



Развитие теории управления диверсификацией производства на предприятиях оборонно-промышленного комплекса

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Аннотация. В статье рассмотрено развитие теории менеджмента в области управления производством продукции военного назначения. Проанализированы результаты исследований данной проблемы разных авторов. Установлено, что одними из важнейших факторов, определяющих направленность организационного, технологического и экономического развития предприятий в настоящее время являются информационные и телекоммуникационные технологии. Процесс информатизации управления деятельностью предприятий предложено рассматривать как один из важнейших механизмов реформирования оборонной промышленности. Этот механизм должен обеспечить создание эффективных конкурентоспособных форм организации и управления оборонно-промышленным комплексом. Реализовать форсированное внедрение современных информационных и телекоммуникационных технологий в процесс управления диверсификацией производства продукции предложено путем создания в оборонно-промышленном комплексе виртуальных кластеров и обеспечения совместного использования информации предприятиями, входящими в них. Разработана модель виртуального кластера и определен перечень задач, которые необходимо решить для его создания. Реализация указанных результатов исследования на практике будет способствовать повышению эффективности диверсификационной деятельности предприятий оборонно-промышленного комплекса.

Ключевые слова: управление, производство, продукция военного назначения, кластеры, предприятия.

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Development of the theory of production diversification management at the enterprises of the military-industrial complex

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Abstract. The article discusses the development of management theory in the field of production management of military products. The results of studies of this problem by different authors are analyzed. It is established that information and telecommunication technologies are one of the most important factors determining the direction of organizational, technological and economic development of enterprises at the present time. The process of informatization of enterprise management is proposed to be considered as one of the most important mechanisms for reforming the defense industry. This mechanism should ensure the creation of effective competitive forms of organization and management of the military-industrial complex. This mechanism should ensure the creation of effective competitive forms of organization and management of the military-industrial complex. It is proposed to implement the accelerated introduction of modern information and telecommunication technologies in the process of managing the diversification of production by creating virtual clusters in the military-industrial complex and ensuring the sharing of information by enterprises that are part of them. A virtual cluster model has been developed and a list of tasks that need to be solved for its creation has been defined. The implementation of these research results in practice will contribute to improving the efficiency of diversification activities of enterprises of the military-industrial complex.

Keywords: management, production, military products, clusters, enterprises.

Введение

Перед российской экономической наукой стоит важнейшая задача – на основе множества различных теоретических положений разработать новый эффективный организационно-экономический механизм управления производством вооружения и военной техники (ВВТ), который должен учитывать задачи диверсификации производства на предприятиях оборонно-промышленного комплекса (ОПК) и специфику их инновационного развития в новых условиях военного строительства [8]. Результаты проводимых ранее исследований этой проблемы, которые отражают междисциплинарность и многовариантность описания процесса управления производством ВВТ, характеризуются фрагментарностью и противоречивостью. Различные теоретические концепции, которые при-

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Paul A. C. Koistinen



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Testing the Theory of the Military-industrial Complex Steven J. Rosen, 1973 **The Uncertainty Doctrine**

Alexandra Homolar, 2023-09-14 The post Cold War era is often seen as a missed opportunity of epic proportions for the United States to turn swords into ploughshares with much of the blame placed on international developments The Uncertainty Doctrine challenges the conventional take on post Cold War history as imposed on the US by events largely outside its control It shows in rich empirical detail how America's peace dividend did not merely fall by the wayside but was actively undermined by the narrative contests over the security implications of the New World Order Committed to understanding the ontological significance of narrative in international security Alexandra Homolar demonstrates that political agents have the capacity to respond to a systemic shock through discursive adaptation and reorganization While narrative politics may not always matter in US defense policy at moments perceived as bifurcation points it can be decisive in why some strategic responses prevail over possible alternatives *Disarming Military Industries* Peter

Southwood, 1991-06-18 The author notes in the preface that an opportunity for significant cuts in nuclear and conventional forces by major global powers has appeared Presenting the evidence that the West can cope successfully with disarmament he identifies policies which need to be adopted for that end **Israeli Society and Its Defense Establishment** Moshe

Lissak, 2013-10-31 First Published in 1984 In this volume the reader will find seven papers which deal with a broad spectrum of issues not necessarily confined to civil military relations in their more limited and narrow definition One will also find reference to the broader issues of the social economic and political impact of the protracted violent conflict on Israeli society The volume focuses more on the consequence of the actual management of the war rather than on the decision making process proper A Guide to the Study and Use of Military History John E. Jessup (Jr.), John E. Jessup, Robert W.

