

The Media in Europe

The Euromedia Handbook

CENTRAL AND EASTERN EUROPEAN

socio-economic
analysis

politics media policy

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The Media In Europe The Euromedia Handbook

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The Media In Europe The Euromedia Handbook:

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The Media In Italy Hibberd, Matthew, 2007-12-01 Annotation Matthew Hibberd explores why politics and government are so closely linked and addresses the question of whether it s just national pride that has allowed the media to remain relatively independent of global groups

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Comparing Media Systems Daniel C. Hallin, Paolo Mancini, 2004-04-12 Building on a survey of media institutions in eighteen West European and North American democracies Hallin and Mancini identify the principal dimensions of variation in media systems and the political variables which have shaped their evolution They go on to identify three major models of media system development the Polarized Pluralist Democratic Corporatist and Liberal models to explain why the media have played a different role in politics in each of these systems and to explore the forces of change that are currently transforming them It provides a key theoretical statement about the relation between media and political systems a key statement about the methodology of comparative analysis in political communication and a clear overview of the variety of media institutions that have developed in the West understood within their political and historical context

The Global Public Relations Handbook, Revised and Expanded Edition Krishnamurthy Sriramesh, Dejan Vercic, 2009-01-13 Expanding on the theoretical framework for studying and practicing public relations around the world The Global Public Relations

Handbook Revised and Expanded Edition extends the discussion in the first volume on the history development and current status of the public relations industry from a global perspective This revised edition offers twenty new chapters in addition to the original contents It includes fourteen additional country or regionally focused chapters exploring public relations practice in Africa Asia Europe and the Americas Contributors use a theoretical framework to present information on the public relations industry in their countries and regions They also focus on such factors as the status of public relations education in their respective countries and professionalism and ethics Each country specific chapter includes a case study typifying public relations practice in that country Additional new chapters discuss political economy activism international public relations and United Nations public affairs The European Union and the Regulation of Media Markets Alison Harcourt,2005 National broadcasting and press regulation is undergoing a process of convergence in Europe This book newly available in paperback explains how this process has been shaped by the actions of the European Union EU institutions Alison Harcourt observes that whilst communications is one of the EU s most successful policy areas European decision making is eroding the national capacity to regulate for the public interest European level efforts to protect public interest goals have been constrained by the European Treaties The author argues that increased European coordination in public interest regulation could be more conducive to growth and competitiveness than the dismantling of existing national laws This however would require changes to the political composition of the European Union This book assesses the potential EU media regulation provides for market growth and the protection of media pluralism the citizen and ultimately democracy itself These opportunities are presented in the coming decade with the developing European Constitution EU enlargement and the implementation and revision of European regulation **The Global Journalist in the 21st Century** David H. Weaver,Lars Willnat,2020-10-25 The Global Journalist in the 21st Century systematically assesses the demographics education socialization professional attitudes and working conditions of journalists in various countries around the world This book updates the original Global Journalist 1998 volume with new data adding more than a dozen countries and provides material on comparative research about journalists that will be useful to those interested in doing their own studies The editors put together this collection working under the assumption that journalists backgrounds working conditions and ideas are related to what is reported and how it is covered in the various news media round the world in spite of societal and organizational constraints and that this news coverage matters in terms of world public opinion and policies Outstanding features include Coverage of 33 nations located around the globe based on recent surveys conducted among representative samples of local journalists Comprehensive analyses by well known media scholars from each country A section on comparative studies of journalists An appendix with a collection of survey questions used in various nations to question journalists As the most comprehensive and reliable source on journalists around the world The Global Journalist will serve as the primary source for evaluating the state of journalism As such it promises to become a standard reference among journalism media and

communication students and researchers around the world **Media Diversity** Mara Einstein,2003-09-12 Media Diversity Economics Ownership and the FCC provides a detailed analysis of the regulation of diversity and its impact on the structure and practices within the broadcast television industry As deregulation is quickly changing the media landscape this volume puts the changing structure of the industry into perspective through the use of an insider's point of view to examine how policy and programming get made Author Mara Einstein blends her industry experience and academic expertise to examine diversity as a media policy suggesting that it has been ineffective and is potentially outdated as study after study has found diversity regulations to be wanting In addition to reviewing diversity research on the impact of minority ownership regulation of cable and DBS duopolies ownership of multiple networks and cross ownership of media on program content Einstein considers the financial interest and syndication rules as a case study due to their profound effects on the structure of the television industry She also poses questions from an economic perspective on why the FCC regulates structure rather than content Through the presentation of her research results she argues persuasively that the consolidation of the media industry does not affect the diversity of entertainment programming a conclusion with broad ramifications for all media and for future research about media monopolies This volume serves as a defining work in its examination of the intersection of regulation and economics with media content It is appropriate as a supplemental text in courses on communication policy broadcast economic and media management broadcast programming political economy of the mass media and media criticism at the advanced and graduate level It is also likely to interest broadcast professionals media policymakers communication lawyers and academics It is a must read for all who are interested in the media monopoly debate **Media and Globalization** Nancy Morris,Silvio Ricardo Waisbord,2001 This study examines the converging culture telecommunications and new media industries in North America With a broadly political economic perspective this work the goes on to provide an account of changes in the aftermath of trade agreements and sets these changes in a global context *Britain and Germany Imagining the Future of Europe* L. Novy,2013-09-12 Through analysis of newspaper coverage on the debate over the future of Europe in Great Britain and Germany between 2000 and 2005 this book explores the intricate ways in which national identities shape media discourses on European integration In doing so it provides some compelling insights into Europe's emerging communicative spaces Corporate Reputation and the News Media Craig Carroll,2010-09 This volume examines agenda setting theory as it applies to the news media's influence on corporate reputation It presents interdisciplinary international and empirical investigations examining the relationship between corporate reputation and the news media throughout the world Providing coverage of more than twenty five countries and incorporating scholarship from a broad range of disciplines including advertising strategic management business political communication et al this volume has much to offer scholars and students examining business and the news media *Media Law in Greece* Ioannis Iglezakis,2021-12-21 Derived from the renowned multi volume International Encyclopaedia of Laws this analysis of media law in Greece surveys the massively

altered and enlarged legal landscape traditionally encompassed in laws pertaining to freedom of expression and regulation of communications. Everywhere a shift from mass media to mass self communication has put enormous pressure on traditional law models. An introduction describing the main actors and salient aspects of media markets is followed by in depth analyses of print media, radio and television broadcasting, the Internet, commercial communications, political advertising, concentration in media markets and media regulation. Among the topics that arise for discussion are privacy, cultural policy, protection of minors, competition policy, access to digital gateways, protection of journalists, sources, standardization and interoperability and liability of intermediaries. Relevant case law is considered throughout as are various ethical codes. A clear comprehensive overview of media legislation, case law and doctrine presented from the practitioner's point of view, this book is a valuable time saving resource for all concerned with media and communication freedom. Lawyers representing parties with interests in Greece will welcome this very useful guide and academics and researchers will appreciate its value in the study of comparative media law.

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