The Essence And Scientific Background Of

TONGUE DIAGNOSIS

TO 33 694 90

Ze-lin Chen, M.D. And Mei-fang Chen, M.D.

The Essence And Scientific Background Of Tongue <u>Diagnosis</u>

Alon Marcus

The Essence And Scientific Background Of Tongue Diagnosis:

The Essence and Scientific Background of Tongue Diagnosis Zelin Chen, Meifang Chen, 1989 Musculoskeletal **Disorders** Alon Marcus, 1998 A combination of Oriental medicine traditional biomedical orthopaedics Western osteopathic therapy and an updated Cyriax style of Orthopaedic medicine the book presents precise methodology for the diagnosis and treatment of musculoskeletal disorders Atlas of Chinese Tongue Diagnosis Barbara Kirschbaum, 2000 This second volume of Atlas of Chinese Tongue Diagnosis works seamlessly with the first to facilitate the connection between the theory of tongue diagnosis and the reality of practice in the clinic As in the first volume the case histories and related photographs are organized around the various disharmonies of the organs Here however the tongue signs are evaluated in the broader context of the other symptoms and clinical findings including the vitality and constitution of the patient to reveal the actual process of diagnosis and formulation of a treatment strategy in each case This provides a true picture of how tongue diagnosis is integrated into the whole of diagnosis and treatment Gua sha Arva Nielsen, 2014-09-05 Sometimes called coining spooning or scraping Gua sha is defined as instrument assisted unidirectional press stroking of a lubricated area of the body surface that intentionally creates transitory therapeutic petechiae representing extravasation of blood in the subcutis Gua sha has been used for centuries in Asia in Asian immigrant communities and by acupuncturists and practitioners of traditional East Asian medicine worldwide With the expansion of traditional East Asian medicine Gua sha has been used over broad geographic areas and by millions of people It is valuable in the treatment of pain and for functional problems with impaired movement the prevention and treatment of acute infectious illness upper respiratory and digestive problems and many acute or chronic disorders Research has demonstrated Gua sha radically increases surface microperfusion that stimulates immune and anti inflammatory responses that persist for days after treatment The second edition expands on the history of Gua sha and similar techniques used in early Western Medicine detailing traditional theory purpose and application and illuminated by science that focuses its relevance to modern clinical practice as well as scholarly inquiry This book brings the technique alive for practitioners with clear discussion of how to do it including correct technique appropriate application individualization of treatment and when to use it with over 50 case examples and superb color photographs and line drawings that demonstrate the technique NEW TO THIS EDITION New chapter on immediate and significant Tongue changes as a direct result of Gua sha Research and biomechanisms Literature review from Chinese language as well as English language medical journal database New case studies Over 30 color photographs New chapter on immediate and significant Tongue changes as a direct result of Gua sha Research and biomechanisms Literature review from Chinese language as well as English language medical journal database New case studies Fully updated and revised throughout Over 30 colour photographs National Library of Medicine Current Catalog National Library of Medicine (U.S.),1990 **Coming Alive** Louis Rogers, 2000-09 Just as the universe provides light and heat from the sun in order for