Coakley, 1979 This Guide to the Study and Use of Military History is designed to foster an appreciation of the value of military history and explain its uses and the resources available for its study It is not a work to be read and lightly tossed aside but one the career soldier should read again or use as a reference at those times during his career when necessity or leisure turns him to the contemplation of the military past Justifying Ballistic Missile Defence Columba Peoples, 2010 Examines

the ways in which views of technology have been used in debates over ballistic missile defence The ^AGrammar of Status

Competition Paul David Beaumont, 2024-06-24 In The Grammar of Status Competition Paul David Beaumont tackles the question of what status is and how to measure it in the field of international relations Given states statesmen and citizens care about and pursue status despite its difficulty to assess Beaumont argues that we can study international status hierarchies via states and citizens themselves who also grapple with this same status ambiguity Advancing a new theoretical framework for investigating how theories of international status TIS inform policy making this book will be useful to IR scholars and students looking to make sense of how states construct and compete in hierarchies of their own making **The**

War System Richard Falk, Samuel S Kim, 2019-08-15 An interdisciplinary study of this nature and scope reflects contributions of many scholars in diverse disciplines and fields concerned with human conflict behavior in general and with human war prone behavior in particular They are too numerous to enumerate here Still our deep gratitude goes to those scholars whose writings have been incorporated in this volume as sample representatives of what their particular disciplines can contribute to the study of war

The Global Arms Trade Andrew T. H. Tan, 2014-05-22 The Global Arms Trade is a timely comprehensive and in depth study of this topic a phenomenon which has continued to flourish despite the end of the Cold War and the preoccupation with global terrorism after 11 September 2001 It provides a clear description and analysis of the demand for and supply of modern weapons systems and assess key issues of concern This book will be especially useful to scholars policy analysts those in the arms industry defence professionals students of international relations and security studies media professionals government officials and those generally interested in the arms trade

Constructive Conflicts Bruce W. Dayton, Louis Kriesberg, 2022-07-22 Substantially revised for the sixth edition Constructive Conflicts explains how large scale political and social conflicts can be waged more constructively with more positive consequences and fewer destructive consequences for those involved Drawing on research from political science sociology social psychology neuroscience cultural studies and other disciplines Dayton and Kriesberg follow the lifecycle of social and political conflicts as they emerge escalate de escalate become settled and often emerge again in new forms The sixth edition presents numerous new examples and cases of conflict episodes that have avoided extreme coercion or violence and which have resulted in the advancement of the interests of most parties involved The book gives policymakers concerned citizens and students a powerful analytical framework supported by data for understanding and constructively intervening in conflicts of different type and scale offering a way out of the destructive cycles of conflict management which have come to characterize contemporary social and political relations Key revisions and features include Increased attention to changes in the social and political landscape including the rise of nationalism the erosion of liberal internationalism conflicts related to COVID response political polarization and the Black Lives Matter movement Thoroughly revised cases and examples throughout Key content revisions such as the growth of bottom up strategies for peace and conflict management the rise of misinformation in a post truth era and insights from neuroscience Table of contents now organized around three distinct book sections and chapter titles revised to reflect new content Numerous new figures and tables in every chapter End of chapter summaries discussion questions and activities New ancillary teaching materials including experiential exercises simulations and lecture outlines with teaching tips

Brezhnev's Peace Program Peter M. E. Volten, 2019-03-13 Dr Volten analyses the foreign policy making process in the Soviet Union particularly in connection with the Brezhnev's Peace programme in the 1970s which was supposed to normalise political economic relations with the West and curb military rivalry

Constructive Conflicts Louis Kriesberg, Bruce W. Dayton, 2011-12-09 This comprehensive and highly regarded book provides a framework

for analyzing diverse social conflicts The fourth edition of *Constructive Conflicts* maintains the book's synthesis of theories about conflict with key updates throughout These include a more reader friendly first chapter new examples such as the Arab Spring expanded discussions of recovery from violence and oppression of reconciliation and of moral concerns and new discussions of social media and other ways conflicts are waged *Constructive Conflicts* draws from relevant academic disciplines and empirical analyses of diverse conflicts to discuss the emergence escalation de escalation transformation and settlement of conflicts Throughout the authors examine the strategies that partisans and intermediaries can use to minimize the destructiveness of conflicts and foster constructive ways to wage and resolve them *Business And The State In International Relations* Ronald W Cox,2019-04-11 Challenging the traditional notion that state officials act autonomously in formulating and implementing international policy the contributors to this volume argue that the influence of organized business groups has been consistently underestimated in recent decades Each uses a business conflict model of state society relations as a new paradigm **Routledge Library Editions: Security and Society** Various,2021-09-30 This 12 volume set contains titles originally published between 1934 and 1995 An eclectic mix of titles this collection draws from anthropology economics ethics politics psychology and sociology Exploring security in both war and peacetime it includes volumes looking at the causes of war and its effect on society as a whole the soldiers themselves and their place in society the portrayal of war in the press both in words and photographs and the politics behind them **Military Production and Innovation in Spain** Jordi Molas-Gallart,1992 Military Production and Innovation in Spain extends the scope beyond the traditional analysis of arms producers to include components and sub systems manufacturers It combines a description of the changes experienced by Spanish military production with an analysis of its deeply rooted structural characteristics The book provides an in depth exploration of the Spanish military related industry its links with the rest of the economy and its potential role as a technological engine for the Spanish economy [The Political Economy of Military Spending in the United States](#) Alex Mintz,2002-01-31 Leading scholars examine the links between domestic politics defense spending and the economics of the US defense industry *Growing Explanations* M. Norton Wise,2004-11-24 This collection addresses a post WWII shift in the hierarchy of scientific explanations where the highest goal moves from reductionism towards some understanding of how elementary objects get built up or grown up into complex objects whose *The Marine Corps Gazette* ,1974 *State of War* Paul A. C. Koistinen,2012-09-16 In his farewell speech President Dwight Eisenhower famously warned us of the dangers of a military industrial complex MIC In Paul Koistinen's sobering new book that warning appears to have been both prophetic and largely ignored As the final volume in his magisterial study of the political economy of American warfare *State of War* describes the bipolar world that developed from the rivalry between the U S and USSR showing how seventy years of defense spending have bred a monster that has sunk its claws into the very fabric of American life Koistinen underscores how during the second half of the twentieth century and well into the twenty first the United States for the first time in its history began

