

SPEECH COMMUNICATION NOW!

An Introduction to Rhetorical Influences

John J. Makay · Thomas C. Sawyer

Speech Communication Now An Introduction To Rhetorical Influences

**Stevie M. Munz, Tim McKenna-
Buchanan, Anna M. Wright**



Speech Communication Now An Introduction To Rhetorical Influences:

Speech Communication Now! John J. Makay, Thomas C. Sawyer, 1973-01-01 **Personal and Interpersonal Communication** John J. Makay, Beverly A. Gaw, 1975 Introduction to Scholarship in Modern Languages and Literatures David G. Nicholls, 2015-01-01

The third edition of the MLA's widely used *Introduction to Scholarship in Modern Languages and Literatures* features sixteen new essays by leading scholars. Designed to highlight relations among languages and forms of discourse, the volume is organized into three sections. *Understanding Language* provides an overview of the field of linguistics with special attention to language acquisition and the social life of languages. *Forming Texts* offers tools for understanding how speakers and writers shape language; it examines scholarship in the distinct but interrelated fields of rhetoric, composition, and poetics. *Reading Literature and Culture* continues the work of the first two sections by introducing major areas of critical study. The nine essays in this section cover textual and historical scholarship, interpretation, comparative cultural and translation studies, and the interdisciplinary topics of gender, sexuality, race, and migrations among others. As in previous volumes, an epilogue examines the role of the scholar in contemporary society. Each essay discusses the significance, underlying assumptions, and limits of an important field of inquiry; traces the historical development of its subject; introduces key terms; outlines modes of research now being pursued; postulates future developments; and provides a list of suggestions for further reading. This book will interest any member of the academic community seeking a review of recent scholarship, while it provides an indispensable resource for undergraduate and graduate students of modern languages and literatures.

An Introduction to Communication Lynn H. Turner, Richard West, 2018-10-11

Prioritizing brevity and clarity, this textbook introduces the study of communication through examples and applications of communication in a variety of contexts. With a unique focus on diversity and the impact of culture, each chapter opens with a case study that identifies a communication challenge which the chapter addresses throughout and concludes with questions that respond to that challenge. A consistent, organized structure with numerous features, including fundamental issues, questions for understanding and analysis, theoretical insight, examining a particular relevant theory, and a skill set section, easily guides you through the foundations of the study of communication. Cross-referencing between chapters demonstrates the multidimensional nature of communication, and the everyday talk sections demonstrate how each topic relates to technology, the workplace, or health issues. Offering a wealth of diverse examples from students' personal, professional, and online lives, this book teaches skills, allowing students from all academic backgrounds to understand communication.

Landmark Essays on Aristotelian Rhetoric Richard L. Enos, Lois P. Agnew, 2020-11-25

There is little doubt that Aristotle's *Rhetoric* has made a major impact on rhetoric and composition studies. This impact has not only been chronicled throughout the history of rhetoric but has more recently been contested as contemporary rhetoricians reexamine Aristotelian rhetoric and its potential for facilitating contemporary oral and written expression. This volume contains the full text of Father William Grimaldi's monograph studies

in the philosophy of Aristotle's Rhetoric The eight essays presented here are divided into three rubrics history and philosophical orientation theoretical perspectives and historical impact This collection provides teachers and students with major works on Aristotelian rhetoric that are difficult to acquire and offers readers an opportunity to become active participants in today's deliberations about the merits of Aristotelian rhetoric for contemporary teaching and research

Speaking with an Audience John J. Makay, 1980 The Routledge Handbook of Public Speaking Research and Theory Stevie M. Munz, Tim McKenna-Buchanan, Anna M. Wright, 2024-04-18 Providing a comprehensive survey of the empirical research theory and history of public speaking this handbook fills a crucial gap in public speaking pedagogy resources and provides a foundation for future research and pedagogical development Bringing together contributions from both up and coming and senior scholars in the field this book offers a thorough examination of public speaking guided by research across six key themes the history of public speaking the foundations of public speaking issues of diversity equity and inclusion considerations of public speaking across contexts assessment of public speaking and the future of public speaking in the twenty first century The evidence based chapters engage with a broad discussion of public speaking through a variety of viewpoints to demonstrate how subtopics are connected and fraught with complexity Contributors explore public speaking in education business and professional settings and political contexts and outline how skills learned through public speaking are applicable to interpersonal small group and business interactions Reinforcing the relevance importance and significance of public speaking in individual interpersonal social and cultural communication contexts this accessibly written handbook will be an indispensable resource for public speaking instructors and program administrators It will also be valuable reading for Communication Pedagogy and Introduction to Graduate Studies courses **Persuasion** Victoria O'Donnell, June Kable, 1982