life to survive and flourish on our planet the universe also provides the basic energy out of which everything has come into existence and from which our further development can proceed We have always had the tools for transformation within our grasp and the fuel the energy that feeds the process is as open to us as the air we breathe All things that come into existence are formed from this energy which of itself cannot be seen but which can be accessed entered into and physically felt In its various forms it provides the very substance out of which the material universe has come into being It is in fact everything that ever was everything that is everything that will ever be In one for it is the body you inhabit in another the thoughts that come bidden and unbiddeninto your mind It is the substance of life the energy of the universe the life force This energy itself is the connection for which we seek Current Catalog National Library of Medicine (U.S.), First multi year cumulation covers six years 1965 70 **Preventive Therapy in Complimentary Medicine** Lumumba Umunna Ubani, 2011-07-05 This marvelous new book encourages natural prevention treatment and healing It is brilliant and comprehensive journal The core focus of this most important volume is to liberate humankind from the pain and suffering of ill health It is carefully written to guide men and women from all facets of society who are presently engaged in complementary medicine freeing them from the limitations of synthetic and toxic applications of mainstream medical practice trends Dr Ubani's extensive knowledge and authentic expertise of natural medicine homeopathy African photo medicine nutrition and dietary therapy is compounded in this spectacular revelation These will educate the practitioners and laymen alike about the momentous necessity and importance of preventive therapy in our lives Foundations for Integrative Musculoskeletal Medicine Alon Marcus, 2005-01-20 This book an authoritative text on musculoskeletal and physical medicine that integrates Eastern and Western approaches covers every aspect of musculoskeletal medicine starting with an in depth introduction to Traditional Chinese Medicine TCM principles as they relate to the subject Author Alon Marcus surveys the science of pain from both modern biomedical and TCM perspectives examines the foundations of integrative musculoskeletal medicine explores biomedical and osteopathic clinical assessment and outlines treatment options such as acupuncture blood letting and meridian therapy Other chapters analyze herbal medicine integrative electrotherapeutics manual therapy and much more The Journal of Alternative and Complementary Medicine, 2008 International Journal of Oriental Medicine, 1992

Integrative Medicine: Principles for Practice Benjamin Kligler, Roberta Anne Lee, 2012-09-01 By integrating complementary and alternative medicine CAM with traditional medical treatment this volume represents the next generation in the evolving field of integrative medicine Features a unique approach and case studies immediately applicable to clinical practice Far more than a review of CAM modalities this is an evidence based and clinically authoritative guide for family medicine and primary care providers Control, Mechatronics and Automation Technology Dawei Zheng, 2015-12-30 This proceedings volume contains selected papers presented at the 2014 International Conference on Control Mechatronics and Automation Technology ICCMAT 2014 held July 24 25 2014 in Beijing China The objective of ICCMAT 2014 is to provide

a platform for researchers engineers academicians as well as industrial professionals from all over th <u>The Cumulative</u> Book Index ,1990 A world list of books in the English language Books and Package Libraries for Dentists ,1992

Ayurvedic Tonque Diagnosis Walter 'shantree' Kacera, 2007-01-01 In addition to offering a comprehensive understanding of the art of tongue diagnosis this book includes ancient and modern healing practices based on Healing Tastes Herbal Therapies and Dietary Protocols The knowledge contained in this book is invaluable for supporting oneself and others on the journey to wholeness The educational foundation of the book prepares us to really understand the meaning and use of tongue diagnosis. The ancient art of tongue diagnosis as this book defines it is the science of the shape shadings and markings of the tongue which describe the current state of an individual s health as well as their inherited constitution The potential of tongue diagnosis is that it gives a non invasive way to measure the tissue integrity of the body especially the Agni of the digestive system or the Fire or strength of the digestive system This can be assessed by simply observing the color and structure of the tongue then we have a very simple way to take preventive steps to correct those imbalances and we have a very simple feedback system meaning the tongue's color size shape and shading to let us know how successful our approach Bibliography of Asian Studies ,1995 Handbook Of Traditional Chinese Medicine (In 3 Volumes) Stevenson has been Xutian, Shusheng Tai, Chun-su Yuan, 2014-09-19 For over two thousand years Traditional Chinese Medicine TCM has made many significant contributions to China's growth and prosperity This textbook based on the unique characteristics of TCM discusses its principle theories and presents a comprehensive daily practice guide for health maintenance and disease treatment The book provides clinical practitioners with a fundamental understanding of the essence of TCM We highly recommend this book for students interested in TCM Chinese medicine doctors and other healthcare professionals biomedical researchers and interested individuals Readers will benefit from the inspirational viewpoints discussed in the History Of Medicine In Chinese Culture, A (In 2 Volumes) Boying Ma, 2020-02-20 This book set covers the last 3000 book years of Chinese Medicine as a broadly flowing river from its source to its mouth It takes the story from the very beginnings in proto scientific China to the modern age with a wealth of historical and cultural detail It is unique in presenting many anecdotes sayings and excerpts from the traditional classics. The content is organized into four parts Part one focuses on the medical activities in Chinese primitive society and the characteristic features of the witchcraft stage of medicine Part two traces the progress of Chinese medicine as it entered the stage of natural philosophy It also discusses how other aspects of philosophy religion and politics influenced Chinese medical theory and practice at the time Chinese medicine having a kind of social existence was also impacted by the natural and social environment and multiple cultural factors Some of these factors are discussed in Part three The last part concludes by examining the cultural process of Chinese medicine in history and offers a glimpse into the future of Chinese Medicine **Interpersonal Diagnosis of Personality** Timothy Leary, 2004-07-30 In the decade before he became the highly controversial director of psychedelic drug research at Harvard

