the volume David L Anderson opens with an essay on the Vietnam War s major moments and enduring relevance Mark Philip Bradley follows with a reexamination of Vietnamese revolutionary nationalism and the Vietminh led war against French colonialism Richard H Immerman revisits Eisenhower s and Kennedy s efforts at nation building in South Vietnam and Gary R Hess reviews America s military commitment under Kennedy and Johnson Lloyd C Gardner investigates the motivations behind Johnson s escalation of force and Robert J McMahon focuses on the pivotal period before and after the Tet Offensive Jeffrey P Kimball then makes sense of Nixon s paradoxical decision to end U S intervention while pursuing a destructive air war John Prados and Eric Bergerud devote essays to America s military strategy while Helen E Anderson and Robert K Brigham explore the war s impact on Vietnamese women and urban culture Melvin Small recounts the domestic tensions created by America s involvement in Vietnam and Kenton Clymer traces the spread of the war to Laos and Cambodia Concluding essays by Robert D Schulzinger and George C Herring account for the legacy of the war within Vietnamese and American contexts and diagnose the symptoms of the Vietnam syndrome evident in later debates about U S foreign policy America s experience in Vietnam continues to figure prominently in discussions about strategy and defense not to mention within discourse on the identity of the United States as a nation Anderson s expert collection is therefore essential to understanding America s entanglement in

the Vietnam War and the conflict's influence on the nation's future interests abroad

Public Opinion and

Twentieth-Century Diplomacy Daniel Hucker, 2020-02-20 Public Opinion and 20th Century Diplomacy explores both the influence of public opinion on diplomatic decision making in international history and its emergence as a legitimate field of study for international historians The book uses five case studies to examine the impact of public opinion on the high politics of diplomacy Incorporating a variety of methodological approaches the book looks at British policy at the Paris Peace Conference French policy in the era of 1930s appeasement Policy choices of the US during the Vietnam War Global responses to apartheid era South Africa Public attitudes across the EU regarding European integration This book demonstrates the vibrancy of public opinion research to date and the possibilities for future lines of study

Liberal

Democracies at War Andrew Knapp, Hilary Footitt, 2013-08-01 Liberal democracies have always accepted the need to go to war despite the fact that war can undermine liberal values Wars may be won or lost not only on the battlefield but in the perceptions of the publics who pay for them Presentation is therefore increasingly important Starting with the First World War the first major war fought by liberal democracies after the emergence of mass media Liberal Democracies at War explores the relationship between representations of liberal violence and the ways in which the liberal state understands rights in war Experts in the field explore crucial questions such as How have the violences of war perpetrated in their names been communicated to publics of liberal democracies How have representations of conflict changed over time How far have the victims of liberal wars been able to insert their stories into the record

Enduring Controversies in Military History

Spencer C. Tucker, 2017-09-21 This provocative examination of major controversies in military history enables readers to learn how scholars approach controversial topics and provides a model for students in the study and discussion of other historical events Why did Alexander the Great's empire fall apart so soon after his death How did France win the Hundred Years War despite England winning its major battles Was slavery the primary cause of the American Civil War Would it have benefited the Allies militarily to have gone to war against Germany in 1938 rather than in 1939 Should women be allowed to serve in combat positions in the U S military All of these questions and many other historical controversies are addressed in this thought provoking reference book By exploring every angle of some of the most contentious debates involving military history this book builds students critical thinking skills by supplying a complete background of the controversial topic to provide context and also by providing multiple perspective essays written by top scholars in the field The perspective essays present arguments for different positions on the controversy Readers will consider the cases for and against whether Hannibal should have marched on Rome after his momentous victory at Cannae whether the United States was justified in using the atomic bomb in Japan whether Adolf Hitler was primarily responsible for the Holocaust and whether torturing prisoners during the War on Terror is warranted among many other historical military debates

Staying the Course

October 1967 to September 1968 Erik B. Villard, **Why America Fights** Susan A. Brewer, 2011-03-17 Why America

Fights explores how the U S government has sold war aims designed to rally public support throughout the 20th century

Battle Graeme Callister, Rachael Whitbread, 2022-10-07 What are the critical factors that determine the outcome of battles Which is more decisive in a clash of arms armies or the societies they represent How important is the leadership of the commanders the terrain over which the armies fight the weapons they use and the supplies they depend on And what about the rules of war and the strategic thinking and tactics of the time These are among the questions Graeme Callister and Rachael Whitbread seek to answer as they demonstrate the breadth of factors that need to be taken into account to truly understand battle Their book traces the evolution of warfare over time exploring the changing influence of the social political technological and physical landscape on the field of battle itself They examine how the motivation of the combatants and their methods of fighting have changed and they illustrate their conclusions with vivid carefully chosen examples from across a range of Western European military history including the Norman Conquest the Hundred Years War the Wars of Religion the Napoleonic Wars and the world wars and beyond By exploring the wide range of interconnected factors that influence the results of battles the authors broaden the study of this aspect of military history from a narrow focus on isolated episodes of conflict Their original and thought provoking writing will be fascinating reading for all students of warfare **Turning**

