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Stock Markets And Financial Journalism

Steve Schifferes, Richard Roberts



Stock Markets And Financial Journalism:

News Media and the Stock Market: Assessing Mutual Relationships Nadine Strauß, 2018 This dissertation provides insights in explaining the interrelationships between news media and the stock market First the results show that first hand economic news seems to induce stronger and more immediate stock market reactions than already known public information Second public economic news appears to be related to smaller and more delayed stock market reactions Third daily news coverage about stocks seems to lag behind too much to be able to drive stock prices Fourth public corporate communication was found to affect intraday stock market reactions e g quarterly earnings new product while at the same time market expectations appear to play a crucial role in how financial news gets interpreted and acted upon by market participants as well Fifth with regard to news characteristics negative emotions and negative sentiment have been found to induce a downward trend in the stock prices while relevant news and expert opinions seem to drive the stock market prices up In addition corporate news dealing with IPOs was seen to relate to the flotation performance of IPOs Lastly while social media have been identified to provide relevant financial information for the financial markets the financial information system itself was found to be self constitutive and self referential In line with this a tendency of speculative reporting or simply follow up reporting seems to have become common practice in online financial news In this vein this dissertation has made a crucial contribution to the field of financial communication but also to related disciplines such as finance or economics Samenvatting auteur

Multifractal Financial Markets Yasmine Hayek Kobeissi, 2012-07-23 Multifractal Financial Markets explores appropriate models for estimating risk and profiting from market swings allowing readers to develop enhanced portfolio management skills and strategies Fractals in finance allow us to understand market instability and persistence When applied to financial markets these models produce the requisite amount of data necessary for gauging market risk in order to mitigate loss This brief delves deep into the multifractal market approach to portfolio management through real world examples and case studies providing readers with the tools they need to forecast profound shifts in market activity

Digital Media and Risk Culture in China's Financial Markets Zhifei Mao, 2019-01-15 This book analyzes the risk cultures in China that have emerged from the entanglement of new communication technologies and financial markets examining the role that digital media play in Asian modernity and offering an alternative narrative to that of the West The book illustrates the impact of exclusively Chinese digital media on power dynamics within risk definition arguing that information and communication technologies ICTs empower individuals enabling them to compete with an expert oriented risk culture controlled by Government and banker led media outlets With struggles competitions compromises and confrontations major communicators in financial world are collectively producing risk cultures based on interpersonal relations instead of contractual obligations in which insider information is valued over professional analysis Meanwhile investors are trapped in a risk culture paradox that they themselves have produced as they attempt to take advantage of other actors uncertainties and

eventually produce risks for the entire market *The Media and Financial Crises* Steve Schifferes, Richard Roberts, 2014-08-27 *The Media and Financial Crises* provides unique insights into the debate on the role of the media in the global financial crisis Coverage is inter disciplinary with contributions from media studies political economy and journalists themselves It features a wide range of countries including the USA UK Ireland Greece Spain and Australia and a completely new history of financial crises in the British press over 150 years Editors Steve Schifferes and Richard Roberts have assembled an expert set of contributors including Joseph E Stiglitz and Lionel Barber editor of the Financial Times The role of the media has been central in shaping our response to the financial crisis Examining its performance in comparative and historical perspectives is crucial to ensuring that the media does a better job next time The book has five distinct parts The Banking Crisis and the Media The Euro Crisis and the Media Challenges for the Media The Lessons of History Media Messengers Under Interrogation *The Media and Financial Crises* offers broad and coherent coverage making it ideal for both students and scholars of financial journalism journalism studies media studies and media and economic history **The Markets and the Media** Thomas Schuster, 2006-01-01 In recent years there has been a great influx of sources for business and financial news yet the hope that this financial media boom would lead to the democratization of the financial markets has not been realized Thomas Schuster's *The Markets and the Media* explores why the expansion of economic communication has proven to be of only limited benefit arguing that the financial media boom has had negative repercussions resulting in substantial costs for the individual as well as the systemic level **The Routledge Companion to Business Journalism** Joseph Weber, Richard S. Dunham, 2024-01-10 *The Routledge Companion to Business Journalism* provides a complete and critical survey of the field of business and economic journalism Beginning by exploring crucial questions of the moment the volume goes on to address such topics as the history of the field differentiation among business journalism outlets issues and forces that shape news coverage globalism personal finance issues and professional concerns for practicing business journalists Critical perspectives are introduced including gender and diversity matters on the business news desk and in business news coverage the quality of coverage and its ideological impact and framework the effect of the internet on coverage differences in approaches around the world ethical issues and education among journalists Contributions are drawn from around the world and include work by leading names in the industry as well as accomplished and rising star academics This book is an essential companion to advanced scholars and researchers of business and financial journalism as well as those with overlapping interests in communications economics and sociology **The Future of Business Journalism** Chris Roush, 2022 Foreword David Callaway A Symbiotic Relationship The Business Model Failure The Dominators The Public Relations Factor The CEO Can Do Better Societal Changes and Economic Forces Political Polarization The Stock Market Is Overcovered Failing Employees and Consumers Health Care Coverage Is Sick Solutions to the Problem Using Technology to Improve Coverage The Education Imperative Fixing Business Journalism Appendix Timeline Effective Financial

