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# Small Firms in Tourism

International Perspectives



Edited by Rhodri Thomas

ADVANCES IN TOURISM RESEARCH SERIES

# Small Firms In Tourism International Perspectives

**R Barnett**



### **Small Firms In Tourism International Perspectives:**

*Small Firms in Tourism* Rhodri Thomas, 2013-06-17 This book provides a varied collection of recent research relating to small businesses in tourism. In doing so it reflects the eclecticism of interest and method associated with this under researched and under theorised area of investigation. Topics range from the potential contribution of small firms to achieving social or economic goals to understanding more about business performance and growth. As is common in tourism research disciplinary boundaries are routinely transgressed in the interests of gaining greater illumination. Insights from a variety of countries are offered sometimes as a result of trans national collaboration initiated specifically for this book. **Small Firms**

**in Tourism**, 2004 This book provides a varied collection of recent research relating to small businesses in tourism. In doing so it reflects the eclecticism of interest and method associated with this under researched and under theorised area of investigation. Topics range from the potential contribution of small firms to achieving social or economic goals to understanding more about business performance and growth. As is common in tourism research disciplinary boundaries are routinely transgressed in the interests of gaining greater illumination. Insights from a variety of countries are offered sometimes as a result of trans national collaboration initiated specifically for this book. Shows the eclecticism of interest and method associated with this under researched and under theorised area. **Tourism and Innovation** C. Michael Hall, Allan M. Williams, 2019-11-25 This ground breaking volume on the relationships between tourism and innovation provides an overview of relevant innovation theories and related literatures on entrepreneurship productivity regional development and competitiveness and their significance to contemporary tourism practices. Innovation is a key concept in business and entrepreneurial studies and the broader social sciences. Yet despite its policy and academic importance historically little attention has been given to the role of innovation in tourism and the corresponding contribution of tourism related human mobility to regional firm and product innovation. This book emphasises that innovation in tourism is much more than a series of technological innovations as important as they are and instead needs to be understood in an economic social and political context with particular stress being placed on the extent to which innovations are shaped by the framework of governance and regulation as well as by institutional factors and activities of individual actors and entrepreneurs. It is structured so as to introduce the reader to the overall significance of innovation at various levels and the role that innovation plays in firm and place competition. Supported with case studies throughout this book is essential reading for all tourism students.

**Commercial Homes in Tourism** Paul Lynch, Alison J. McIntosh, 2009-06-02 This is the first book to give recognition to this distinct economically important and expanding form of tourism business by bringing together recent and international research on this common form of commercial tourism accommodation. *Tourism and Development in the Developing World* David J. Telfer, Richard Sharpley, 2007-11-30 Tourism is widely considered as an effective contributor to socio economic development particularly in less developed countries. However despite the almost universal adoption of tourism as a

developmental option the extent to which economic and social development inevitably follows the introduction and promotion of a tourism sector remains the subject of intense debate This book provides an introduction to the tourism development process Focusing specifically on the less developed world and drawing on contemporary case studies it questions many assumptions about the role of tourism in development and in particular highlights the dilemmas faced by destinations seeking to achieve development through tourism Combining an overview of essential concepts theories and knowledge related to tourism and development with an analysis of contemporary issues and debates Tourism and Development in the Developing World is a valuable resource for those investigating tourism issues in developing countries It is also useful for students studying related subjects including development studies geography international relations politics sociology and area studies

**Tourism and Entrepreneurship** Jovo Ateljevic, Stephen J. Page, 2017-12-04 Tourism and Entrepreneurship International Perspectives provides an innovative interdisciplinary approach This book takes as its central theme the role of entrepreneurship in the context of regional local and national tourism development By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive interdisciplinary examination of the most recent developments in both tourism and entrepreneurship Several key themes are explored and articulated through the following concepts and issues tourism innovation and entrepreneurship the role and nature of individual and collective entrepreneurship in different contexts the role of tourism in responding to development opportunities created by global forces and finally issues associated with tourism strategies and policies Divided into four parts the book reflects on the most relevant areas of tourism entrepreneurship Understanding the conceptual basis of tourism entrepreneurship Creative use of entrepreneurship and processes of social innovation Tourism entrepreneurship mediating the global local divide Sectoral strategies and policy issues of tourism entrepreneurship Tourism and Entrepreneurship International Perspective Explains the impact of tourism entrepreneurship on places and overall regional and destination development Examines the role of the public sector in facilitating the need for sustainable tourism development Examines the effects and implications of funding schemes and support programmes Takes the owner manager and entrepreneur as the starting point of analysis to explore specific issues Allows practitioners and policy makers to explore practical applications and best practice of theory through a diverse range of international case studies Contributed to by an international team of leading scholars in tourism and entrepreneurship This book is a unique combination of theory case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success It is essential reading for students and researchers in both tourism and entrepreneurship

