

Small Firms and Network Economies

Martin Perry



Routledge Studies in Small Business

Small Firms And Network Economies

Gavin Reid



Small Firms And Network Economies:

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Impact of e-Commerce on Consumers and Small Firms Salvatore Zappala, 2017-11-30 The change from old to new technologies has fundamentally changed the relationship between the consumer and the firm This book is at the frontier of behavioural research into how these new commercial realities are borne out in practice examining the adoption of e commerce by small firms and the transactional phenomenon that entails access to the Internet In analyzing the process of e commerce adoption and why e commerce actors behave as they do its coverage includes the adoption of information and communication technologies ICT by small firms the use of ICT applications to support marketing and sales transactions and the factors that influence consumers online purchasing decisions

The Internationalization of Small Firms Shameen Prashantham, 2007-08-30 Drawing on empirical case study research carried out in the Bangalore software industry this book explores the role of network relationships in the internationalization of small knowledge intensive firms Using a conceptual framework it looks at a range of key themes These include networks knowledge technology Highlighting the propensity of small knowledge intensive firms to develop and leverage network relationships and thereby the resourcefulness with which entrepreneurial firms can and do internationalize this book is essential reading for academics and students with an interest in the intersection between international business and entrepreneurship

Managing Labour in Small Firms Susan Marlow, Dean Patton, Monder Ram, 2004-08-02 The majority of employees currently working in the private sector are now employed in small firms yet little is known about their working conditions This collection of essays addresses this gap Based on theoretical analysis supported by contemporary empirical evidence the book explores key areas of the employment relationship adding a new perspective to our understanding of contemporary work

Information

Technology and Competitive Advantage in Small Firms Brian Webb, Frank Schlemmer, 2008-07-24 Does Information Technology matter This book argues that even as Information Technology hardware software data and associated processes are becoming more of a commodity it has never been more important to manage Information Technology as a strategic asset However managing Information Technology as a strategic asset is notoriously difficult a Chinese Entrepreneurship and Asian Business Networks Thomas Menkhoff, Gerke Solvay, 2012-11-12 The degree to which the extensive business networks of ethnic Chinese in Asia succeed because of ethnic characteristics or simply because of the sound application of good business practice is a key question of great current concern to those interested in business management and economic development in Asia This book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject Based on rich empirical research data and a multidisciplinary explanatory framework this book assesses the role characteristics and challenges of Chinese entrepreneurship and business networks in various East and Southeast Asian countries the People s Republic of China Vietnam Malaysia Singapore Indonesia and Australia Chinese Entrepreneurship and Asian Business Networks demonstrates that Chinese network capitalism is contingent upon for example time place institutional frameworks and that explanatory approaches of Chinese economic behaviour which stress culture and ethnicity are too simplistic

Intellectual Property and Innovation Management in Small Firms Robert Blackburn, 2007 This text focuses on intellectual property management in small and medium sized enterprises from both a national and international perspective and considers the question in the context of innovation and knowledge management Industrial Innovation, Networks, and Economic Development Anant Kamath, 2014-11-27 This book offers an innovative examination of how low technology industries operate Based on extensive fieldwork in India the book fuses economic and sociological perspectives on information sharing by means of informal interaction in a low technology cluster in a developing country In doing so the book sheds new light on settings where economic relations arise as emergent properties of social relations This book examines industrial innovation and microeconomic network behaviour among producers and clusters perceiving knowledge diffusion to be a socially spatial as much as a geographically spatial phenomenon This is achieved by employing two methods simulation modelling and quantitative qualitative and historical social network analysis The simulation model based on its findings motivates two empirical studies one descriptive case and one network study of low tech rural and semi urban traditional technology clusters in Kerala state in southern India These cases demonstrate two contrasting stories of how social cohesion either supports or thwarts informal information sharing and learning This book pushes towards an economic sociology approach to understanding knowledge diffusion and technological learning which perceives innovation and learning as being more social processes than the mainstream view perceives them to be In doing so it makes a significant contribution to the literature on defensive innovation and the role of networks in technological innovation and knowledge diffusion as well as to policy studies of Indian small firm and traditional technology

