SERIES ON TECHNOLOGY MANAGEMENT - VOL. 6

SOCIAL INTERACTION AND ORGANISATIONAL CHANGE

ASTON PERSPECTIVES ON INNOVATION NETWORKS



Editors

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Social Interaction And Organisational Change, Aston Perspectives On Innovation Networks Steve Conway, Oswald Jones, Fred Steward, 2001-04-01 This book provides a detailed multi disciplinary analysis of innovation networks in a variety of organisational settings All the contributors are employed at Aston Business School which is one of the UK s foremost institutions in terms of both teaching and research The book illustrates the way in which innovation networks are formed and sustained in a variety of organisational settings the public sector public private collaboration national policy level inter organisational credit links as well as the more traditional focus on manufacturing firms. The strength of the network approach is that it encourages detailed analyses of the dyadic links which must be mobilised in the innovation process At the same time networks provide a framework for exploring the multiple sources and pluralistic patterns of communication typical of innovatory activity Therefore in contrast to much of the innovation network research undertaken in recent years the focus of this book is as much on notions of network as method as on network as phenomenon Social Interaction & Organisational Change Oswald Jones, Steve H. Conway, Fred Steward, 1999 Innovation in City Governments Jenny M. Lewis, Lykke Margot Ricard, Erik Hans Klijn, Tamyko Ysa Figueras, 2016-12-08 Innovation has become an important focus for governments around the world over the last decade with greater pressure on governments to do more with less and expanding community expectations Some are now calling this social innovation innovation that is related to creating new services that have value for stakeholders such as citizens in terms of the social and political outcomes they produce Innovation in City Governments Structures Networks and Leadership establishes an analytical framework of innovation capacity based on three dimensions Structure national governance and traditions the local socioeconomic context and the municipal structure Networks interpersonal connections inside and outside the organization Leadership the qualities and capabilities of senior individuals within the organization Each of these are analysed using data from a comparative EU research project in Copenhagen Barcelona and Rotterdam The book provides major new insights on how structures networks and leadership in city governments shape the social innovation capacity of cities It provides ground breaking analyses of how governance structures and local socio economic challenges are related to the innovations introduced by these cities The volume maps and analyses the social networks of the three cities and examines boundary spanning within and outside of the cities It also examines what leadership qualities are important for innovation Innovation in City Governments Structures Networks and Leadership combines an original analytical approach with comparative empirical work to generate a novel perspective on the social innovation capacity of cities and is critical reading for academics students and policy makers alike in the fields of Public Management Public Administration Local Government Policy Innovation and Leadership **Building Innovation** Capability In Organizations: An International Cross-case Perspective Mile Terziovski, 2007-10-08 Global competition shorter product lifecycles and increasingly demanding customers are creating significant pressures for the creation of