Timothy Leary was one of the leading clinical psychologists practicing in the U S heading the prestigious Kaiser Foundation Psychological Research Center in Oakland INTERPERSONAL DIAGNOSIS OF PERSONALITY 1957 his first full length book summarizes the innovative experimental studies in interpersonal behavior performed by the author and his associates at the Kaiser Foundation and in private practice between 1950 and 1957

Uncover the mysteries within is enigmatic creation, Discover the Intrigue in **The Essence And Scientific Background Of Tongue Diagnosis**. This downloadable ebook, shrouded in suspense, is available in a PDF format (*). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

https://archive.kdd.org/public/browse/Download PDFS/the historic hotels of ireland a select guide.pdf

Table of Contents The Essence And Scientific Background Of Tongue Diagnosis

- 1. Understanding the eBook The Essence And Scientific Background Of Tongue Diagnosis
 - The Rise of Digital Reading The Essence And Scientific Background Of Tongue Diagnosis
 - Advantages of eBooks Over Traditional Books
- 2. Identifying The Essence And Scientific Background Of Tongue Diagnosis
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an The Essence And Scientific Background Of Tongue Diagnosis
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from The Essence And Scientific Background Of Tongue Diagnosis
 - Personalized Recommendations
 - The Essence And Scientific Background Of Tongue Diagnosis User Reviews and Ratings
 - The Essence And Scientific Background Of Tongue Diagnosis and Bestseller Lists
- 5. Accessing The Essence And Scientific Background Of Tongue Diagnosis Free and Paid eBooks
 - The Essence And Scientific Background Of Tongue Diagnosis Public Domain eBooks
 - The Essence And Scientific Background Of Tongue Diagnosis eBook Subscription Services
 - The Essence And Scientific Background Of Tongue Diagnosis Budget-Friendly Options
- 6. Navigating The Essence And Scientific Background Of Tongue Diagnosis eBook Formats

- o ePub, PDF, MOBI, and More
- The Essence And Scientific Background Of Tongue Diagnosis Compatibility with Devices
- The Essence And Scientific Background Of Tongue Diagnosis Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of The Essence And Scientific Background Of Tongue Diagnosis
 - Highlighting and Note-Taking The Essence And Scientific Background Of Tongue Diagnosis
 - Interactive Elements The Essence And Scientific Background Of Tongue Diagnosis
- 8. Staying Engaged with The Essence And Scientific Background Of Tongue Diagnosis
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers The Essence And Scientific Background Of Tongue Diagnosis
- 9. Balancing eBooks and Physical Books The Essence And Scientific Background Of Tongue Diagnosis
 - Benefits of a Digital Library
 - o Creating a Diverse Reading Collection The Essence And Scientific Background Of Tongue Diagnosis
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine The Essence And Scientific Background Of Tongue Diagnosis
 - Setting Reading Goals The Essence And Scientific Background Of Tongue Diagnosis
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of The Essence And Scientific Background Of Tongue Diagnosis
 - $\circ\,$ Fact-Checking eBook Content of The Essence And Scientific Background Of Tongue Diagnosis
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