clusters The Management of Small and Medium Enterprises Matthias Fink,Sascha Kraus,2009-05-07 Gathering some of the latest research in the field this book provides an exciting and timely overview of management in small and medium enterprises and new ventures This clear and accessible volume also offers practical recommendations on strategic planning human resource management entrepreneurial teams and learning and innovation **The Foundations of Small Business Enterprise** Gavin Reid,2007-01-24 In this extended and novel entrepreneurial analysis of small firm inception and growth a leading authority in the field develops a new kind of micro micro analysis applying rigorous methods from economics accounting and finance to gain a deeper understanding of micro firms examining performance hierarchy capital structure monitoring and control flexibility innovation and information systems *The Formation and Development of Small Business* Peter Johnson,2008-04-21 This book brings together thirty years of original empirical research on key aspects of the formation and development of small firms from selected articles authored or co authored by Peter Johnson Complete with a comprehensive introduction from the author placing the work in relation to the contemporary debates on the subject and providing a cohes *Understanding the Small Family Business* Denise Fletcher,2002-09-26 This book makes an important contribution to the understanding of small firms by bringing together a number of key themes in management organization studies *Economies in Transition* Allan E. Young,Ivan Teodorovi?,Peter Koveos,2002 To date the record of economic transition has decidedly been mixed The worldwide political climate is still in favor of economic reform and the process continues to have considerable momentum On the other hand this process now faces a number of formidable obstacles There appears to be general agreement that in many countries the promise of a better standard of living which economic transition offers to the mass of the citizenry has failed to produce the rapid and dramatic results hoped for There is an increasing conflict of interest between multinational firms and the national business community Moreover many transition economies have experienced a slowing of economic growth in real terms and social services have been severely cut This book deals with the development of those forces that have played a major role in the successes and failures of economic transition Its distinctive feature is that it does this from the perspective of economic political and social analysis taking into account both theoretical constructs and economic realities for those countries which have attempted the grand experiment with economic transition *De Gruyter Handbook of SME Entrepreneurship* Marina Dabić,Sascha Kraus,2023-11-06 A small business is not a little big business Small and medium sized enterprises SMEs are considered the engines of worldwide economies and the main sources of job creation Management in these companies is different from management in larger older enterprises with their already established concepts and instruments In view of the high importance of SMEs in emerging developing and developed economies worldwide the De Gruyter Handbook of SME Entrepreneurship investigates the underlying mechanisms and practices of management within these companies with a focus on entrepreneurship growth and innovation It argues that it is time for a dedicated theory of SME Entrepreneurship to emerge Entrepreneurial thinking and behavior in SMEs must be

differentiated from that of start ups and large companies On the other hand it also explores the different entrepreneurship manifestations that exist within a widely heterogeneous group of SMEs The handbook provides a theoretical framework in which to understand compare and contrast the complexity of SMEs in both domestic and international processes and addresses the strengths achievements and challenges of entrepreneurship in SMEs

Regional Economic Growth, SMEs and the Wider Europe B. Fingleton, Ayda Eraydn, Raffaele Paci, 2017-11-22 This title was first published in 2003 This work intends to make an important and interesting contribution to the wider debate on European regional development It looks beyond the confines of the EU proper and combines interesting and relevant case studies from a broader pan European perspective Also the approaches adopted are informed by a variety of theoretical positions By addressing the changing roles of SMEs in different regions of Eastern Europe readers should gain insights into the different dimensions of SME development and the link between SMEs and regional growth