Communication Christian Pieter Hoffmann, Nadine Strauß, 2024-07-26 Financial communication and investor relations are strategic corporate functions tasked with fostering relationships with financial audiences such as investors analysts and journalists These financial audiences are of critical importance to the establishment growth and sustainable success of corporations This book draws on insights from finance and accounting research economics and psychology as well as media and communication studies to explain the role of effective financial communication in corporate disclosure storytelling and relationship management on capital markets It explores both theories of and empirical evidence for effects of financial communication on key audiences and derives principles for effective financial communication and investor relations This book develops a distinct perspective guiding readers through the state of research by focusing on the effects and effectiveness of financial communication For both practice and academia it derives evidence based implications for the role and management of financial communication and investor relations This book makes a valuable resource for scholars and graduate students studying or researching investor relations and financial communication across schools of communication finance and accounting and business and management Offering practical implications it will also serve as a much needed guide for practitioners The Open Access version of this book available at www.taylorfrancis.com has been made available under a Creative Commons Attribution Non Commercial CC BY NC 4.0 license

Business Journalism Keith Hayes, 2014-02-28 Business Journalism How to Report on Business and Economics is a basic guide for journalists working in countries moving to open market economies students in journalism courses journalists changing direction from general news reporting to business and economic reporting and bloggers It also explains the differences in technique required for general reporters to deliver business news for text TV or radio Veteran journalist Keith Hayes who has worked for such organizations as Reuters PBS the BBC CBC and CNBC provides a quick reference to journalistic practice that covers everything from how to meet a deadline to getting answers from company or government officials who would rather not talk It also provides background on specific knowledge that journalists should have to report on the business and the economy accurately and with insight That includes understanding the major markets and how they work learning to read a balance sheet and getting the story even when a company or government sets up roadblocks As Hayes demonstrates effective journalists are story tellers who need to tell the story well while making certain they are providing the facts as they find them and understand them Among other things readers will also learn How to write a business news story How to report business news on television How to report in a globalized business world How to get usable information from press conferences and briefings The basics of macroeconomics the financial markets and company specific financial data How to dig for facts and get the story This book covers comprehensively the basics of business and economic reporting With its insights and tips from Hayes and other veteran journalists it is a book that will remain on your shelf for years to come and help you acquire and cement career enhancing skills It will also help you hone your craft as you begin to write more sophisticated stories and take jobs of

increasing responsibility **Playing the Market** Kieran Heinemann, 2021 This book explores the distinctively British obsession with investment and speculation It explains how and why everyday British people increasingly invested speculated and gambled in stocks and shares from the outbreak of World War I over the postwar decades and the Thatcher years up until the premiership of Tony Blair

The Enigmatic Realm of **Stock Markets And Financial Journalism**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing lacking extraordinary. Within the captivating pages of **Stock Markets And Financial Journalism** a literary masterpiece penned by way of a renowned author, readers attempt a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting affect the hearts and minds of those that partake in its reading experience.

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The I-Shift automated manual transmission improved fuel efficiency and driver comfort. The first Volvo truck ever sold - the
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