

Opposed

Affiliated

Resilient

Vulnerable

Preemptive

(ex: Cleveland, Wilson,
Ike, Clinton)

Reconstructive

(ex: Jefferson, Jackson,
Lincoln, FDR, Reagan)

Articulation

(ex: Madison, Polk,
Harding, Truman)

Disjunction

(ex: Adams, JQ Adams,
Pierce, Hoover, Carter)

Six O'clock President A Theory Of Presidential Press Relations In The Age Of Television

Christopher H. Sterling



Six O'clock President A Theory Of Presidential Press Relations In The Age Of Television:

The Six O'Clock Presidency Fredric T. Smoller, 1990-09-07 Studying the increasingly powerful role television plays in the political process Fredric T Smoller offers a persuasive argument that the big three network coverage of the presidency is gradually eroding public support for and confidence in that office This book argues that network coverage of the presidency is determined by the political technical and commercial nature of the medium itself producing a bias toward extensive and negative coverage Smoller studies the thematic nature of television's presidential coverage demonstrating how producers and correspondents integrate their daily coverage into ongoing themes which provide dramatic unity over a prolonged period of time Thus television's portrayal of the White House generally starts out favorable but soon becomes unfavorable Attempts by the White House to combat these negative portrayals by managing news coverage and isolating the president will subvert democratic values The Six O Clock Presidency argues against generally accepted views that network coverage of the presidency is too favorable and reveals the power of the networks to unravel the career of individual presidents and the public's support for that office Noting that television news is getting tougher on the presidency as each full term administration president since Richard Nixon has received a bigger measure of poor coverage than its predecessor the author spent several weeks with the White House press corps to determine how this could be explained He interviewed television news executives correspondents and technicians for ABC CBS and NBC as well as White House officials The result is a comprehensive study of the economics technology and personnel of network news and its coverage of the presidency

The ^Aubiquitous Presidency Joshua M. Scacco, Kevin Coe, 2021-03-12 American democracy is in a period of striking tumult The clash of a rapidly changing socio technological environment and the traditional presidency has led to an upheaval in the scope and standards of executive leadership This book brings needed insight to this situation by offering the first comprehensive framework what the authors term the ubiquitous presidency for understanding contemporary presidential communication in these complex times

The Presidency in the Era of 24-Hour News Jeffrey E. Cohen, 2010-11-16 The Presidency in the Era of 24 Hour News examines how changes in the news media since the golden age of television when three major networks held a near monopoly on the news people saw in the United States have altered the way presidents communicate with the public and garner popular support How did Bill Clinton manage to maintain high approval ratings during the Monica Lewinsky scandal Why has the Iraq war mired George Bush in the lowest approval ratings of his presidency Jeffrey Cohen reveals how the decline of government regulation and the growth of Internet and cable news outlets have made news organizations more competitive resulting in decreased coverage of the president in the traditional news media and an increasingly negative tone in the coverage that does occur He traces the dwindling of public trust in the news and shows how people pay less attention to it than they once did Cohen argues that the news media's influence over public opinion has decreased considerably as a result and so has the president's ability to influence the public through the

news media This has prompted a sea change in presidential leadership style Engaging the public less to mobilize broad support presidents increasingly cultivate special interest groups that often already back the White House s agenda This book carries far reaching implications for the future of presidential governance and American democracy in the era of new media

FDR and the News Media Betty Houchin Winfield,1994 Power was at the heart of FDR s relationship with the media the power of the nation s chief executive to control his public messages versus the power of the free press to act as an independent watchdog over the president and the government This compelling study points to Roosevelt s consummate news management as a key to his political artistry and leadership legacy **The Six O'Clock Presidency** Fredric T.

Smoller,1990-09-07 Studying the increasingly powerful role television plays in the political process Fredric T Smoller offers a persuasive argument that the big three network coverage of the presidency is gradually eroding public support for and confidence in that office This book argues that network coverage of the presidency is determined by the political technical and commercial nature of the medium itself producing a bias toward extensive and negative coverage Smoller studies the thematic nature of television s presidential coverage demonstrating how producers and correspondents integrate their daily coverage into ongoing themes which provide dramatic unity over a prolonged period of time Thus television s portrayal of the White House generally starts out favorable but soon becomes unfavorable Attempts by the White House to combat these negative portrayals by managing news coverage and isolating the president will subvert democratic values The Six O Clock Presidency argues against generally accepted views that network coverage of the presidency is too favorable and reveals the power of the networks to unravel the career of individual presidents and the public s support for that office Noting that television news is getting tougher on the presidency as each full term administration president since Richard Nixon has received a bigger measure of poor coverage than its predecessor the author spent several weeks with the White House press corps to determine how this could be explained He interviewed television news executives correspondents and technicians for ABC CBS and NBC as well as White House officials The result is a comprehensive study of the economics technology and personnel of network news and its coverage of the presidency **Encyclopedia of journalism. 6. Appendices** Christopher

