

Small-scale  
**enterprises**  
in  
**developing**  
and  
**transitional**  
**economies**

edited by Homi Katrak and  
Roger Strange



# Small Scale Enterprises In Developing And Transitional Economies

**Jonathan Sutherland**



## **Small Scale Enterprises In Developing And Transitional Economies:**

*Small-scale Enterprises in Developing and Transitional Economies* Homi Katrak, Roger Strange, 2002 This book considers the role played by Small Scale Enterprises SSEs in the development strategies of developing and transitional economies in a changing global context Analysis is based on research undertaken in Africa Asia South America and Eastern and Southern Europe and is centered around four key issues the efficiency of SEEs their relation to market competition the development of clusters and technological upgrading

**Corporate Citizenship in Developing Countries** Mahad Huniche, Esben Rahbek Pedersen, 2006 This book is about corporate citizenship in developing countries paying special attention to the new partnerships between companies development agencies and or civil society organisations The book will deal with some of the following issues analyse the background for discussing corporate citizenship in developing countries describe some of the development issues facing companies trying to be good corporate citizens present the background and content of the new partnerships between companies development agencies and civil society organisations and discuss the potentials and pitfalls of these cooperative approaches The book is written by scholars and practitioners with comprehensive knowledge of corporate citizenship corporate social responsibility private sector development etc BOOK JACKET [Building Businesses in Emerging and Developing Countries](#) Elie Virgile Chrysostome, Rick Molz, 2014-04-16 This book focuses on the challenges and opportunities facing companies in emerging and developing countries China and India have become the primary business destination for many global companies that are looking for market opportunities and low costs of production whilst Morocco Dubai Brazil Malaysia and Russia are also being targeted This new edited volume helps develop a better understanding of the realities of doing business in emerging and developing countries in particular exploring the dynamics between corporations both indigenous and multinational and local pressures in developing transitional and emerging economies The book points out the benefits and pitfalls of doing business in emerging and developing countries as well as the adjustments that are necessary for success It also discusses entrepreneurship in emerging and developing countries exploring its new realities from women s entrepreneurship in Muslim countries to social entrepreneurship in developing countries The volume also points out the new challenges for SMEs of emerging and developing countries in a global competitive environment Finally it analyses corporate governance from a local partner perspective and an institutional perspective Building Businesses in Emerging and Developing Countries will be of interest to business managers students and researchers involved in international entrepreneurship and corporate governance

**Small and Medium Enterprises: Concepts, Methodologies, Tools, and Applications** Management Association, Information Resources, 2013-04-30 This book provides a comprehensive collection of research on current technological developments and organizational perspectives on the scale of small and medium enterprises Provided by publisher

**Entrepreneurship and SMEs in Southeast Asia** Denis Hew Wei-Yen, Loi Wee Nee, 2004 This study looks at the increasingly important role of entrepreneurship and small and medium

enterprises SMEs as agents of development The book also focuses on the new policy initiatives by the different governments as they address the issues affecting the development of SMEs themselves Contemporary Microenterprise Joseph Mark S. Munoz,2010-01-01 While there have been numerous books and articles written on the popular topic of microfinance few books have been written on the business model behind it the microenterprise Due to its diversity of thought and high quality of chapter contributions this book is poised to be the book on microenterprises Contemporary Microenterprise is a collage of the latest research and viewpoints on the subject by recognized academics and experts from around the globe Through the confluence of diverse and profound voices from around the world very small micro businesses have proven to be the most prevalent and fastest growing business form and a suitable model for enterprise survival and success in a challenging global economy Joseph Mark Munoz has brought together an international cast of contributors and draws insights from concepts and cases from locations such as Vietnam the United States Latin America and Africa The chapters include conceptual frameworks and research that yield valuable lessons and practical business solutions The broad scope of this compendium coupled with its careful attention to detail will be of critical value to business students and their professors industry executives government officials policymakers consultants and entrepreneurs *Rethinking Development Challenges for Public Policy* K. Hanson,G. Kararach,T. Shaw,2012-04-05 Covers topical issues for Africa s development economics and politics of climate change water management public service delivery and delivering aid The authors argue that these issues should be included in the post MDG paradigm and add an important voice to recent moves by academics and practitioners to engage with each other *Small and Medium Enterprises in Distress* Philippe Regnier,2017-11-22 This title was first published in 2000 Since 1998 there have been many diagnoses studies and theories attempting to explain the East Asian economic crisis and the impact on major economic and financial sectors This text aims to fill a gap in the literature by examining the effects on small and medium sized enterprises From early 1998 unemployment figures in the region rose rapidly although large enterprises were not as yet engaged in corporate restructuring Registered small and medium sized enterprises SMEs and microenterprises were a major source of this unemployment especially among unskilled and seasonal workers This volume covers the debate in five ways An introductory chapter presents an overview of the SME international experience both in OECD and developing economies Part I looks at the economic and social contribution of SMEs in Thailand before and after the 1997 1998 crisis and Part II reviews government policy and SME promotion initiatives Part III explores the assumption that local SMEs linked to large firms have been more resilient while the concluding chapter suggests a range of policies which have been derived from experiences in places other than Thailand Mobile Technologies Gerard Goggin,Larissa Hjorth,2009-01-13 Mobile Technologies charts the social cultural creative and design aspects of mobiles as they are being incorporated into and changing the nature of media It provides rigorous and timely analysis of the new area of mobile media and will be of interest to scholars policy makers industry and general readers *India's Manufacturing Sector*

,2003 Released by the Prime Minister of India Shri Atal Bihari Vajpayee on 24th May 2003 this book brings together 3 top ranking independent reports that outlining a comprehensive manufacturing policy framework for India

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