innovative organizations By examining eight case studies in various industry sectors in Europe Australia Japan and Thailand this book provides a qualitative explanation of the complex relationships between innovation capability e commerce sustainable development and new product development The book explores how organizations develop innovation capability through the application of e commerce sustainable development orientation and new product development in order to gain competitive advantage This knowledge will help managers academics and policy makers understand what works and why and how it works in creating innovation driven organizations from an international perspective thereby providing an integrated Innovation Discovery: Network Analysis Of Research And Invention Activity For approach to innovation management a Technology Management Tugrul U Daim, James Robert Alan Pilkington, 2018-01-23 The use of bibliometrics for the analysis of technology management is on the rise in our increasingly technological societies Many are using these tools to document or record the rise of various technologies making it necessary to take stock of the value and application of scientometric methods and their measures Innovation Discovery shows the current state of play within the field of management of technology and discusses how we can use networks to explore understand and generate theory around the innovation process It looks at the different streams of analysis used to understand bibliometric data and presents alternative and novel ways of applying these techniques Written as a comprehensive review of approaches by leading researchers in the field this book is suitable for graduate and post graduate students and researches looking to expand their knowledge and embark on further investigations in technology management Business Networks in East Asian Capitalisms Jane Nolan, Chris Rowley, Malcolm Warner, 2016-09-16 Business Networks in East Asian Capitalisms Enduring Trends Emerging Patterns builds on the foundational studies conducted in the 1990s by gathering contemporary empirical and theoretical chapters which explore these themes in a comparative perspective The book includes contributions from authors working on the relationship between personal and business networks in countries including China Singapore Malaysia Taiwan Japan South Korea Vietnam Laos Cambodia and Thailand Authors emphasize enduring trends in social and business networks and or track new emerging patterns both within East Asian nations or between East Asia and other regions such as Europe Africa and the Americas Provides contemporary up to date empirical material and theoretical interpretation charting the influence of more recent globalizing trends and institutional change in the region Includes studies of networks within PRC between PRC and other regions and in Chinese communities Offers studies centered on Korean Japanese and South East Asian Networks Includes a geographical scope that will be broader than other books aiming to include studies of newly developing economies in South East Asia that share a common cultural heritage e g Vietnam Perspectives on User Innovation Stephen Flowers, Flis Henwood, 2010 There has been a dramatic shift towards more open forms of innovation Drawing on practice based insights together with theoretical approaches developed in innovation studies science technology studies this book brings together a collection of recent work that examines key aspects of this model of innovation International

Entrepreneurship in Small and Medium Size Enterprises Hamid Etemad, 2004-01-01 The drivers of globalization are removing the barriers that segregated the competitive space of the small and large firms in the past It is becoming increasingly difficult for independent small firms to thrive in their traditional markets unless they are globally competitive Managing an enterprise s commercial industrial and political relations well regardless of size and location is the essence of the entrepreneurial challenge in this competitive arena Small and medium size enterprises SMEs often face very different issues than large multinational enterprises do when confronting internationalization This volume provides an in depth discussion of these challenges The contributors to this volume explore the emerging patterns of SME growth and international expansion in response to the evolving competitive environment dynamics of competitive behavior entrepreneurial processes and formulation of strategy They examine the basis and requirements of growth and expansion from three perspectives the rapidly changing environment in which business is conducted entrepreneurial characteristics and the evolving strategic and competitive response to this changing business environment Business leaders scholars and students interested in international business and entrepreneurship will welcome this volume Assessing Technology and Innovation Policies Cristiano Antonelli, Albert N. Link, 2020-05-21 This volume brings together eminent international scholars to discuss and analyze regional and national technology and innovation policies from an economic assessment or economic impacts perspective The analysis covers policies relevant to countries in Europe and Asia and the United States Not only might this volume initiate further study of technology and innovation policies on a country by country basis but also it might open doors for comparative policy analysis This book was originally published as a special issue of Economics of Innovation and New Technology **Historical Networks in the Book Trade** Catherine Feely, John Hinks, 2016-10-14 The book trade historically tended to operate in a spirit of co operation as well as competition Networks between printers publishers booksellers and related trades existed at local regional national and international levels and were a vital part of the business of books for several centuries This collection of essays examines many aspects of the history of book trade networks in response to the recent spatial turn in history and other disciplines Contributors come from various backgrounds including history sociology business studies and English literature The essays in Part One introduce the relevance to book trade history of network theory and techniques while Part Two is a series of case studies ranging chronologically from the Middle Ages to the twentieth century Topics include the movement of early medieval manuscript books the publication of Shakespeare the distribution of seventeenth century political pamphlets in Utrecht and Exeter book trade networks before 1750 in the English East Midlands the itinerant book trade in northern France in the late eighteenth century how an Australian newspaper helped to create the Scottish public sphere the networks of the Belgian publisher Murquardt and transatlantic radical book trade networks in the early twentieth century <u>International Competitiveness and Technological Change Marcela</u> Miozzo. Vivien Walsh, 2006-08-10 Marcela Miozzo is Reader in Innovation Studies at Manchester Business School The

