



Strategic Entrepreneurship

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Strategic Entrepreneurship

**Michael A. Hitt, R. Duane Ireland, S.
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Research Handbook on Strategic Entrepreneurship Gupta, Vishal K., Goktan, A. B., Shirokova, Galina V., Karna, Amit, 2022-02-15 This Research Handbook provides a solid foundation for exploring the vibrant field of strategic entrepreneurship with an examination of important topics from theoretical psychological and economic perspectives PhD students scholars and researchers alike who want to investigate further into strategic entrepreneurship in depth as well as uncharted territories will find this Research Handbook a valuable resource

Knowledge Spillover-based Strategic Entrepreneurship João J. Ferreira, Leo-Paul Dana, Vanessa Ratten, 2016-11-03 This book is about the role of knowledge spillovers and strategic entrepreneurship in the management context It focuses on how knowledge spillovers and strategic entrepreneurship are crucial to the process of creative destruction and construction The book aims to provide insights into and discussion on how firms combine entrepreneurial action that creates new opportunities for industries regions and economies This book is first of its kind to link knowledge management perspectives to strategic entrepreneurship to understand the co creation process Being interdisciplinary in nature this book appeals to entrepreneurship and knowledge management scholars students and practitioners

Contextual Strategic Entrepreneurship Nezameddin Faghih, Amir Forouharfar, 2021-12-06 This edited volume discusses the contextual nature of strategic entrepreneurship It unfolds the concept of context in strategic entrepreneurship and demonstrates how entrepreneurial strategies differ among various countries societies and entrepreneurial ecosystems Written by global experts in strategic entrepreneurship research chapters discuss emerging issues in the field such as barriers to strategic entrepreneurship entrepreneurial resourced based view mixed embeddedness social media marketing competitiveness in small enterprises strategic learning and the triple helix approach to university business government strategic cooperation Affirming that strategic decisions planning and formulations are greatly context related endeavors and hence any true understanding of entrepreneurial strategy starts with appropriate understanding of relevant context this volume makes a vital contribution to the discussion of strategic

entrepreneurship *Strategic Entrepreneurship* Linda Hoglund, 2015-04-30 The importance of entrepreneurship in established organizations has grown significantly in past decades One way of addressing this phenomenon is through the concept of strategic entrepreneurship Organizing renewal through entrepreneurial and strategic processes is crucial for organizations to be dynamic and flexible towards changes in the market and society Strategic Entrepreneurship Michael A. Hitt, R. Duane Ireland, S. Michael Camp, Donald Sexton, 2002-05-17 This volume introduces a new concept strategic entrepreneurship which integrates the insights of entrepreneurship and strategic management This volume describes a new concept strategic entrepreneurship which fuses the insights of entrepreneurship and strategic management The editors have invited the world's finest entrepreneurship and strategic management scholars to contribute chapters on key issues that are influencing research in both fields and to integrate findings across the two Investigates the overlap between entrepreneurship and strategic management in the context of six distinct domains resources and organizational learning innovation alliances and networks internationalization strategic leadership and growth The contributors use both traditional and new theoretical approaches in order to further the reader's understanding of wealth creation in the current business environment Strategic Management Henk W Volberda, Rick M. A. Hollen, Joana R. Pereira, Jatinder S. Sidhu, Kevin Heij, 2024-01-10 In the quest for competitive advantage navigating change can be daunting Following a unique four part structure focussing on and confronting strategic issues sensing opportunities and threats choosing strategies and transforming organizations this essential textbook offers a fresh and provocative perspective on strategic management

Strategic Management: Competitiveness and Globalisation Dallas Hanson, Michael A. Hitt, R. Duane Ireland, Robert E. Hoskisson, 2016-09-29 With an emphasis on global advantage the text offers a comprehensive examination of regional and international issues to provide a complete accurate and up to date explanation of the strategic management process New coverage on environmental concerns and emerging technologies as well as examples and cases from Australia New Zealand and Asia Pacific serve to engage students while updated international content demonstrates how strategic management is used in the global economy The text takes a resource based approach which requires the examining of a firm's unique bundling of its internal resources This text is appropriate for upper level undergrad usually third year post grad in Masters courses Strategic Management in the 21st Century Timothy J. Wilkinson, Vijay R. Kannan, 2013-05-22 Covering both practical and theoretical aspects of strategic management this three volume work brings the complex topic down to earth and enables readers to gain competitive business advantages in their marketplace This clear insightful and interesting work covers all aspects of strategic management including chapters that discuss SWOT Strengths Weaknesses Opportunities and Threats analysis the Resource Based View transaction cost economics and real options theory Unlike other books this three volume work examines strategic management from different perspectives effectively interweaving seemingly disparate subdisciplines such as entrepreneurship and international business with specialized foci such as creativity innovation and

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Strategic Innovation João Leitão, Vanessa Ratten, 2022-01-27 This edited book focuses on strategic aspects of innovation in the context of resilience during and after a crisis It investigates the strategies that firms utilize in order to cope with change especially in the competitive global marketplace The book contends that by design entrepreneurship is strategic and innovative in every decision and action of a business The goal of this book is to focus on the innovation and resilience behind these strategies in order to understand the business motivations In particular it focuses on the uncertainties initiated by the COVID 19 pandemic and highlights the growing research and practice experiences of resilient entrepreneurial businesses and innovations that continued to be stable and successful The book thus extends current research on strategic entrepreneurship by integrating it with the field of resilience This will help to bridge the gap between practice and theory with regard to strategic entrepreneurship Furthermore it enables an effective advancement of strategic entrepreneurship research in light of the COVID 19 pandemic

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