

What It is and What It Does

A concept represents more than a solution: it poses a way of thinking about a design problem while proposing a set of objectives while implying potential exclusions. It is a route to be taken while excluding potential detours. The concept initiates the action of design.

Version Ideas

While a concept might originate with an idea or set of ideas, an observation, or a prejudice that is personal to the designer, these ideas alone rarely motivate a production. In order to have a productive value, an architectural concept should eventually result in an observation that can be shared with a larger audience. And, while intrinsically an abstraction, a concept also differs from an idea in that it has an obligation to suggest an image or a thing, since it must inevitably lead to a constructive proposition.

For example, using light wells to bring additional light into a building might be an idea. However, on its own, the notion of including light wells does little to limit a design's range of unique possibilities. That the building might be like a sponge, with light wells penetrating in an organic, irregular manner throughout (as with Steven Holl's Simmons Hall at MIT), or that light wells



might simultaneously provide tubular structural and mechanical supports for the building (as with Toyo Ito's Sendai Mediatheque), represent ideas elevated to the level of architectural concepts.

And Flexibility

However, while it might be the nucleus of a design, the concept may become gradually refined and subtly reconsidered as a process proceeds. Far from being a fixed idea, a concept must remain flexible, roomy enough to permit the inevitable adjustments as a design evolves.

(continued on page 23).

Severa Hall's ariginal vertercolors for Simonous Hall, a elementory for HST in Considerings, Manachemetts (complianed in 2000), program that the amount of "spenge" resuld give this healthing its identity. The amount conveys

manus was attributes a regular actaniar forms in personal states by expenically shaped takes previding light and ventilation while looking the more public spaces through revises breels with contrasting formal vecalitations.

Sites Architecture 26

William R. Chapman

Sites Architecture 26:

Sites Unseen William A. Gleason, 2011 Sites Unseen examines the complex intertwining of race and architecture in nineteenth and early twentieth century American culture the period not only in which American architecture came of age professionally in the U S but also in which ideas about architecture became a prominent part of broader conversations about American culture history politics and OCoalthough we have not yet understood this clearly OCorace relations This rich and copiously illustrated interdisciplinary study explores the ways that American writing between roughly 1850 and 1930 concerned itself often intensely with the racial implications of architectural space primarily but not exclusively through domestic architecture In addition to identifying an archive of provocative primary materials Sites Unseen draws significantly on important recent scholarship in multiple fields ranging from literature history and material culture to architecture cultural geography and urban planning Together the chapters interrogate a variety of expressive American vernacular forms including the dialect tale the novel of empire letters and pulp stories along with the plantation cabin the West Indian cottage the Latin American plaza and the OC OrientalOCO parlor These are some of the overlooked plots and structures that can and should inform a more comprehensive consideration of the literary and cultural meanings of American architecture Making sense of the relations between architecture race and American writing of the long nineteenth centuryOCoin their regional national and hemispheric contextsOCo Sites Unseen provides a clearer view not only of this catalytic era but also more broadly of what architectural historian Dell Upton has aptly termed the social experience of the built environment Site *Matters* Andrea Kahn, Carol J. Burns, 2020-12-21 In the era of the Anthropocene site matters are more pressing than ever Building on the concepts theories and multi disciplinary approaches raised in the first edition this publication strives to address the changes that have taken place over the last 15 years with new material to complement and reposition the initial volume Reaching across design disciplines this highly illustrated anthology assembles essays from architects landscape architects urban designers planners historians and artists to explore ways to physically and conceptually engage site Thoughtful discourse and empirically grounded pieces combine to provide the language and theory to contextualize the meanings of site in the built environment The increasingly complex hybridity of constructed environments today demands new tools for thinking about and working with site Drawing contributions from outside and within the traditional design disciplines this edition will trace important developments in site thinking with new essays on topics such as climate change landscape as infrastructure shifts from global to planetary urbanization debates and the proliferation of participatory site transformation practices Edited by two leading practitioners and academics Site Matters juxtaposes timeless contributions from individuals including Elizabeth Meyer Robert Beauregard and Robin Dripps with original new writings from Peter Marcuse Jane Wolff Neil Brenner and Thaisa Way amongst others to recontextualize and reignite the debate around site An ideal text for students academics and researchers interested in site and design theory Catalogue of the University of

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Transient Images Eric Freedman, 2011 Whither the life of online images

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