University of Manchester UK Her teaching and research activities are the innovation and the internationalization of services technological and organisational changes in the construction sector and technological capabilities of firms in Latin America Vivien Walsh is Professor of Innovation Management at Manchester Business School The University of Manchester UK Her teaching and research activities are the areas of globalization networks and collaboration in the innovation process

Managing Innovation: What Do We Know About Innovation Success Factors? Alexander Brem, Joe Tidd, Tugrul U Daim, 2019-03-22 Managing Innovation is a three part series covering contemporary technology and innovation management research areas Each volume comprises key articles from both the International Journal of Innovation Management and the International Journal of Innovation and Technology Management published by World Scientific and provides an international disciplinary approach across its broad coverage of topics Relevant for both academics and practitioners this volume answers how organisations can develop innovative approaches from a perspective that encompasses technological advances changes in the market and individual entrepreneurs Related Link s **R&d Strategy & Organisation: Managing Technical** Change In Dynamic Contexts Vittorio Chiesa, 2001-03-09 This book deals with key issues and trade offs in R D strategy and organisation paying attention especially to dynamic competitive contexts where technology plays a key role These topics are treated from the perspective of the decision taker i e the manager who makes decisions in terms of R D strategy and organisation The book addresses typical problems of large firms having structured R D and operating businesses where R D is a source of competitive advantages Although it focuses strongly on R D it sees R D as a part a key part of the process of technological innovation and therefore as an activity to be strongly and appropriately integrated with other functions to make innovation successful This book is primarily conceived as an academic review of research topics Therefore the main audience is composed of scholars researchers and PhD students However the book can be useful for postgraduate students taking MBA electives or students attending courses on technology management It is also relevant to R D managers and more generally people responsible for units concerned with technological innovation *Knowledge Networks and Craft Traditions* in the Ancient World Katharina Rebay-Salisbury, Ann Brysbaert, Lin Foxhall, 2014-08-07 This edited volume investigates knowledge networks based on materials and associated technologies in Prehistoric Europe and the Classical Mediterranean It emphasises the significance of material objects to the construction maintenance and collapse of networks of various forms which are central to explanations of cultural contact and change Focusing on the materiality of objects and on the way in which materials are used adds a multidimensional quality to networks The properties functions and styles of different materials are intrinsically linked to the way in which knowledge flows and technologies are transmitted Transmission of technologies from one craft to another is one of the main drivers of innovation whilst sharing knowledge is enabled and limited by the extent of associated social networks in place Archaeological research has often been limited to studying objects made of one particular material in depth be it lithic materials ceramics textiles glass metal wood or others The

knowledge flow and transfer between crafts that deal with different materials have often been overlooked This book takes a fresh approach to the reconstruction of knowledge networks by integrating two or more craft traditions in each of its chapters The authors well known experts and early career researchers provide concise case studies that cover a wide range of materials The scope of the book extends from networks of craft traditions to implications for society in a wider sense materials objects and the technologies used to make and distribute them are interwoven with social meaning People make objects but objects make people the materiality of objects shapes our understanding of the world and our place within it In this book objects are treated as clues to social networks of different sorts that can be contrasted and compared both spatially and diachronically Governance Networks for Sustainable Cities Katherine Maxwell,2022-09-26 This book explores the effectiveness of governance networks on the design and implementation of sustainability strategies European cities are actively developing sustainability strategies to address the impact of climate change One recent approach many cities have taken is the creation of governance networks groups of public private and third sector organisations which collaborate to support urban sustainability efforts Drawing on two case studies in Glasgow and Copenhagen this book explores the concept of governance networks in theory and practice revealing how stakeholder collaboration leadership and innovation within these networks can help or hinder the process It also highlights the many benefits of these networks including increased participation in the decision making process increased levels of resources and expertise on sustainability issues as well as stakeholder buy in for sustainability policies This book provides recommendations for improving the efficiency of governance networks and will be of interest to academics and practitioners working in the areas of urban governance and sustainability