The Family Business in Tourism and Hospitality Donald Getz, Jack Carlsen, Alison Morrison, 2004-04-16 The family business is a global phenomenon and is particularly prominent in tourism and hospitality In many cases the family business was developed for the purpose of facilitating personal and family goals For example in rural areas farmers can use tourism as a way to generate additional income thereby remaining in the area and retaining family property Running a bed

and breakfast establishment is a way to mix family and work Lifestyle locational and autonomy motives are the norm but profit and growth oriented entrepreneurs are also found within family businesses This book is the first academic treatment of family business issues within the tourism and hospitality industry It provides comprehensive assessment of ownership management and family related concerns across the entire business and family life cycle Many new international case studies of real family businesses are used to illustrate key points The book will be of significant interest to researchers and students in tourism and hospitality small business and entrepreneurship studies as well as to owners and potential investors in family businesses

**Entrepreneurship in Tourism** Andreas Walmsley, 2025-05-29 This timely and innovative book is a theoretically underpinned yet accessible introduction to entrepreneurship in tourism The volume takes an intuitive step by step approach through entrepreneurship in tourism it begins with a review of key concepts in entrepreneurship and applies these to tourism it then tackles the practical elements of the entrepreneurial process in tourism as well as firm growth with a specific focus on entrepreneurial marketing The final chapters of the book take a more macro perspective at reviewing the place of entrepreneurship in society and how context shapes entrepreneurship in tourism This second edition has been fully updated to include A wider restructure of the original text including the addition of chapters on the context of tourism the addition of sustainable tourism entrepreneurship in a chapter on social and sustainable tourism entrepreneurship alongside a chapter on the role of tourism in offering a pathway to empowerment New content covering key developments in entrepreneurship including important topics that are only beginning to find their way into tourism literature This includes themes such as business models and business model innovation crowdfunding in tourism the role of AI and digitalisation in tourism marketing sustainable tourism entrepreneurship tourism entrepreneurial ecosystems and the role of tourism entrepreneurship in supporting empowerment and poverty alleviation These novel themes co exist alongside material from the first edition that remains under researched such as how tourism firms may maintain an entrepreneurial orientation and innovations in tourism employment Updated global case studies and examples from industry and academia throughout Each chapter offers an abstract learning outcomes and a series of questions to stimulate critical engagement with the material covered As such the text offers an invaluable resource to tutors and their students on both undergraduate and postgraduate programmes in tourism as well as tourism scholars engaging with the dynamic phenomenon of entrepreneurship in tourism

**Tourism in the New Europe** Rhodri Thomas, Marcjanna Augustyn, 2007-01-18 The book represents a state of the art review of key research on small firms in tourism in relation to European integration It is therefore an essential resource for those engaged in research relating to tourism SMEs in transitional economies throughout the world In addition it is an essential purchase for the increasing number of students studying modules on small businesses as part of their final year undergraduate and postgraduate degree programmes One of the key features of this book is its clear focus on breaking new ground by reporting recent research and theorising on small firms in tourism In many cases the analysis provided by

contributors will carefully relate small business behaviour to issues of wider concern to tourism academics and policy makers. It is also distinctive for its overt emphasis on contrasting European experiences. These characteristics contrast with the existing literature on small firms in tourism and hospitality particularly in Europe. Previous literature achieved their aims by providing valuable syntheses of existing literature. Now that such taking of stock has been undertaken there is a demand for more overtly research based texts that are nevertheless accessible to a wide audience. This book does exactly that.