The Publishers' Trade List Annual, 1991 *Manual of Heritage Management* Richard Harrison, 1994 Aimed at those concerned with managing aspects of natural habitats landscapes archaeological sites and historical structures this manual discusses basic principles such as research and conservation and covers the marketing operation of heritage sites Case studies are included **Rhetorical Criticism** Jim A. Kuypers, 2021-07-19 Covering a broad range of rhetorical perspectives Rhetorical Criticism Perspectives in Action third edition presents a well grounded introduction to the basics of rhetorical criticism and theory in an accessible manner for advanced undergraduate courses and introductory graduate courses Throughout the text sample essays written by noted experts in the field provide students with models for writing their own criticisms In addition to covering traditional modes of rhetorical criticism the book introduces less commonly discussed rhetorical perspectives as well as orientations toward performing criticisms including close textual analysis critical approaches and analysis of visual and digital rhetoric The third edition includes the following features New chapters on visual rhetoric and digital rhetoric Potentials and Pitfalls sections analyzing individual perspectives Activities and discussion questions in each chapter Glossary of important terms **Rhetorical Theory** Timothy Borchers, Heather

Hundley,2018-03-30 From the moment we begin to understand the meanings of words and symbols we have used rhetoric It is how we determine perceptions of who we are those around us and the social structure in which we operate Rhetorical Theory Second Edition introduces a broad selection of classical and contemporary theoretical approaches to understanding and using rhetoric Historical context reveals why rhetorical theories were created while present day examples demonstrate how they relate to the world in which we live Borchers and Hundley present conceptual topics in a succinct and approachable manner The text is organized topically rather than chronologically so similarities and differences are easily detected in central ideas Each chapter is enhanced by the inclusion of theorist biographies applications of theory to practice and Internet exercises The Second Edition expands coverage on mediated rhetoric feminist rhetoric alternative rhetorical theories including Afrocentricity and intersectionality cultural and critical rhetoric and postmodern implications of rhetoric

Principles of Human Communication Linda Putnam,Richard E. Crable,1984 **An Integrated Approach to**

Communication Theory and Research Don W. Stacks,Michael B. Salwen,2014-04-08 This volume provides an overview of communication study offering theoretical coverage of the broad scope of communication study as well as integrating theory with research To explicate the integration process the chapter contributors experts in their respective areas offer samples in the form of hypothetical studies published studies or unpublished research showing how theory and research are integrated in their particular fields The book will appeal to graduate students and faculty members who want a thorough overview of not only the field but also sample research stemming from its various component parts Books Out-of-print ,1986

Landmark Essays on Contemporary Rhetoric Thomas B. Farrell,2020-10-28 This work brings together the pivotal scholarly essays responsible for the present resurgence in rhetorical studies Assembled by one of the most respected senior scholars in the field of rhetoric the essays chart a course from tradition based theory of civic rhetoric to ongoing issues of figuration power and gender Together with a lucid introductory essay these studies help to integrate the still volatile questions at the core of humanities scholarship in rhetoric The introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest and still new liberal art **21st Century Communication: A Reference Handbook**

William F. Eadie,2009-05-15 Highlights the most important topics issues questions and debates affecting the field of communication in the 21st Century **Thinking Through Communication** Sarah Trenholm,2017-09-14 Now in its eighth edition Thinking Through Communication provides a balanced introduction to the fundamental theories and principles of communication It explores communication in a variety of contexts from interpersonal to group to mass media and can be used in both theory and skills based courses With a dynamic approach Trenholm helps students to develop a better understanding of communication as a field of study as well as its practical applications This edition devotes attention to how new technologies are changing the ways we think about communication with revised chapters on both traditional and social media **Encyclopedia of Applied Ethics** ,2012-01-10 The Encyclopedia of Applied Ethics Second Edition Four Volume

Set addresses both the physiological and the psychological aspects of human behavior Carefully crafted well written and thoroughly indexed the encyclopedia helps users whether they are students just beginning formal study of the broad field or specialists in a branch of psychology understand the field and how and why humans behave as we do The work is an all encompassing reference providing a comprehensive and definitive review of the field A broad and inclusive table of contents ensures detailed investigation of historical and theoretical material as well as in depth analysis of current issues Several disciplines may be involved in applied ethics one branch of applied ethics for example bioethics is commonly explicated in terms of ethical legal social and philosophical issues Editor in Chief Ruth Chadwick has put together a group of leading contributors ranging from philosophers to practitioners in the particular fields in question to academics from disciplines such as law and economics The 376 chapters are divided into 4 volumes each chapter falling into a subject category including Applied Ethics Bioethics Computers and Information Management Economics Business Environmental Ethics Ethics and Politics Legal Medical Ethics Philosophy Theories Social and Social Media Concise entries ten pages on average provide foundational knowledge of the field Each article will features suggested readings pointing readers to additional sources for more information a list of related websites a 5 10 word glossary and a definition paragraph and cross references to related articles in the encyclopedia Newly expanded editorial board and a host of international contributors from the US Australia Belgium Canada France Germany Ireland Israel Japan Sweden and the United Kingdom The 376 chapters are divided into 4 volumes each chapter falling into a subject category including Applied Ethics Bioethics Computers and Information Management Economics Business Environmental Ethics Ethics and Politics Legal Medical Ethics Philosophy Theories Social and Social Media *Subject Guide to Books in Print* ,1991

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