A Risk-Benefit Perspective on Early Customer Integration Christoph Kausch, 2007-08-02 Customer integration in the early innovation phase has been considered the method of choice in theory and practice Growing experience with the concept has shown unexpected side effects that may even outweigh its recognized advantages Therefore management needs to be able to assess in advance whether the involvement of customers will add overall value to each particular innovation project To support but not to replace the final managerial decision a mathematical formula is developed It can be applied to all kinds of process structures takes into account the risks and benefits contingent on a company s situation as well as risk reducing and benefit increasing measures and translates them into numerical values The resulting figure indicates the prospective value of customer integration in a specific project From Knowledge Management To Strategic Competence: Measuring Technological, Market And Organizational Innovation Joe Tidd, G Turner, Dan Riff, P Patel, Francis Narin, Richard Lamming, Peter Hiscocks, Richard Hall, D Griffths, Ciaran Driver, T Clayton, Max Boisot, John Bessant, Pervaiz K Ahmend, Zaizi Mohamed, 2000-04-18 Latest Edition From Knowledge Management to Strategic Competence Assessing Technological Market and Organisational Innovation 3rd Edition The business and academic communities pay much interest to the concept of knowledge management and strategic competencies or core capabilities that is how organizations define and differentiate

themselves This book attempts to establish the links between strategic competencies knowledge management organizational learning and innovation management specifically how an organization identifies assesses and exploits its competencies and translates these into new processes products and services The contributors to the book include leading researchers and consultants in the field Adopting a practical but rigorous approach to the subject they focus on the measurement management and improvement of organizational technological and market competencies and identify the relationships with strategic operational and financial performance **Managing Innovation: Understanding And Motivating Crowds** Alexander Brem, Joe Tidd, Tugrul U Daim, 2019-03-22 Managing Innovation is a three part series covering contemporary technology and innovation management research areas Each volume comprises key articles from both the International Journal of Innovation Management and the International Journal of Innovation and Technology Management published by World Scientific and provides an international disciplinary approach across its broad coverage of topics Relevant for both academics and practitioners this volume focuses on key aspects of crowd innovation including motivations challenges and benefits of this approach Related Link s Innovation and Strategy of Online Games H. Wi Jong, 2009 In the global game industry where the U S has already established its strong position in PC game and Japan in console game Korea successfully opened new territory and began to play an important role in the global game industry with a new and emerging product the online game This book focuses on this interesting phenomenon and suggests that innovation which led to the shift from the offline game to the online game is the rationale behind this Based on field data gathered through direct investigations with Korean game developers as well as the U S Southeast Asian Chinese and Japanese companies this book unveils diverse strategies of game companies and presents cognitive differences toward the online game business where various convergences will occur between the online game and other Internet businesses This book focuses on the innovative factors which made the online game born in a small Asian country grow tremendously and successfully to gain competitiveness in the global game industry where the PC and console games had already taken their strong position Based on authentic accumulated research conducted over five years in the domain of the online game industry through interviews case studies and international surveys the data in this book has huge value since the results were derived from users data with the cooperation of each game industry Changing The Dynamics And Impact Of Innovation Management: A Systems Approach And The Iso Standard Joanne Hyland, Magnus Karlsson, Mats Magnusson, John Bessant, Ingrid Kihlander, Jimmi Normann Kristiansen, 2022-09-27 The ISO Innovation Management System IMS Standard ISO 56002 provides a much needed and well timed input to the innovation management discipline While research efforts within the domain of innovation management have vastly increased over the past decades research has primarily been conducted through specific contributions to distinct areas of innovation management e g top management culture processes lacking a more holistic perspective Practitioners know that managing innovation is challenging Bringing in a globally recognised standard that offers a holistic perspective will be key in professionalising the innovation management discipline much like quality management and project management standards have done in the past This book focuses on the ISO Innovation Management System Standard and the links with ISPIM s Body of Knowledge BoK special interest group the ISO innovation management community and the International Collaboration Platform for Innovation Management System ICP4IMS It covers four topics as follows

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