**Understanding and Managing Tourism Impacts** C. Michael Hall, Alan A. Lew, 2009-09-10. As one of the world's largest industries, tourism carries with it significant social, environmental, economic and political impacts. Although tourism can provide significant economic benefits for some destinations, the image of tourism as a benign and environmentally friendly industry has often been challenged. There is a clear and growing body of evidence that suggests that the effects of tourism development are far more complex than policy makers usually suggest and that the impacts of tourism occur not just at the destination but at all stages of a tourist's trip. Furthermore, tourism does not exist in a vacuum. Broader social and environmental changes also shape the form, growth and experience of tourism development. This text provides a clear, accessible and up to date synthesis of tourism's role in our contemporary world, both as an agent of change and as a response to it. Tourism related change is approached from a framework that illustrates the changing environments in which they occur, including the spatial scale of such impacts and the effects of these impacts over time. This framework is then applied to the economic, socio-cultural and physical dimensions of tourism. After examining the different forms of tourism related impacts, the book then discusses the role of planning as part of an integrated approach to the mitigation of undesirable impacts and the maximization of the desirable benefits of tourism development. Case studies and illustrations from a variety of locations from around the world are used throughout the book to exemplify key themes and issues. Additionally, figures and tables serve to elucidate statistical data. *Understanding and Managing Tourism Impacts* illustrates that when well managed, tourism can make a positive contribution to destinations. The book's use of issues of scale, time and form to illustrate the effects of tourism provide an accessible and significant reminder that tourism's impacts vary over time and space, affects both the visitor and the host community and can be unpredictable in its consequences. Chapter objectives, recommended readings and links to web-based material help students, practitioners and researchers to grasp the broader implications of tourism development in today's world. With tourism increasingly being implicated as a factor in climate and environmental change and with the benefits and costs of tourism as a form of economic development being examined more closely than ever, this book provides a timely contribution to help clarify the potentials and pitfalls of contemporary tourism.

*The Practice of Sustainable Tourism* Michael Hughes, David Weaver, Christof Pforr, 2015-06-19. Sustainable tourism is a widely used term that has accumulated considerable attention from researchers and policy makers over the past two decades. However, there is still an apparently wide gap between theory and practice in the area. Recent scholarly research has tended to focus on niche areas of alternative

tourism rather than address the broader issues and vagaries and paradoxes that appear to plague the broader notion of sustainable tourism. As such, there is a need for a new and pragmatic analysis of sustainable tourism as an overarching idea and how this manifests in practice. *The Practice of Sustainable Tourism* fulfils this need by offering a fresh perspective on sustainable tourism as an umbrella concept with inherent tensions. It presents a way of thinking about tourism based on the notion of finding common ground using the dialectic tradition of philosophy. Dialectics focusses on resolving opposing viewpoints by recognising they have common elements that can be combined into a rational and practical solution over time. As part of this approach, the book examines the strongly apparent tensions within alternative tourism as well as the paradox of continuing growth and other mass tourism related issues. It is divided into three parts. Part I includes chapters discussing the general concept of sustainable tourism, its history, current status and possible futures. Part II includes a range of destination case studies exploring how sustainable tourism has been applied, and Part III includes perspectives from the tourism operator view. Given the international content and challenging themes, the book will be appealing internationally to students, researchers and academics in the fields of tourism, geography, sustainability and social science.

**Handbook of Tourism and Quality-of-Life Research** Muzaffer Uysal, Richard Perdue, M. Joseph Sirgy, 2012-01-07. Quality of life (QOL) research in tourism has gained much momentum over the last two decades. Academics working in this area research issues related to tourists and host communities. Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists. Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism, specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities. This handbook covers all relevant topics and is divided into two parts: research relating to travelers/tourists and research relating to the residents of host communities. It is the only state-of-the-art reference book in its field and will prove invaluable to academics interested in QOL research as well as tourism practitioners interested in applying the science of QOL in the tourism industry.

**Critical Debates in Tourism** Tej Vir Singh, 2012. The book is a landmark volume which examines perplexing tourism debates such as the relevance of mass tourism, climate change, authenticity, tourism and poverty, and slow tourism. Multidisciplinary in content, it covers applied aspects of sociology, anthropology, humanities and biosciences. The book is unique in its presentation and style and will be an essential resource for scholars, academics and practitioners.

**Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities** Dantas, José Guilherme Leitão, Carvalho, Luísa Cagica, 2020-02-25. In some cases, technology-based projects have revolutionized the way of living by contributing to job and wealth creation. These types of ventures, regardless of their outstanding relevance, are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity. Although not ignoring these important ventures, the main goal of this title is to fully unleash the wide potential of the entrepreneurial activity.

exploring and highlighting the somewhat hidden part which is ultimately responsible for the largest part of new businesses and as a consequence for the wellbeing of millions of people virtually everywhere The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship research While highlighting topics including collective business organizational performance and generational differences this book is ideally designed for entrepreneurs developers researchers business managers industry professionals academicians and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship

