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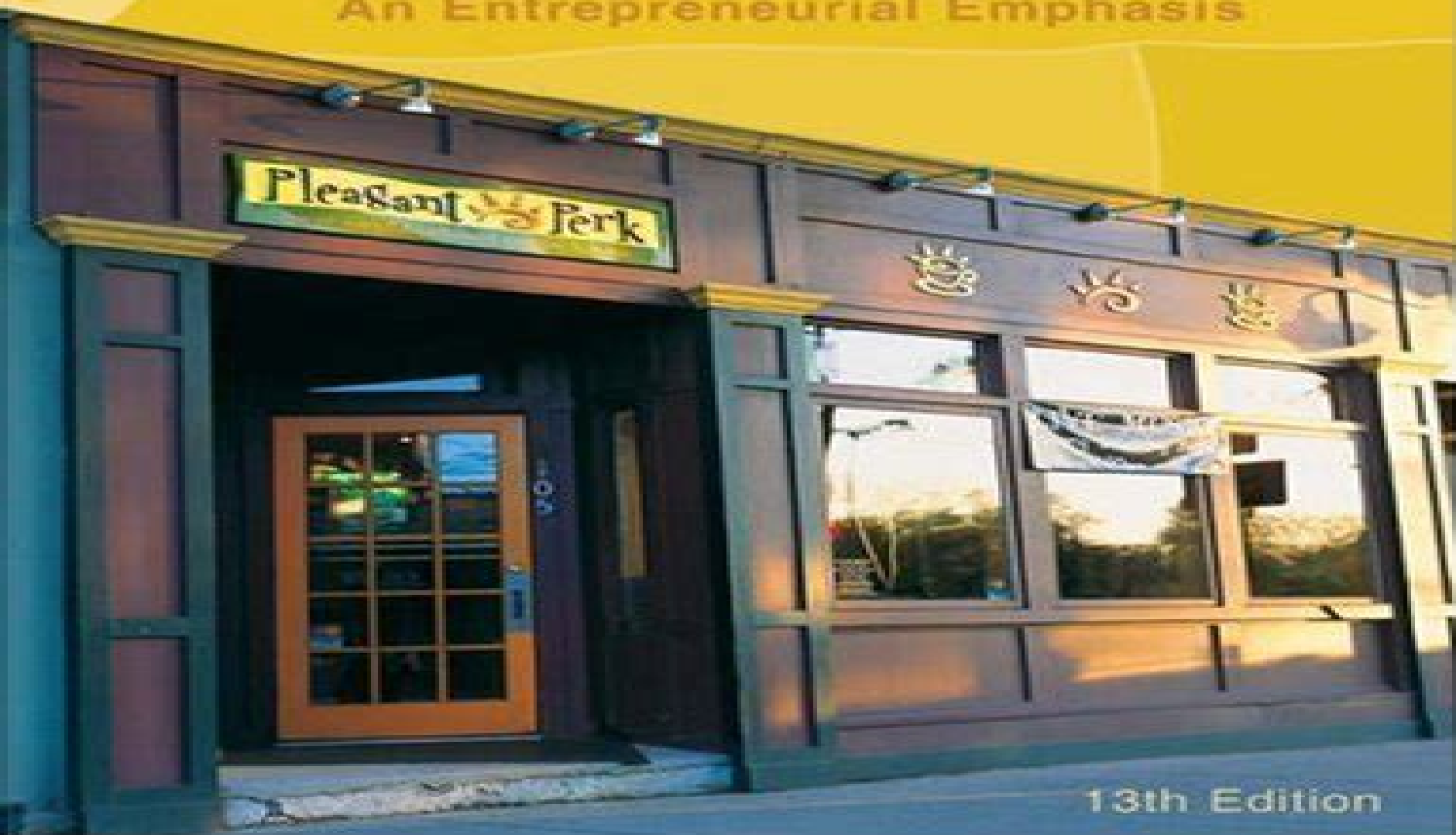
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An Entrepreneurial Emphasis



13th Edition

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Small Business Management, 2008

The Management of Small and Medium Enterprises Matthias Fink, Sascha Kraus, 2009-05-07 Due to the vital importance of SMEs in developed economies worldwide this book aims to provide a unique and much needed investigation into the underlying mechanisms and practices of management within these companies by collecting a wide range of original conceptual and empirical research in the topical area of management in SMEs and new ventures Collecting work from dozens of leading scholars in fields ranging from management and entrepreneurship to human resource management and strategy this book aims to supply readers with an overview of the field of research in management of SMEs and new ventures as well as in depth knowledge on a variety of related topics The essays collected here are focused and practical offering a variety of explicit and pragmatic recommendations for action and developing new tools and strategies useful to scholars and students as well as practitioners working in the field of SME and new venture management and consulting

Entrepreneurial Family Businesses Veland Ramadani, Esra Memili, Ramo Palalić, Erick P.C. Chang, 2020-07-09 This book provides an extensive overview of family business related topics such as context and uniqueness lifecycle and ownership configurations conflict management corporate governance succession challenges internationalization innovation and socioemotional wealth Each chapter features clear learning objectives key concepts and terminology and dedicated case studies to demonstrate the main messages The book not only considers the day to day dynamics in family businesses but also places substantial emphasis on the entrepreneurial skills needed for these businesses to survive and thrive today and tomorrow In addition it elaborates and discusses a number of best practice examples which offer valuable guidance not only for scholars but also for students who wish to study these challenges

Effective Entrepreneurial Management Robert D. Hisrich, Veland Ramadani, 2016-12-23 This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management It first introduces readers to the fundamentals of entrepreneurial management the nature of entrepreneurial managers and business planning before exploring the specific topics of creativity and innovation risk management entrepreneurial marketing and organization as well as financing The authors then move to contemporary topics such as entrepreneurial growth strategies e commerce challenges ethical and socially responsible entrepreneurial management franchising and managing entrepreneurial family ventures Each chapter provides a case study and several practice based examples to help explain the concepts By providing a truly international approach this text offers ample theoretical and empirical insights into entrepreneurship and small business management It is a valuable and up to date resource for teachers and students of entrepreneurship

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