

Name: _____ Student ID#: _____

1. Name the four stages of product planning and development. Be specific and brief!
 - a. **Background research**
 - b. **Interview your customers**
 - c. **Brainstorm your opportunities**
 - d. **Plan Your Products**
2. Some groups use focus group conversations generate new ideas. What are some of the benefits focus building is giving meetings of this nature?
Focus groups are useful in such environments because they enable the entrepreneur and the facilitator to gather unique information about customer opinions and needs for their needs.
3. Choose three benefits of the next decade (20 to 30 years)
 - a. **Global Travel**
 - b. **Travel - Mobile Travel**
 - c. **Mobile Travel**
 - d. **All of the above**
4. What is the method used to obtain new ideas and solutions to problems/problems? (20 to 30 years)
 - a. **New Generation**
 - b. **Brainstorming**
 - c. **Brainstorming**
 - d. **Product Planning and Development Process**
5. Briefly describe each of these and mention how they differ:
 - a. **Patent** - is a set of rights granted to an inventor or assignee for a limited period of time to use his/her for detailed patent documents of an invention.
 - b. **Trademark** - is a recognizable sign which identifies products or services of a particular owner from those of others.
 - c. **Copyright** - is a legal right granted by the law of a country that grants the creator of an original work a basic right for the use and distribution, usually for a limited time.
6. Name 10 reasons that will make your business successful in the future.
 - a. **Customers are your priority**
 - b. **Marketing strategies**
 - c.
 - d.
 - e.

Small Business Test

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Small Business Test:

Reviewing **Small Business Test**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Small Business Test**," an enthralling opus penned by a highly acclaimed wordsmith, readers embark on an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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