

The Relationship between Business Performance and HRV Biofeedback Profiles among Small Entrepreneurs

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Abstract

Self-performance is important among entrepreneurs due to increasing the business enhancement. Recent research has explored how business performance is influenced by different factors. HRV (Heart Rate Variability) Biofeedback, for instance, is a phenomenon where physiological changes occur in the interval between heartbeats. This study therefore examined the relationship between HRV Biofeedback training, increasing business performance and success in business. Nevertheless, previous literature showed that there is less current study which focused on the self-performance using Biofeedback techniques among entrepreneurs in Malaysia. Thus, this study was aimed to: 1) Identify the profile of Heart Rate Variability (HRV) among small entrepreneurs and 2) Examined the measure of success among small entrepreneurs through increased income earnings after the HRV training. A total of 50 respondents of small entrepreneurs were recruited in this study. The data collected involved a questionnaire survey with participants, profit and sales analysis and analysis of HRV. Statistical correlation analysis was used to examine the relationship between business performance and business insights from the point of HRV. The finding shows that there is a very strong relationship between performance increasing in term of incomes with the profile of HRV among participants with the score of 0.984. This showed that HRV Biofeedback training technique is appropriate to be used as an intervention program to increase entrepreneurship skills among small entrepreneurs in Malaysia.

Keywords: small entrepreneurs, business performance, Biofeedback, Heart Rate Variability

1. Introduction

Entrepreneurship is an area of commercial potential in improving the economic performance of a country (Aouni & Surlémont, 2008). Entrepreneurship in Malaysia has evolved since Malaysia gained independence in 1957. Entrepreneur is defined as a person who undertakes an enterprise or entrepreneur. According to Encyclopedia of Americana International Edition, entrepreneur is defined as a businessman or women who risked combining factors of production such as capital, labor, materials and rewarded through profits from the market value of goods. Besides, Webster's Third New International Dictionary defines an entrepreneur as a person who manages an economic activity, owns, manages and assumes the risks of a business. Entrepreneurs are individuals who do business and have been established in terms of the daily needs but have ambitions to expand its influence and wealth (Adnan & Mohamad Dahlan, 2002). According to Richard (2009), entrepreneur is a person engaged in the business of either selling or trading goods and is the sole owner of the business.

Biofeedback training technique is a method used to help individuals make the internal control yourself as the mind, emotions and heart (Sutarto, 2008). Biofeedback techniques have been identified as be able to detect emotional disorders and provide intervention. The Biofeedback techniques are being used to measure internal characteristics changes such as physiological and psychological changes. The Biofeedback devices are being fitted to a client in order to obtain physiological changes data. Through Biofeedback techniques, the mind changes could be measures by using the EEG.

Small Business And Industry A Handbook For Entrepreneurs

Dr. Himadri Panda



Small Business And Industry A Handbook For Entrepreneurs:

Small Business and Industry J. C. Verma, Gurpal Singh, 2002 Start Your Business International Labour Office, 2003

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The Complete Technology Book on Vermiculture and Vermicompost (Earthworm) with Manufacturing Process, Machinery Equipment Details & Plant Layout Dr. Himadri

Panda, 2022-03-22. Advantage of vermicomposting is that it composts the wastes of rural areas. They clean our villages by using unnecessary organic and non organic materials. Improves the texture of the soil and its ability to store water. Improves root growth and the multiplication of beneficial soil microorganisms by providing optimum aeration to the soil. Vermicompost vermi compost is a mixture of decomposing vegetable or food waste bedding materials and vermicast created by the decomposition process using various species of worms usually red wigglers, white worms and other earthworms. This is known as vermicomposting and the practise of raising worms for this purpose is known as vermiculture. Sewage treatment can also be done with vermicomposting. The Global Vermicompost Market is reaching growing at a CAGR of 16.74%. The Growth of the global vermicompost market is caused by various factors such as improved soil aeration, improved water holding capacity, better nutrient cycle and enriched soil with micro organism helps in plant root growth and structure enhanced germination. The vermicomposting method is used in organic farming. Increasing the use of sustainable agricultural practices such as vermicomposting along with Government support for organic farming is significantly contributing to the global vermicompost market growth. Vermicompost offers plants with necessary nutrients and helps in plant diseases suppression. Worm castings often comprise 7 times more phosphorus, 11 times more potassium and 5 times more nitrogen than ordinary soil which are crucial minerals required for plant growth. Vermiculture and Vermicompost Earthworm as well as their manufacturing methods are all covered in depth in this book. It also offers photos of equipment as well as contact information for industrial providers. This book is a one stop shop for everything you need to know about the Vermiculture and Vermicompost Earthworm industry which is ripe for manufacturers, merchants and entrepreneurs. This is the only book that goes into great detail about Vermiculture and Vermicompost. It's a genuine feast of how to material from concept to equipment buying. **Exploring Entrepreneurship** Richard Blundel, Nigel Lockett, Catherine Wang, 2017-10-16. A detailed and critical analysis of the multiple types of entrepreneurship helping students to understand the practical skills and