The Essence And Scientific Background Of Tongue Diagnosis Introduction

Free PDF Books and Manuals for Download: Unlocking Knowledge at Your Fingertips In todays fast-paced digital age. obtaining valuable knowledge has become easier than ever. Thanks to the internet, a vast array of books and manuals are now available for free download in PDF format. Whether you are a student, professional, or simply an avid reader, this treasure trove of downloadable resources offers a wealth of information, conveniently accessible anytime, anywhere. The advent of online libraries and platforms dedicated to sharing knowledge has revolutionized the way we consume information. No longer confined to physical libraries or bookstores, readers can now access an extensive collection of digital books and manuals with just a few clicks. These resources, available in PDF, Microsoft Word, and PowerPoint formats, cater to a wide range of interests, including literature, technology, science, history, and much more. One notable platform where you can explore and download free The Essence And Scientific Background Of Tongue Diagnosis PDF books and manuals is the internets largest free library. Hosted online, this catalog compiles a vast assortment of documents, making it a veritable goldmine of knowledge. With its easy-to-use website interface and customizable PDF generator, this platform offers a userfriendly experience, allowing individuals to effortlessly navigate and access the information they seek. The availability of free PDF books and manuals on this platform demonstrates its commitment to democratizing education and empowering individuals with the tools needed to succeed in their chosen fields. It allows anyone, regardless of their background or financial limitations, to expand their horizons and gain insights from experts in various disciplines. One of the most significant advantages of downloading PDF books and manuals lies in their portability. Unlike physical copies, digital books can be stored and carried on a single device, such as a tablet or smartphone, saving valuable space and weight. This convenience makes it possible for readers to have their entire library at their fingertips, whether they are commuting, traveling, or simply enjoying a lazy afternoon at home. Additionally, digital files are easily searchable, enabling readers to locate specific information within seconds. With a few keystrokes, users can search for keywords, topics, or phrases, making research and finding relevant information a breeze. This efficiency saves time and effort, streamlining the learning process and allowing individuals to focus on extracting the information they need. Furthermore, the availability of free PDF books and manuals fosters a culture of continuous learning. By removing financial barriers, more people can access educational resources and pursue lifelong learning, contributing to personal growth and professional development. This democratization of knowledge promotes intellectual curiosity and empowers individuals to become lifelong learners, promoting progress and innovation in various fields. It is worth noting that while accessing free The Essence And Scientific Background Of Tongue Diagnosis PDF books and manuals is convenient and cost-effective, it is vital to respect copyright laws and intellectual property rights. Platforms offering free downloads often operate within legal boundaries, ensuring that the materials they provide are either in the public domain or authorized for distribution. By adhering to copyright laws, users can enjoy the

benefits of free access to knowledge while supporting the authors and publishers who make these resources available. In conclusion, the availability of The Essence And Scientific Background Of Tongue Diagnosis free PDF books and manuals for download has revolutionized the way we access and consume knowledge. With just a few clicks, individuals can explore a vast collection of resources across different disciplines, all free of charge. This accessibility empowers individuals to become lifelong learners, contributing to personal growth, professional development, and the advancement of society as a whole. So why not unlock a world of knowledge today? Start exploring the vast sea of free PDF books and manuals waiting to be discovered right at your fingertips.

FAQs About The Essence And Scientific Background Of Tongue Diagnosis Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer webbased readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. The Essence And Scientific Background Of Tongue Diagnosis is one of the best book in our library for free trial. We provide copy of The Essence And Scientific Background Of Tongue Diagnosis in digital format, so the resources that you find are reliable. There are also many Ebooks of related with The Essence And Scientific Background Of Tongue Diagnosis. Where to download The Essence And Scientific Background Of Tongue Diagnosis online for free? Are you looking for The Essence And Scientific Background Of Tongue Diagnosis PDF? This is definitely going to save you time and cash in something you should think about. If you trying to find then search around for online. Without a doubt there are numerous these available and many of them have the freedom. However without doubt you receive whatever you purchase. An alternate way to get ideas is always to check another The Essence And Scientific Background Of Tongue Diagnosis. This method for see exactly what may be included and adopt these ideas to your book. This site will almost certainly help you save time and effort, money and stress. If you are looking for free books then you really should consider finding to assist you try this. Several of The Essence And Scientific Background Of Tongue Diagnosis are for sale to free while some are payable. If you arent sure if the books you would like to

