

Miles

THE IMAGE MAKERS

THE
IMAGE MAKERS

*A bibliography of
American presidential
campaign biographies*

by William Miles



The Image Makers A Bibliography Of American Presidential Campaign Biographies

Michael J. Blouin



The Image Makers A Bibliography Of American Presidential Campaign Biographies:

Literary Interventions in the Campaign Biography Michael J. Blouin, 2021-11-28 Literary Interventions in the Campaign Biography considers campaign biographies written by major authors including Nathaniel Hawthorne William Dean Howells Lew Wallace Jacob Riis and Rose Wilder Lane Whereas a number of cultural historians have previously considered campaign biographies to be marginal or isolated from the fictional output of these figures this volume revisits the biographies in order to understand better how they inform and are informed by seismic shifts in the literary landscape The book illuminates the intersection of American literature and politics while charting how the Presidency has developed in the public imagination In so doing it poses questions of increasing significance about how we understand the office as well as its occupants today

The Image Makers William Miles, 1979 To find more information about Rowman and Littlefield titles please visit www.rowmanlittlefield.com

Lincoln's Campaign Biographies Thomas A. Horrocks, 2014-03-31 During the 1860 and 1864 presidential campaigns Abraham Lincoln was the subject of over twenty campaign biographies In this innovative study Thomas A Horrocks examines the role that these publications played in shaping an image of Lincoln that would resonate with voters and explores the vision of Lincoln that the biographies crafted the changes in this vision over the course of four years and the impact of these works on the outcome of the elections Horrocks investigates Lincoln's campaign biographies within the context of the critical relationship between print and politics in nineteenth century America and compares the works about Lincoln with other presidential campaign biographies of the era Horrocks shows that more than most politicians of his day Lincoln deeply appreciated and understood the influence and the power of the printed word The 1860 campaign biographies introduced to America Honest Abe the Rail Splitter a trustworthy rugged candidate who appealed to rural Americans When Lincoln ran for reelection in 1864 the second round of campaign biographies complemented this earlier portrait of Lincoln with a new paternal figure Father Abraham more appropriate for Americans enduring a bloody civil war Closing with a consideration of the influence of these publications on Lincoln's election and reelection Lincoln's Campaign Biographies provides a new perspective for those seeking a better understanding of the sixteenth president and two of the most critical elections in American history

The Coming of Democracy Mark R. Cheatham, 2018-08-01 A look at how presidential campaigning changed between 1824 to 1840 leading to a new surge in voter participation A pleasure to read Robert M Owens author of *Mr Jefferson's Hammer* After the corrupt bargain that awarded John Quincy Adams the presidency in 1825 American politics underwent a fundamental shift from deference to participation This changing tide eventually propelled Andrew Jackson into the White House twice But the presidential race that best demonstrated the extent of the changes was that of Martin Van Buren and war hero William Henry Harrison in 1840 Harrison's campaign was famously marked by sloganeering and spirited rallies In *The Coming of Democracy* Mark R Cheatham examines the evolution of presidential campaigning from 1824 to 1840 Addressing the roots of early republic

cultural politics from campaign biographies to songs political cartoons and public correspondence between candidates and voters Cheatham asks the reader to consider why such informal political expressions increased so dramatically during the Jacksonian period What sounded and looked like mere entertainment he argues held important political meaning The extraordinary voter participation rate over 80 percent in the 1840 presidential election indicated that both substantive issues and cultural politics drew Americans into the presidential selection process Drawing on period newspapers diaries memoirs and public and private correspondence The Coming of Democracy is the first book length treatment to reveal how presidents and presidential candidates used both old and new forms of cultural politics to woo voters and win elections in the Jacksonian era This book winner of an award from the Phi Alpha Theta History Honor Society is excellent and thought provoking reading for anyone interested in US politics the Jacksonian antebellum era or the presidency **Women's Suffrage Memorabilia**