Handbook of Research on International Entrepreneurship Leo Paul Dana, 2004 Dana s Handbook is an essential read for international entrepreneurship scholars as well as policymakers and practitioners concerned with the dynamics associated with the international entrepreneurship process Succinct reviews of the literature and useful summary tables relating to key themes and studies are presented by a number of contributors Paul Westhead International Small Business Journal This is a formidable and weighty tome More important than sheer quantity is consideration of the quality and here the broad spread yet eclectic choice of the research papers is most enlightening The contributing authors have collectively condensed much of the knowledge garnered from the past five years of this global field into one handy sourcebook The end result is indeed a fresh recognition if recognition still needs to be made of the major importance of this new global growth phenomenon of international entrepreneurship Mark Haydon International Journal of Entrepreneurship and Innovation The Handbook is a nearly comprehensive reference work to the field that will be useful to scholars new to the area as well as those already engaged in it I was impressed by the diversity of the authors The Handbook is an excellent broad reference to the field Ben Oviatt Journal of International Business Studies Over the last few years there has been an increased interest in research on the internationalization of new ventures and the global challenges facing growing young businesses The Handbook of Research on International Entrepreneurship has collected and synthesized the contributions of leading researchers in an effort to define and categorize the unique contributions and state of the art of this emerging field It provides a comprehensive multi disciplinary treatment that advances the frontiers of knowledge regarding the fundamental concepts methods and theories of international entrepreneurship The Handbook should serve as both an authoritative and comprehensive reference work for researchers and a state of the art compilation of new insights for educational leaders Ari Ginsberg New York University Stern School of Business US Entrepreneurship and international business have remained separate subjects for far too long The study of international entrepreneurship thrives on the cross fertilisation of ideas between these fields It is one of the most dynamic

research areas in economics and management The contributors to this Handbook are the pioneers in the field and this volume provides a definitive survey of their work Mark Casson University of Reading UK These notable researchers share a common dedication to rigorous methodologies and vigorous research Together in this volume the researchers have assembled and presented a cross section of tested methods and innovative approaches These contributions are an inspiration to younger researchers and this bids fair to set the tone and level of intellectual rigour and vigour for future research in the emerging field of international entrepreneurship From the preface by Bob Kirk University of Canterbury New Zealand This unique reference book provides an array of diverse perspectives on international entrepreneurship a new and emerging field of research that blends concepts and methodologies from more traditional social sciences The Handbook includes chapters written by top researchers of economics and sociology as well as academic leaders in the fields of entrepreneurship and international business State of the art contributions provide up to date literature reviews making this book essential for the researcher of entrepreneurship and the internationalisation of entrepreneurs

Evolutionary Economic Geography in China Canfei He, Shengjun Zhu, 2019-03-25 The book provides the first detailed account of the complex geographical dynamics restructuring China's manufacturing industries from the evolutionary economic geography perspective These geographical and industrial shifts have enormous implications in and beyond China for what is possible in the post crisis global economy The book demonstrates that the interface between evolutionary economic geography approaches and other approaches e.g global value chain global production network institutional economic geography could be a fertile area for further consideration The two main audiences that this book appeals to are economic geography and regional science The topics covered in the book are also relevant to development studies economics economic sociology and international studies offering academics international researchers post graduate and advanced undergraduate students in these fields an accessible grounded yet theoretically sophisticated account of the evolutionary economic geography in China and its interaction with firm performance and regional economic development The book is also attractive to national policy makers since it engages directly with economic and industrial policy issues such as industrial competitiveness regional and national development industrial and employment restructuring and trade regulation

The Political Economy of Trust Henry Farrell, 2009-08-24 Trust and cooperation are at the heart of the two most important approaches to comparative politics rational choice and political culture Yet we know little about trust's relationship to political institutions This book sets out a rationalist theory of how institutions and in particular informal institutions can affect trust without reducing it to fully determine expectations It then shows how this theory can be applied to comparative political economy and in particular to explaining inter firm cooperation in industrial districts geographical areas of intense small firm collaboration The book compares trust and cooperation in two prominent districts in the literature one in Emilia Romagna Italy and the other in Baden Württemberg Germany It also sets out and applies a theory of how national informal institutions may change as a

result of changes in global markets and shows how similar mechanisms may explain persistent distrust too among Sicilian Mafiosi

The Business of Networks Robert Huggins, 2020-08-26 This title was first published in 2000 The first book which brings together and interprets both the theoretical concepts associated with the study of networks in the business world and the policy applications being applied to the practical building and development of such networks It maps the changes in the culture of economic development policy that occurred in the UK during the 1990s incorporating a detailed assessment of the contribution that the Training and Enterprise Councils made to business support policies The book is published at a time when network and cluster building has risen to the top of economic development agendas not only in UK but in many countries throughout the world It offers the most detailed insight so far available into the structure motivations and processes involved in developing business networks through institutional intervention The book is relevant to anyone with an interest in business policy and theory

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