to maintain large military structures during peacetime Many factors led to that result the American economy stood practically alone in a war ravaged world the federal government especially executive authority was at the pinnacle of its powers the military accumulated unprecedented influence over national security and weaponry became much more sophisticated following World War II Koistinen describes how the rise of the MIC was preceded by a gradual process of institutional adaptation and then supported and reinforced by the willing participation of Big Science and its industrial partners the broader academic world and a proliferation of think tanks He also evaluates the effects of ongoing defense budgets within the context of the nation s economy since the 1950s Over time the MIC effectively blocked efforts to reduce expenditures control the arms race improve relations with adversaries or adopt more enlightened policies toward the developing world all the while manipulating the public on behalf of national security to sustain the warfare state Now twenty years after the Soviet Union s demise defense budgets are higher than at any time during the Cold War As Koistinen observes more than six decades of militaristic mobilization for stabilizing a turbulent world have firmly entrenched the state of war as a state of mind for our nation Collectively his five volume opus provides an unparalleled analysis of the economics of America s wars from the colonial period to the present illuminating its impact upon the nation s military campaigns foreign policy and domestic life

Neoclassical Realism, the State, and Foreign Policy Steven E. Lobell, Norrin M. Ripsman, Jeffrey W. Taliaferro, 2009-01-15 Neoclassical realism is an important approach to international relations Focusing on the interaction of the international system and the internal dynamics of states neoclassical realism seeks to explain the grand strategies of individual states as opposed to recurrent patterns of international outcomes This book offers the first systematic survey of the neoclassical realist approach The editors lead a group of senior and emerging scholars in presenting a variety of neoclassical realist approaches to states grand strategies They examine the central role of the state and seek to explain why how and under what conditions the internal characteristics of states intervene between their leaders assessments of international threats and opportunities and the actual diplomatic military and foreign economic policies those leaders are likely to pursue

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Table of Contents Testing The Theory Of The Mulitary Industrial Complex

1. Understanding the eBook Testing The Theory Of The Mulitary Industrial Complex
 - The Rise of Digital Reading Testing The Theory Of The Mulitary Industrial Complex
 - Advantages of eBooks Over Traditional Books
2. Identifying Testing The Theory Of The Mulitary Industrial Complex
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Testing The Theory Of The Mulitary Industrial Complex
 - User-Friendly Interface
4. Exploring eBook Recommendations from Testing The Theory Of The Mulitary Industrial Complex
 - Personalized Recommendations
 - Testing The Theory Of The Mulitary Industrial Complex User Reviews and Ratings
 - Testing The Theory Of The Mulitary Industrial Complex and Bestseller Lists
5. Accessing Testing The Theory Of The Mulitary Industrial Complex Free and Paid eBooks
 - Testing The Theory Of The Mulitary Industrial Complex Public Domain eBooks
 - Testing The Theory Of The Mulitary Industrial Complex eBook Subscription Services
 - Testing The Theory Of The Mulitary Industrial Complex Budget-Friendly Options
6. Navigating Testing The Theory Of The Mulitary Industrial Complex eBook Formats
 - ePub, PDF, MOBI, and More
 - Testing The Theory Of The Mulitary Industrial Complex Compatibility with Devices
 - Testing The Theory Of The Mulitary Industrial Complex Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Testing The Theory Of The Mulitary Industrial Complex
 - Highlighting and Note-Taking Testing The Theory Of The Mulitary Industrial Complex
 - Interactive Elements Testing The Theory Of The Mulitary Industrial Complex
8. Staying Engaged with Testing The Theory Of The Mulitary Industrial Complex

- Joining Online Reading Communities
- Participating in Virtual Book Clubs
- Following Authors and Publishers Testing The Theory Of The Military Industrial Complex
- 9. Balancing eBooks and Physical Books Testing The Theory Of The Military Industrial Complex
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Testing The Theory Of The Military Industrial Complex
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Testing The Theory Of The Military Industrial Complex
 - Setting Reading Goals Testing The Theory Of The Military Industrial Complex
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Testing The Theory Of The Military Industrial Complex
 - Fact-Checking eBook Content of Testing The Theory Of The Military Industrial Complex
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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