

Small Business Management: Practical Approach

Harman, Paul

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Small Business Management A Practical Approach

Hameen Markar, Geraldine O'Sullivan



Small Business Management A Practical Approach:

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sized economies share the same industries and often even have the same investors Answering these questions the authors present key topics such as hierarchical and segmented approaches to startup valuation business plans and sensitivity analysis many methods such as venture capital valuation first Chicago valuation scorecard valuation Dave Berkus valuation risk factor summation valuation and discounted cash flow valuation in addition to business valuation by data envelopment analysis and real options analysis as well as critical conceptual issues in the valuation such as expected returns of the venture capital and price versus value concepts among others The book will help angel investors venture capitalists institutional investors crowd based fractional investors and investment fund professionals understand how to use basic and advanced analytics for a more precise valuation that helps them craft their long term capital raising strategy and keep their funding requests in perspective It will also appeal to students and scholars of finance and business interested in a better understanding of startup valuation

A Practical Introduction to Enterprise Network and Security Management Bongsik Shin, 2021-07-20 A Practical Introduction to Enterprise Network and Security Management Second Edition provides a balanced understanding of introductory and advanced subjects in both computer networking and cybersecurity Although much of the focus is on technical concepts managerial issues related to enterprise network and security planning and design are explained from a practitioner's perspective Because of the critical importance of cybersecurity in today's enterprise networks security related issues are explained throughout the book and four chapters are dedicated to fundamental knowledge Challenging concepts are explained so readers can follow through with careful reading This book is written for those who are self studying or studying information systems or computer science in a classroom setting If used for a course it has enough material for a semester or a quarter

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