Points—Actual and Alternate Histories Rodney P. Carlisle, J. Geoffrey Golson, 2007-09-01 Offering a unique approach to studying one of the most eventful eras in American history this volume looks at a dozen key events of the 1960s and 1970s and considers the possible paths history might have taken if the outcomes had been different This volume in the Turning Points Actual and Alternative Histories series looks at a tumultuous recent era in American history a time when pivotal often tragic world changing events seemed to be happening at an alarming rate America in Revolt during the 1960s and 1970s looks at 12 significant events from the assassination of John F Kennedy to the passage of the Civil Rights Act from the student killings at Kent State to Richard Nixon s resignation Drawing on the concepts of alternative history the book portrays each event as it happened then considers some plausible alternative scenarios of how history would have been different if these events had not occurred It is a uniquely thought provoking way of exploring an explosive era whose aftershocks continue to shape the American experience today **The Tragedy of Vietnam** Patrick J. Hearden, 2017-08-16 The Tragedy of Vietnam is a brief and accessible text providing a comprehensive overview of the causes and consequences of the Vietnam War Patrick J Hearden offers historical background of the conflict and examines its long term consequences on a regional and global scale This fifth edition includes expanded discussions of postwar American Vietnamese relationships and outlines the ways in which the Vietnam War experience has shaped foreign policy debates in the United States up until the present day

Withdrawal Gregory A. Daddis, 2017-09-01 A better war Over the last two decades this term has become synonymous with US strategy during the Vietnam War s final years The narrative is enticingly simple appealing to many audiences After the disastrous results of the 1968 Tet offensive in which Hanoi s forces demonstrated the failures of American strategy

popular history tells of a new American military commander who emerged in South Vietnam and with inspired leadership and a new approach turned around a long stalemated conflict. In fact so successful was General Creighton Abrams in commanding US forces that according to the better war myth the United States had actually achieved victory by mid 1970. A new general with a new strategy had delivered only to see his victory abandoned by weak kneed politicians in Washington DC who turned their backs on the US armed forces and their South Vietnamese allies. In a bold new interpretation of America's final years in Vietnam acclaimed historian Gregory A Daddis disproves these longstanding myths. *Withdrawal* is a groundbreaking reassessment that tells a far different story of the Vietnam War. Daddis convincingly argues that the entire US effort in South Vietnam was incapable of reversing the downward trends of a complicated Vietnamese conflict that by 1968 had turned into a political military stalemate. Despite a new articulation of strategy Abrams's approach could not materially alter a war no longer vital to US national security or global dominance. Once the Nixon White House made the political decision to withdraw from Southeast Asia Abrams's military strategy was unable to change either the course or outcome of a decades long Vietnamese civil war. In a riveting sequel to his celebrated *Westmoreland's War* Daddis demonstrates he is one of the nation's leading scholars on the Vietnam War. *Withdrawal* will be a standard work for years to come. **1968** Robert C.

Cottrell, Blaine T. Browne, 2018-05-18 The year 1968 retains its mythic hold on the imagination in America and around the world. Like the revolutionary years 1789 1848 1871 1917 and 1989 it is recalled most of all as a year when revolution beckoned or threatened. On the 50th anniversary of that tumultuous year cultural historians Robert Cottrell and Blaine T Browne provide a well informed up to date synthesis of the events that rocked the world emphasizing the revolutionary possibilities more fully than previous books. For a time it seemed as if anything were possible that utopian visions could be borne out in the political cultural racial or gender spheres. It was the year of the Tet Offensive the Resistance the Ultra Resistance the New Politics Chavez and RFK breaking bread LBJ's withdrawal student revolt barricades in Paris the Prague Spring SDS sharp turn leftward communes the American Indian Movement the Beatles Revolution the Stones Street Fighting Man The Population Bomb protest at the Miss America pageant and Black Power at the Mexico City Olympics. 1968 was also the year of My Lai the assassinations of Martin Luther King Jr and Robert F Kennedy Warsaw Pact tanks in Czechoslovakia the police riot in Chicago the Tlatelolco massacre Reagan's belated bid Wallace's American Independent Party campaign Love It or Leave It and the backlash that set the stage at year's end for Richard Milhous Nixon's ascendancy to the White House. For those readers reliving 1968 or exploring it for the first time Cottrell and Browne serve as insightful guides weaving the events together into a powerful narrative of an America and a world on the brink. **Richard Nixon and the Vietnam War** David F. Schmitz, 2014-04-04 In *Richard Nixon and the Vietnam War* accomplished foreign relations historian David F Shmitz provides students of US history and the Vietnam era with an up to date analysis of Nixon's Vietnam policy in a brief and accessible book that addresses the main controversies of the Nixon years. President Richard Nixon's first

presidential term oversaw the definitive crucible of the Vietnam War Nixon came into office seeking the kind of decisive victory that had eluded President Johnson and went about expanding the war overtly and covertly in order to uphold a policy of containment protect America's credibility and defy the left's antiwar movement at home Tactically politically Nixon's moves made sense However by 1971 the president was forced to significantly de-escalate the American presence and seek a negotiated end to the war which is now accepted as an American defeat and a resounding failure of American foreign relations Schmitz addresses the main controversies of Nixon's Vietnam strategy and in so doing manages to trace back the ways in which this most calculating and perceptive politician wound up resigning from office a fraud and failure Finally the book seeks to place the impact of Nixon's policies and decisions in the larger context of post World War II American society and analyzes the full costs of the Vietnam War that the nation feels to this day

