

# ELEMENTS OF GRAPHIC DESIGN



## LINE

The path of a point moving through space. There are many types of lines and they can create emotion and depth.



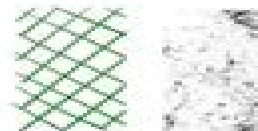
## SHAPE

A flat enclosed area with two dimensions: length and width. Shapes can be geometric or organic.



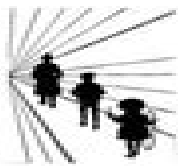
## Form

An enclosed area with three dimensions: depth, length, and width.



## TEXTURE

The tactile qualities of a surface, or the visual representations of surface qualities.



## SPACE

The area in which art is organized. The area around, within or between images, objects or elements.



## Color

The hue, lightness, and saturation of the shades of color. All colors come from primary shades, plus black and white.



## TYPOGRAPHY

The way words are arranged on the page, and the choice of typeface, to make text legible and appealing.



## Imagery

The selection and placement of visual elements on the page, including icons, photos and graphics

# The Basic Of Graphic Arts

**Daniela Niemeyer**



## **The Basic Of Graphic Arts:**

## **The Basic Of Graphic Arts Book Review: Unveiling the Magic of Language**

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has are more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**The Basic Of Graphic Arts**," written by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

<https://archive.kdd.org/files/virtual-library/fetch.php/The%20Heart%20Of%20The%20Continent.pdf>

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