

# Essentials of **Services Marketing**

3rd Edition



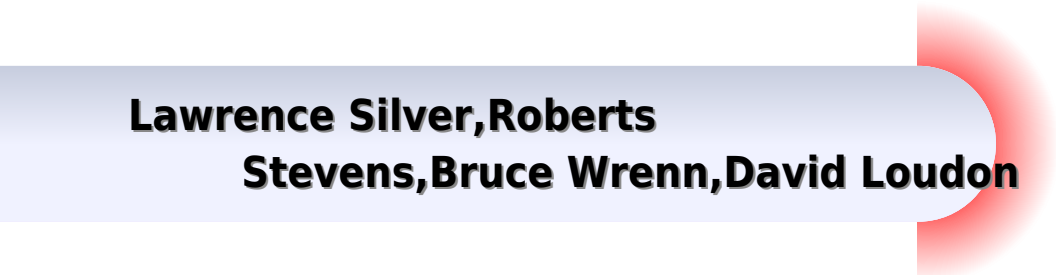
Test Bank

 **Pearson**

Jochen Wirtz  
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# Test Bank For Essentials Of Marketing 3rd

**Lawrence Silver, Roberts  
Stevens, Bruce Wrenn, David Loudon**



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