Kenneth Florey,2013-06-19 While historians have long recognized the importance of memorabilia to the Woman Suffrage movement the subject has not been explored apart from a few restricted albeit excellent studies Part of the problem is that such objects are scattered about in various collections and museums and can be difficult to access Another is that most scholars do not have ready knowledge of the general nature and history of the type of objects postcards badges sashes toys ceramics sheet music etc that suffragists produced Then new techniques in both printing and manufacturing created numerous possibilities for supporters to develop campaigns of visual rhetoric This work analyzes 70 different categories of suffrage memorabilia while providing numerous images of relevant objects along the way and discussing these innovative production methods Most important this study looks at period accounts often fascinating of how why when and where the memorabilia were used in both America and England **Selling the President, 1920** John A. Morello,2001-04-30 Modern advertising moved into the 20th century borne on many vehicles and distinguished by many techniques three of the most frequently used being reason why advertising celebrity endorsements and pre emptive claims Best known for his reason why advertising Albert Davis Lasker president of the Lord Thomas Agency of Chicago championed all three techniques helping Lucky Strike Cigarettes Van Camp s Pork Beans and Sunkist Oranges become business successes His least known but best work was in the political area where he helped the Republicans gain control of Congress in 1918 and with the election of Warren G Harding recapture the White House in 1920 This book covers events leading to Harding s nomination and election and the key role Lasker played in his election Bringing along the tricks he had used to sell soap beer cigarettes and canned food Lasker plunged into political advertising forever changing the way political candidates are publicized Memories of Lincoln and the Splintering of American Political Thought Shawn J. Parry-Giles,David S. Kaufer,2017-04-27 In the aftermath of the Civil War Republicans and Democrats who advocated conflicting visions of American citizenship could agree on one thing the rhetorical power of Abraham Lincoln s life This volume examines the debates over his legacy and their impact on America s future In the thirty five years following Lincoln s assassination acquaintances of Lincoln published their memories

of him in newspapers biographies and edited collections in order to gain fame promote partisan aims champion his hardscrabble past and exalted rise and define his legacy Shawn Parry Giles and David Kaufer explore how style class and character affected these reminiscences They also analyze the ways people used these writings to reinforce their beliefs about citizenship and presidential leadership in the United States with specific attention to the fissure between republicanism and democracy that still exists today Their study employs rhetorical and corpus research methods to assess more than five hundred reminiscences A novel look at how memories of Lincoln became an important form of political rhetoric this book sheds light on how divergent schools of U S political thought came to recruit Lincoln as their standard bearer **William**

Henry Harrison Kenneth R. Stevens,1998-08-20 Although William Henry Harrison died a month after becoming President he lived a full and accomplished life before assuming the presidency As a member of Congress he sponsored legislation dividing the Northwest Territory As governor of the Indiana Territory he led a movement to suspend the provisions of the Northwest Ordinance and earned a reputation for acquiring large land cessions from the Indian tribes winning the affection of white settlers and the animosity of Native Americans Serving as brigadier general during the War of 1812 he then served in the Ohio legislature and the U S Senate and was named minister to Colombia This bibliography provides a guide to the literature on his extensive career **World War II and the Cold War** Martin J. Medhurst,2018-09-01 This volume

examines crucial moments in the rhetoric of the Cold War beginning with an exploration of American neutrality and the debate over entering World War II Other topics include the long distance debate carried on over international radio between Hitler and Franklin D Roosevelt understanding and interpreting World War II propaganda domestic radio following the war and the use of Abraham Lincoln narratives as vehicles for American propaganda the influence of foreign policy agents Dean Acheson Paul Nitze and George Kennan and the rhetoric of former presidents John F Kennedy and Ronald Reagan Ultimately this volume offers a broad based look at the rhetoric framing the Cold War and in doing so offers insight into the political climate of today Ibss Poli Sci 29 1980 "International Committee For Social Sciences Documentation",2013-10-15 The

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Table of Contents The Image Makers A Bibliography Of American Presidential Campaign Biographies

1. Understanding the eBook The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - The Rise of Digital Reading The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Advantages of eBooks Over Traditional Books
2. Identifying The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - User-Friendly Interface
4. Exploring eBook Recommendations from The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Personalized Recommendations
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies User Reviews and Ratings

The Image Makers A Bibliography Of American Presidential Campaign Biographies

- The Image Makers A Bibliography Of American Presidential Campaign Biographies and Bestseller Lists
- 5. Accessing The Image Makers A Bibliography Of American Presidential Campaign Biographies Free and Paid eBooks
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies Public Domain eBooks
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies eBook Subscription Services
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies Budget-Friendly Options
- 6. Navigating The Image Makers A Bibliography Of American Presidential Campaign Biographies eBook Formats
 - ePub, PDF, MOBI, and More
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies Compatibility with Devices
 - The Image Makers A Bibliography Of American Presidential Campaign Biographies Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Highlighting and Note-Taking The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Interactive Elements The Image Makers A Bibliography Of American Presidential Campaign Biographies
- 8. Staying Engaged with The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers The Image Makers A Bibliography Of American Presidential Campaign Biographies
- 9. Balancing eBooks and Physical Books The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection The Image Makers A Bibliography Of American Presidential Campaign Biographies
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Setting Reading Goals The Image Makers A Bibliography Of American Presidential Campaign Biographies

The Image Makers A Bibliography Of American Presidential Campaign Biographies

- Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Fact-Checking eBook Content of The Image Makers A Bibliography Of American Presidential Campaign Biographies
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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