H. Sterling,2009-09-25 The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism US and international perspectives history technology legal issues and court cases ownership and economics **A Companion to Gerald R. Ford and Jimmy Carter** Scott Kaufman,2015-12-21 With 30 historiographical essays by established and rising scholars this Companion is a comprehensive picture of the presidencies and legacies of Gerald Ford and Jimmy Carter Examines important national and international events during the 1970s as well as presidential initiatives crises and legislation Discusses the biography of each man before entering the White House his legacy and work after leaving office and the lives of Betty Ford Rosalynn Carter and their families Covers key themes and issues including Watergate and the pardon of Richard Nixon the Vietnam War neoconservatism and the rise of the New Right

and the Iran hostage crisis Incorporates presidential diplomatic military economic social and cultural history Uses the most recent research and newly released documents from the two Presidential Libraries and the State Department *Political Communication* Richard M. Perloff, 2013-10-18 In this political communication text Richard M Perloff examines the various ways in which messages are constructed and communicated from public officials and politicians through the mass media to the ultimate receivers the people With a focus on the history of political communication he provides an overview of the most significant issues in the study of politics and the media In addition to synthesizing facts and theories and highlighting the scholarly contributions made to the understanding of political communication effects *Political Communication* addresses such factors as the rhetorical accomplishments of American presidents the ongoing tangles between the press and the presidency and the historical roots of politics as it is practiced and studied today It also addresses major issues about the press and politics that continually resurface such as question of press bias and the use and manipulation of media by politicians to accomplish national goals As a comprehensive and engaging introduction to contemporary political communication this volume provides all readers with a historical perspective on American politics and press and offers a unique appreciation of the strengths and virtues of political communication in America *Presidential Lightning Rods* Richard J. Ellis, 2021-10-08 H R Haldeman President Nixon s former chief of staff is said to have boasted Every president needs a son of a bitch and I m Nixon s I m his buffer and I m his bastard I get done what he wants done and I take the heat instead of him Richard Ellis explores the widely discussed but poorly understood phenomenon of presidential lightning rods cabinet officials who take the heat instead of their bosses Whether by intent or circumstance these officials divert criticism and blame away from their presidents The phenomenon is so common that it s assumed to be an essential item in every president s managerial toolbox But Ellis argues such assumptions can oversimplify our understanding of this tool Ellis advises against indiscriminate use of the lightning rod metaphor Such labeling can hide as much as it reveals about presidential administration and policymaking at the cabinet level The metaphor often misleads by suggesting strategic intent on the president s part while obscuring the calculations and objectives of presidential adversaries and the lightning rods themselves Ellis also illuminates the opportunities and difficulties that various presidential posts especially secretaries of state chiefs of staff and vice presidents have offered for deflecting blame from our presidents His study offers numerous detailed and instructive examples from the administrations of Truman Dean Acheson Eisenhower Richard Nixon John Foster Dulles Herbert Brownell and Ezra Taft Benson LBJ Hubert Humphrey Ford Henry Kissinger and Reagan James Watt These examples Ellis suggests should guide our understanding of the relationship between lightning rods and presidential leadership policymaking and ratings Blame avoidance he warns does have its limitations and may even backfire at times Nevertheless President Clinton and his successors may need to rely on such tools The presidency Ellis points out finds itself the object of increasingly intense partisan debate and microscopic scrutiny by a wary press Lightning rods can deflect such heat and help the president test

policies gauge public opinion and protect his political power and public image Ellis s book is an essential primer for helping us understand this process

The Politics of Persuasion Anthony R. DiMaggio, 2017-02-21 Examines how the US media covers high profile public policy issues in the context of competing claims about media bias Tracking the effects of media content on the public is a difficult endeavor and media effects vary on a subject to subject basis To address this challenge The Politics of Persuasion employs a multifaceted mixed method approach to studying mass media and public attitudes Anthony R DiMaggio analyzes more than a dozen case studies covering US domestic economic policy and examines a wide range of theories of how bias operates in mass media with regard to coverage of these issues While some research claims that journalists are overly negative and biased against government officials some reveals that journalists favor citizens groups Still other studies contend there is a liberal bias in the media a progovernment bias or a bias in favor of advertisers and business interests Through his analysis DiMaggio is the first to systematically examine all of these competing interpretations He concludes that reporters tailor stories to corporate and government interests but argues that the ability to manufacture consent from the public in favor of these elite views is far from guaranteed According to DiMaggio citizens often make use of their own personal experiences and prior attitudes to challenge official narratives

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