U. S. Army and the Media in the 20th Century Robert T. Davis, 2011 This is a print on demand edition of a hard to find publication Surveys the U S Army's approach to media relations from the Spanish American War to the first Gulf War The relationship between the Army and the media is considered in the broader context of the U S Government's approach to info mgmt IM Here is an overview of how the U S Army has approached its relations with the media over the previous century Since World War I a number of bureaucratic manifestations of IM have been tried in wartime With the exception of the U S Info Agency whose tenure spanned the period from 1953 to 1999 all the other manifestations of bureaucratic IM rose and fell during the wars in which they were created The need for units in the field to participate in IM is a major challenge for future operations Illus

A Companion to Lyndon B. Johnson Mitchell B. Lerner, 2012-02-13 This companion offers an overview of Lyndon B Johnson's life presidency and legacy as well as a detailed look at the central arguments and scholarly debates from his term in office Explores the legacy of Johnson and the historical significance of his years as president Covers the full range of topics from the social and civil rights reforms of the Great Society to the increased American involvement in Vietnam Incorporates the dramatic new evidence that has come to light through the release of around 8 000 phone conversations and meetings that Johnson secretly recorded as President

Tragedy of Vietnam Patrick J. Hearden, 2016-05-23 For courses on the Vietnam War 20th century world history and American diplomatic history Also appropriate as a supplemental text for U S history survey courses and history of Asia courses Brief and accessible text that provides comprehensive coverage of the causes and consequences of the Vietnam War The Tragedy of Vietnam provides extensive background on the Vietnam War the relevant history of Southeast Asia and the consequences of the Vietnam conflict on the region Author Patrick Hearden examines the key decisions and questions surrounding the tragic American entanglement in Vietnam providing readers with a fascinating discussion of why the United States became involved in this war and why this involvement persisted for nearly a quarter of a century This book covers the social economic ideological diplomatic and military aspects of the Vietnam War

"There It Is": Narratives of the Vietnam War Tom Burns, 2021-09-06 This book provides a critical survey of the literature on the

Vietnam War and is intended both for academic and general readers Earlier works of this kind constantly recycled criticism of a half dozen of the same works In this study the aim was to discuss a much greater number of works including a few that have never been discussed To appeal to non academic readers Lit Crit jargon was kept to a minimum and parallels with earlier works of war literature especially those of the two world wars were established Embers of War Fredrik Logevall,2014-01-14 WINNER OF THE PULITZER PRIZE Written with the style of a great novelist and the intrigue of a Cold War thriller Embers of War is a landmark work that will forever change your understanding of how and why America went to war in Vietnam Tapping newly accessible diplomatic archives in several nations Fredrik Logevall traces the path that led two Western nations to tragically lose their way in the jungles of Southeast Asia He brings to life the bloodiest battles of France's final years in Indochina and shows how from an early point a succession of American leaders made disastrous policy choices that put America on its own collision course with history An epic story of wasted opportunities and deadly miscalculations Embers of War delves deep into the historical record to provide hard answers to the unanswered questions surrounding the demise of one Western power in Vietnam and the arrival of another Eye opening and compulsively readable Embers of War is a gripping heralded work that illuminates the hidden history of the French and American experiences in Vietnam ONE OF THE MOST ACCLAIMED WORKS OF HISTORY IN RECENT YEARS Winner of the Francis Parkman Prize from the Society of American Historians Winner of the American Library in Paris Book Award Winner of the Council on Foreign Relations Arthur Ross Book Award Finalist for the Cundill Prize in Historical Literature NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post The Christian Science Monitor The Globe and Mail A balanced deeply researched history of how as French colonial rule faltered a succession of American leaders moved step by step down a road toward full blown war Pulitzer Prize citation This extraordinary work of modern history combines powerful narrative thrust deep scholarly authority and quiet interpretive confidence Francis Parkman Prize citation A monumental history a widely researched and eloquently written account of how the U S came to be involved in Vietnam certainly the most comprehensive review of this period to date The Wall Street Journal Superb a product of formidable international research The Washington Post Lucid and vivid a definitive history San Francisco Chronicle An essential work for those seeking to understand the worst foreign policy adventure in American history Even though readers know how the story ends as with The Iliad they will be as riveted by the tale as if they were hearing it for the first time The Christian Science Monitor **Post-9/11 Cinema** John Markert,2011-08-05 Examines dramatic motion pictures and documentary films depicting the September 11 terrorist attacks and the events that followed

Unveiling the Magic of Words: A Overview of "**Tet Offensive Politics War Public Opin**"

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Tet Offensive Politics War Public Opin**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve in to the book is central themes, examine its distinctive writing style, and assess its profound affect the souls of its readers.

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