theoretical concepts needed to create their very own entrepreneurial venture *The British National Bibliography* Arthur James Wells,2002 **The Complete Book on Organic Farming and Production of Organic Compost** NPCS Board of Consultants & Engineers,2021-04-01 Organic farming composed of organic fertilizers as an integral virtue continues to remain a lucrative bet for the expanding agricultural industry in line with growing organic food appeal to consumers as a healthy and ethical choice Beyond ethics organic fertilizers are gaining significant traction on account of numerous environmental benefits such as enhanced soil structure and water conservation Growing awareness among farmers about the nutritional benefits of plant based and animal based fertilizers and their role in promoting growth of earthworm and other microbiological activities vital for plant growth are fuelling adoption of organic fertilizers Animal based organic fertilizers are garnering significant traction over plant based variants owing to their good aeration and water retention capabilities that enhance the soil fertility As consumers today are inclined towards clean labels and seeking transparency in everything they consume organic has emerged as a promising approach to address these concerns In light of these beneficial aspects of organic approaches and after gauging the futuristic opportunistic value of organic fertilizers Increasing health issues such as diabetes obesity and digestive disorders are also one of the factors driving the growth of the organic food The increased accessibility of organic food and beverages in retail outlets make it more convenient for consumers to purchase these products Asia Pacific is also expected to rapidly increase in CAGR owing to the changing lifestyles and increase in consumer disposable income Organic food products and shifting consumer preference towards organic food are among the major factors expected to boost demand for organic food products in India Growing awareness among the consumers regarding the benefits of organic fertilizers over chemical fertilizers and increasing awareness among farmers and cultivators towards eco friendly fertilizers The escalating demand for organic food products is likely to create a dire need for large scale development of organic fertilizers in the forthcoming years which in turn will create a wide field of opportunities for stakeholders Sensing the growing demand for organic fertilizers market goliaths have shifted their focus on expanding their organic fertilizer produce to capitalize on the growing unmet demand from consumers The book cover various aspects related to different organic farming and production of organic compost with their agriculture process and also provides contact details of machinery suppliers with equipment photographs and plant layout A total guide to manufacturing and entrepreneurial success in one of today s organic farming and compost industry This book is one stop guide to one of the fastest growing sectors of the organic farming and compost industry where opportunities abound for manufacturers retailers and entrepreneurs This is the only complete handbook on the commercial production of organic farming and compost It serves up a feast of how to information from concept to purchasing equipment *The Complete Book on Resins (Alkyd, Amino, Phenolic, Polyurethane, Epoxy, Silicone, Acrylic), Paints, Varnishes, Pigments & Additives (Surface Coating Products with Formulae)* Dr. Himadri Panda,2022-02-23 Resin is a versatile material that can be utilized for a variety of applications It s

frequently utilized in durable castings arts and crafts flooring countertops and other applications Resin is a good adhesive and can be used to produce plastics The best approach to maintain a range of surfaces safe is to use industrial coatings Surface coating is any mixture of film forming materials pigments solvents and other additives that when applied to a surface and cured or dried produces a thin functional and frequently decorative film Paints drying oils and varnishes synthetic transparent coatings and other items with the primary function of protecting an object's surface from the environment are examples of surface coatings The global resin market is expected to grow at a CAGR of 6.4% The growing demand for epoxy resin in the paints and coatings industry is driving the market In addition demand is likely to be driven by the growing use of epoxy in the electronics and electrical industries as an insulator and to protect components from dust short circuiting and moisture The rising demand for convenience and processed food and beverages is increasing the demand for packaging in both developed and emerging countries Resins are used in internal coatings of cans to enhance the shelf life of canned food and beverages products They are also used to protect and preserve the taste texture and colour of food and beverage products while preventing corrosion Moreover the increasing use of glass packaging is significantly contributing to the market growth as it uses resin to prevent corrosion in jars and bottles The introduction of various stringent policies regarding food safety by several governments is increasing the use of epoxy resin further fuelling the market growth The book covers a variety of topics related to starting a Resin Business It also includes images of the equipment and facility structure as well as information on machinery suppliers An in depth look at the Resin Industry and how to start a business in it This book is a one stop shop for everything you need to know about the Resin Industry which is rife with opportunities for manufacturers merchants and entrepreneurs This is the only book on the market that covers the entire process of establishing a commercial Surface Coating facility From concept to equipment acquisition it's a wonderful feast of how to information Abhigyan, 2002 *Public Policies for Fostering Entrepreneurship* João Leitão, Rui Baptista, 2009-06-10 39 One of the main challenges facing the member states of the European Union EU is 40 the fundamental need to accept the strategic importance of entrepreneurship as a force 41 for regional development and economic growth Definition of this urgent objective 42 is set in the context of the European Council in Lisbon in March 2000 where there 43 was focus on other operational goals directed to improving performance in European 44 regions in terms of different variables indicating the level of economic activity 45 particularly employment real convergence economic reform and social cohesion 46 In 2003 the European Commission EC initiated the public debate around the 47 need to strengthen entrepreneurship in the European Union through publication of 48 the Green Paper on Entrepreneurship in Europe which raised two fundamental 49 questions for reflection by policymakers entrepreneurs and individuals a why 50 do so few Europeans set up their own business and b why are so few European 51 businesses growing 52 Later in the context of the 2004 Spring European Council the European 53 Commission launched the Entrepreneurship Action Plan which aimed fundamen 54 tally to 1 change the way society views

entrepreneurs 2 create conditions to 55 encourage more individuals to become entrepreneurs 3 allow SMEs and entre 56 preneurs to be more competitive and assume a more important role in determining 57 growth 4 improve conditions for access to finance by SMEs and entrepreneurs 58

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