download works with for usage along with your computer, it is possible to download free trials. The free guides make it easy for someone to free access online library for download books to your device. You can get free download on free trial for lots of books categories. Our library is the biggest of these that have literally hundreds of thousands of different products categories represented. You will also see that there are specific sites catered to different product types or categories, brands or niches related with The Essence And Scientific Background Of Tongue Diagnosis. So depending on what exactly you are searching, you will be able to choose e books to suit your own need. Need to access completely for Campbell Biology Seventh Edition book? Access Ebook without any digging. And by having access to our ebook online or by storing it on your computer, you have convenient answers with The Essence And Scientific Background Of Tongue Diagnosis To get started finding The Essence And Scientific Background Of Tongue Diagnosis, you are right to find our website which has a comprehensive collection of books online. Our library is the biggest of these that have literally hundreds of thousands of different products represented. You will also see that there are specific sites catered to different categories or niches related with The Essence And Scientific Background Of Tongue Diagnosis So depending on what exactly you are searching, you will be able tochoose ebook to suit your own need. Thank you for reading The Essence And Scientific Background Of Tongue Diagnosis. Maybe you have knowledge that, people have search numerous times for their favorite readings like this The Essence And Scientific Background Of Tongue Diagnosis, but end up in harmful downloads. Rather than reading a good book with a cup of coffee in the afternoon, instead they juggled with some harmful bugs inside their laptop. The Essence And Scientific Background Of Tongue Diagnosis is available in our book collection an online access to it is set as public so you can download it instantly. Our digital library spans in multiple locations, allowing you to get the most less latency time to download any of our books like this one. Merely said, The Essence And Scientific Background Of Tongue Diagnosis is universally compatible with any devices to read.

Find The Essence And Scientific Background Of Tongue Diagnosis:

the historic hotels of ireland a select guide

the history of sumatra third edition reprint

the hospital power equilibrium physician behavior and cost control the historians of greece and rome by usher stephen the home front in the vietnam war american experience in vietnam the house on the mound

the history of prebendal school

the hour of the blue fox

the hour of the wolf

the horizon concise history of germany the house spirit and other stories the history and art of personal combat

the history of the harpers ferry cavalry expedition september 14 15 1862 the human ecology program

the hong kong school curriculum development ibues and policies

The Essence And Scientific Background Of Tongue Diagnosis:

Essential Further Mathematics Fourth Edition... by Jones ... The Further Mathematics 3rd Edition Teacher CD-ROM contains a wealth of time-saving assessment and classroom resources including: modifiable chapter tests ... Essential Further Mathematics 4th Edition Enhanced TI-N/... New in the Essential Further Mathematics 4th Edition Enhanced TI-N/CP Version: Integrated CAS calculator explanations, examples and problems have been ... Essential Further Mathematics Fourth Edition Enhanced ... Essential Further Mathematics Fourth Edition Enhanced Tin/Cp Version Interactive Textbook. by Peter Jones and Michael Evans and Kay Lipson. 0.0. No Ratings ... Cambridge Essential Further Mathematics 4th Edition PDF Cambridge Essential Further Mathematics 4th Edition.pdf - Free ebook download as PDF File (.pdf), Text File (.txt) or read book online for free. Essential Further Mathematics Fourth Edition Enhanced ... Buy Essential Further Mathematics Fourth Edition Enhanced TIN/CP Version Essential Mathematics, Pre-Owned Paperback 1107655900 9781107655904 Peter Jones, ... Essential Further Mathematics Fourth Edition Enhanced ... Essential Further Mathematics Fourth Edition Enhanced TIN/CP Version (Essential Mathematics) - Softcover, Jones, Peter; Evans, Michael; Lipson, Kay, Engineering Mathematics, 4th ed.pdf bers, statistics, differential calculus, integral calculus and further number and algebra. This new edition will cover the following syl- labuses: (i) ... applied-mathematics-by-david-logan-4th-edition.pdf The fourth edition of Applied Mathematics shares the same goals, philosophy, and style as its predecessors—to introduce key ideas about mathematical. Essential Mathematics for the Australian Curriculum Year 9 ... The online version of the student text delivers a host of interactive features to enhance the teaching and learning experience, and when connected to a class ... Answers -Cause&Effect Concepts&Comments PDF A complete answer key for all the exercises in the Concepts & Comments student text 3. Video transcripts for all units from both texts, A number of other ... Reading Vocabulary Developm... Jun 25, 2023 — Concepts & Comments has a full suite of student and instructor supplements. • A complete Answer Key provides answers to all the exer cises ... Cause and Effect/Concepts and Comments: Answer Key ... Title, Cause and Effect/Concepts and Comments: Answer Key and Video Transcripts Reading & Vocabulary Development; Reading & Vocabulary Devel Cause &

