

Intellectual Property Protection and Its Importance

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The need to strengthen intellectual property protection is a mandatory initiative in the era of globalization and market competition. Failure to protect original products from theft and copying creates a precedent base and encourages the use of other people's work freely. Moreover, while taking into account a modern customer-centric approach that many organizations follow, the risk of theft of individual developments entails direct losses caused by the leakage of target customers. Strengthening intellectual property protection is imperative to preserve fairness and stimulate creativity, and the purpose of this paper is to provide the key reasons and examples regarding the importance of preventive measures.

Strengthening intellectual property is an essential aspect of maintaining fairness and stimulating creativity. By establishing individual production modes and unique marketing steps, companies create individual images that distinguish them from competitors and enhance brand value. For instance, the development of medicines by pharmaceutical companies is a sought-after practice, and in such businesses, individual manufacturing approaches are promoted (Tanning, 2022). At the same time, if the activity benefits a large number of people, for example, in the fight against pandemics, the use of other people's ideas can be allowed. However, one cannot draw a parallel between the complete copying of production technologies and the borrowing of individual ideas (Carrington, 2021). Activities for the benefit of consumers are a mitigating factor, but if the principle of operation does not differ from that of competitors, this is a reason to turn to supervise boards for conflict resolution. Therefore, intellectual property has the right to be protected to stimulate creative activities.

Creating conditions for the protection of intellectual development is an important and in-demand initiative. Without an opportunity to rely on the protection of original digital content or tangible goods, authors and manufacturers lose their entrepreneurial goals and cannot operate to their full potential. Photographers posting their shots want to be sure that their creative products are their own cultural creations, which is natural (Tanning, 2022). At the same time, when speaking of creativity, this is challenging to achieve absolute distinctions in the works of different authors because thoughts and

The Intellectual And The Market Place And Other Essays

Craig Freedman



The Intellectual And The Market Place And Other Essays:

Public Intellectuals Richard A. Posner, 2009-07-01 In this timely book the first comprehensive study of the modern American public intellectual that individual who speaks to the public on issues of political or ideological moment Richard Posner charts the decline of a venerable institution that included worthies from Socrates to John Dewey This edition contains a new preface and a new epilogue

Chicago Fundamentalism Craig Freedman, 2008 Cold war ideology infected the development of economics in ways its practitioners were often not fully aware The Chicago counter revolution against the dominant post war triumph of Keynesian analysis had an essential subtext a perceived struggle between freedom and collective slavery ideological objectives subsequently influenced methodological concerns pushing economists to adopt the zero sum tactics of the courtroom rather than the mutually beneficial manners of the senior common room In these ideologically charged times economists stopped reading opposing views carefully seeking instead to dismiss out of hand uncongenial ideas In this collection of previously published and new material Craig Freedman examines the problem of ideology through the reflection cast by the architects of the Chicago counter revolution George Stigler and Milton Friedman The second half of the volume demonstrates the legacy of these ideological fires namely a profession where the methodology of careless reading and zero sum exchanges have persisted and come to dominate

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The American and British Debate Over Equality, 1776-1920 James L. Huston, 2017-10-16 The American and British Debate Over Equality 1776 1920 examines comparisons between American ideals of a classless society and the contrasting British class system which accepted the existence of inequalities When the United States declared political independence in 1776 they also announced repudiation of social institutions based on inequality opting instead for an ill defined equality British travelers to the United States after 1776 and up to 1920 continuously wrote about how equality was faring in the United States and compared it to the operation of inequality in England Scotland and Ireland They laid bare the actual outcomes of a system of equality versus one of inequality this was no theoretical intellectual exercise but instead constituted a recording of actual human practices By the end of the nineteenth century the defects of a system of inequality became clear in manners social interchanges between income classes general education levels religious convictions and the general energy of a people The exploration of these nineteenth century comparisons has great relevance for today s persistent debates about social inequities and their solutions

In Search of the Two-Handed Economist Craig Freedman, 2016-11-21 For the economics profession issues of marketing and ideology have often been reduced to the status of the love that dare not speak its name This volume brings these issues out of the closet and examines what effect if any these factors have in shaping the contours of the discipline The way in which economists face policy issues is in part driven even if only subconsciously by unacknowledged ideological concerns and the increasing need to sell one s theories views and policies in a frustratingly competitive academic market In seven carefully and provocatively granulated chapters the volume raises possible