Effect/Concepts & Comments: Answer Key and ... Cause & Effect/Concepts & Comments: Answer Key and Video Transcripts · Book details · Product information. Language, ... Reading and Vocabulary Development 4: Concepts & ... Cause & Effect/Concepts & Comments: Answer Key and Video Transcripts. 9781413006124. Provides answer key and video transcripts. Cause & Effect/Concepts ... Reading & Vocabulary Development 3: - Cause & Effect A complete answer key for all the exercises in the Concepts & Comments student text. 3. Video transcripts for all units from both texts. A number of other ... Cause & Effect/Concepts & Comments: Answer Key and ... Dec 3, 2005 — Cause & Effect/Concepts & Comments: Answer Key and Video Transcripts. A Paperback edition by Patricia Ackert and Linda Lee (Dec 3, 2005). Cause & Effect;. Answer Key & Video Transcript: Concepts ... Answer Key & Video Transcript: Concepts & Comments (Reading & Vocabulary Development; Reading & Vocabulary Devel) ISBN 13: 9781413006124. Cause & Effect ... Marketing Estrategico - 3b: Edicion (Spanish Edition) Marketing Estrategico - 3b: Edicion (Spanish Edition); US\$16.99; Seguridad del juguete. Nuestra edad recomendada: ; Idioma, Español ; ISBN-10, 8448116119 ; ISBN- ... Marketing estratégico y operativo (Spanish Edition) ... McGraw-Hill Interamericana Editores S.A. de C.V.; 2nd edición (11 Mayo 2009). Idioma, Español. Tapa blanda, 620 páginas. ISBN-10, 970106710X. ISBN-13, 978 ... Marketing Estrategico Lambin Mcgraw Hill 3ra Edicion Pdf Page 1. Marketing Estrategico Lambin Mcgraw Hill 3ra. Edicion Pdf. INTRODUCTION Marketing Estrategico Lambin Mcgraw Hill. 3ra Edicion Pdf [PDF] marketing estrategico. 3 edicion MARKETING ESTRATEGICO. 3 EDICION. LAMBIN, JEAN JACQUES. 45,95 €. IVA incluido. No disponible Pregúntanos antes de pagar. Editorial: MCGRAW-HILL; Materia ... Libro-Marketing-Estrategicolambin-jean-jacques MARKETING ESTRATÉGICO -OBJETIVO.-un análisis sistemático y permanente de las necesidades del mercado y el desarrollo de conceptos de productos rentables ... Marketing Estrategico Lambin Mcgraw Hill 3ra Edicion Diagnóstico del marketing del producto Golf en la instalación ... - Gestiopolis. Planificación Estratégica de Marketing para un negocio - Gestiopolis, MARKETING ESTRATEGICO 3º ED - JEAN JACQUES ... Jean Jacques Lambin, Editorial, McGraw-Hill Interamericana de España S.L.. Edición, 1. ed.(01/07/1995). Páginas, 608. Dimensiones, 24x17 cm. Idioma, Español. MARKETING ESTRATEGICO | JEAN JACQUES LAMBIN Sinopsis de MARKETING ESTRATEGICO; Encuadernación: Tapa blanda ; ISBN: 9788473563529 ; Año de edición: 2003 ; Plaza de edición: ESPAÑA ; Fecha de lanzamiento: 07/10 ... Marketing estratégico Madrid: McGraw-Hill, 1995; Edición: 3a. ed. Notas: -- Edición traducida por Salvador Miguel y Antonio Carlos Cuenca. Revisado por Jaime Rivera y Nora Lado ...