implications of these marketing and ideological imperatives by approaching the problem from a number of surprising and irreverent directions Though unfortunately in its irrevocable denouement the text proves incapable of creating anything resembling a life changing experience let alone coming to any definite and irrefutable conclusions Like life itself economics is full of uncertainties and uncontrollable difficulties *Handbook of Neoliberalism* Simon Springer, Kean Birch, Julie MacLeavy, 2016-07-07 Neoliberalism is easily one of the most powerful discourses to emerge within the social sciences in the last two decades and the number of scholars who write about this dynamic and unfolding process of socio spatial transformation is astonishing Even more surprising though is that there has until now not been an attempt to provide a wide ranging volume that engages with the multiple registers in which neoliberalism has evolved The Routledge Handbook of Neoliberalism seeks to offer a comprehensive overview of the phenomenon of neoliberalism by examining the range of ways that it has been theorized promoted critiqued and put into practice in a variety of geographical locations and institutional frameworks With contributions from over 50 leading authors working at institutions around the world the volumes seven sections will offer a systematic overview of neoliberalism s origins political implications social tensions spaces natures and environments and aftermaths in addressing ongoing and emerging debates The volume aims to provide the first comprehensive overview of the field and to advance the established and emergent debates in a field that has grown exponentially over the past two decades coinciding with the meteoric rise of neoliberalism as a hegemonic ideology state form policy and program and governmentality It includes a substantive introductory chapter and will serve as an invaluable resource for undergraduates graduate students and professional scholars alike **George Stigler** Craig Freedman, 2020-05-22 George Stigler 1911 1991 was unquestionably one of the post war giants of the economics profession Along with such compatriots as Milton Friedman Aaron Director Gary Becker and others at Chicago he would manage to radically reshape the contours of the discipline engineering a virtual counter revolution against the previous post war consensus Stigler essentially pioneered the fields of industrial organisation and regulatory economics while contributing landmark studies to the history of economic thought George Stigler was awarded a much deserved Nobel Prize in 1982 At heart always a shy boy from the provinces defending himself and his beliefs against the demands of a more wicked and devious world he remained one of the only truly inscrutable figures in the history of modern economics A kind deeply caring family man he fended off those outside his inner circle by employing a razor sharp and often cruel wit keeping friends colleagues and especially enemies at an arm s distance there was the student who came to George complaining that he didn t deserve the F he d received in George s course George agreed but explained that F was the lowest grade the administration allowed him to give Many who had the fortune or misfortune of coming within the range of his sharp tongue even in the seeming context of an innocent encounter would bear the scars of that contact for years to come With a paper like this delivering it under the table would not be inappropriate This volume is then one of the first to shed light on an entirely

enigmatic figure by approaching both the man and his work from very divergent and original perspectives Whether it succeeds is up to the whims of the reader Or as George Stigler was wont to say Let the chips fall where they may

Handbook of Neoliberalism Simon Springer, Kean Birch, Julie MacLeavy, 2016-07-07 Neoliberalism is easily one of the most powerful discourses to emerge within the social sciences in the last two decades and the number of scholars who write about this dynamic and unfolding process of socio spatial transformation is astonishing Even more surprising though is that there has until now not been an attempt to provide a wide ranging volume that engages with the multiple registers in which neoliberalism has evolved The Routledge Handbook of Neoliberalism seeks to offer a comprehensive overview of the phenomenon of neoliberalism by examining the range of ways that it has been theorized promoted critiqued and put into practice in a variety of geographical locations and institutional frameworks With contributions from over 50 leading authors working at institutions around the world the volume's seven sections will offer a systematic overview of neoliberalism's origins political implications social tensions spaces natures and environments and aftermaths in addressing ongoing and emerging debates The volume aims to provide the first comprehensive overview of the field and to advance the established and emergent debates in a field that has grown exponentially over the past two decades coinciding with the meteoric rise of neoliberalism as a hegemonic ideology state form policy and program and governmentality It includes a substantive introductory chapter and will serve as an invaluable resource for undergraduates graduate students and professional scholars alike

Virginia Woolf in the Age of Mechanical Reproduction Pamela Caughie, 2013-10-31 This collection of ten original essays is the first to read Virginia Woolf through the prism of our technological present Expanding on the work of feminist and cultural critics of the past two decades this volume offers a sustained reflection on the relationship between Walter Benjamin's analyses of mass culture and technology and Woolf's cultural productions of the 1920s and 1930s It also brings out the extent to which Woolf was beginning to image the technological society then taking shape This book takes part in contemporary efforts to rethink modernism as a more globalized and technologized phenomenon Catalog of Copyright

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Voices of the Marketplace Anne C. Rose, 2004-09-09 The three decades before the Civil War have long been recognized as a time of crucial change in American society In this comprehensive and insightful reinterpretation of antebellum culture Anne C Rose analyzes the major shifts in intellectual life that occurred between 1830 and 1860 while exploring three sets of concepts that provided common languages Christianity democracy capitalism Whereas many interpretations of American culture in this period have emphasized a single theme or have been preoccupied with the ensuing Civil War Rose considers sharply divergent tendencies in religion and politics and a wide range of reformers authors and other public figures She contends that although the key characteristic of the society in which Americans explored their ideas was openness the freedom and creativity of antebellum thought depended on

conditions of cultural security Including works by African Americans Irish Americans Native Americans and Jewish Americans that have seldom been seen in relation to the era s more famous masterpieces Voices of the Marketplace provides a clearer portrait of antebellum America

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