### **Urban Tourism in the Developing World** Gustav

Visser,2017-07-28 Over the past decade the field of urban tourism has consolidated with the appearance of several books that concentrate upon the Western European and North American experience Recently the scope and range of urban research has widened considerably including the welcome appearance of studies that examine the tourism phenomenon in cities outside the Euro American heartland Despite this growing international body of debate and scholarship on tourism and cities particularly in the developed North literature that relates to the developing world as a whole and to Africa in particular remains sparse The task of Urban Tourism in the Developing World The South African Experience is to augment the current international scholarship concerning urban tourism in the developing world More especially the contributors draw attention to a range of case studies from South Africa that provide some starting points to address the uneven scholarly coverage of urban tourism the African context has received to date In addition the research material presented here seeks to contribute toward raising the South African and indeed the African profile within growing international scholarship concerning issues of urban tourism and development This collection aims to expand an emerging South African and African tourism research voice concerning the tourism and development nexus as well as to stem critiques that this body of research appears to have developed in a theoretical vacuum divorced from broader international tourism research discourses This collection of essays not only further develops an independent South African tourism perspective but also presents research that is closely tied to international urban tourism research debates In addition this analysis of urban tourism in the South African context enriches the rather Western oriented theories of urban tourism discourse through its emphasis on how urban tourism is evolving in urban Africa

### **Food Tourism and Regional Development** C. Michael Hall,Stefan Gössling,2016-05-26

Food tourism is a topic of increasing importance for many destinations Seen as a means to potentially attract tourists and differentiate destinations and attractions by means of the association with particular products and cuisines food is also regarded as an opportunity to generate added value from tourism through local agricultural systems and supply chains and the local food system From a regional development perspective this book goes beyond culinary tourism to also look at some of the ways in which the interrelationships between food and tourism contribute to the economic environmental and social wellbeing of destinations communities and producers It examines the way in which tourism and food can mutually add value for each



other from the fork to the plate and beyond Looking at products e g cheese craft beer noodles wine attractions restaurants and events and diverse regional examples e g Champagne Hong Kong Jamaica Margaret River southern Sweden and Tuscany the title highlights how clustering networking and the cultural economy of food and tourism and foodscapes adds value for regions Despite the attention given to food wine and culinary tourism no book has previously directly focused on the contribution of food and tourism in regional development This international collection has contributors and examples from almost every continent and provides a comprehensive account of the various intersections between food tourism and regional development This timely and significant volume will inform future food and tourism development as well as regional development more widely and will be valuable reading for a range of disciplines including tourism development studies food and culinary studies regional studies geography and environmental studies

**New Tourism Ventures** Dimitri

Tassiopoulos,2008 An entrepreneurial and managerial approach Continual increases in wealth and leisure time have given a sharp rise to tourism which resulted in the rapid development of tourism related ventures such as hotels bed and breakfast accommodation travel agencies restaurants theme parks event companies resorts tourist guides and tour operators to mention a few New Tourism Ventures An Entrepreneurial and Managerial Approach provides a definitive grounding of how to create and manage such tourism ventures It takes an entrepreneurial and managerial approach to the subject underpinning the various concepts associated with entrepreneurship and demonstrating the linkages of the subject with the tourism economy within the context of international best practice and research

*Understanding the Sustainable*

*Development of Tourism* Janne J. Liburd,Deborah Edwards,2010-05-31 This text provides tourism students educators industry planners researchers managers and operators with the latest thinking on a comprehensive range of themes addressing the sustainable development of tourism

**The Routledge Handbook of Tourism Geographies** Julie Wilson,2012-03-15

Geographical analysis of tourism spaces and places is advancing fast In terms of human geography the various recent academic turns have led to fresh examination of existing debates and have advanced new theoretical ideas in geography that are more salient than ever for tourism studies The Routledge Handbook of Tourism Geographies seeks to examine such recent developments by providing a state of the art review of the field documenting advances in research and evaluating different perspectives approaches techniques and contexts The Routledge Handbook of Tourism Geographies considers recent disciplinary developments including post disciplinarily in geography in relation to the study of tourism It also analyzes the fledgling relationships of the new mobilities paradigm critical tourism studies and cultural political economy to tourism spaces and places as well as acknowledging a spatial turn in poststructuralist social sciences more generally In addition it evaluates how postcolonial feminist sensory performative and queer perspectives have diversified research in the tourism geographies field Spatial analysis time geography placemaking and landscape concerns are addressed and issues such as transport environmental discourses and development are also analyzed Finally the volume s contributions highlight key areas

for advancing research and map out the dimensions of future trajectories in tourism geographies in different theoretical and thematic contexts Written by leading scholars in the tourism geographies field this text will provide an invaluable resource for all those with an interest in tourism geographies encouraging dialogue across disciplinary boundaries and areas of study

**Fieldwork in Tourism** Michael C. Hall, 2010-10-04 The inherent mobility of tourists and consequent relative ephemerality of contact between the visitor and the visited tourism phenomenon have specific characteristics that challenge the usual fieldwork practices of the social and physical sciences Such conditions create specific concerns for the tourism researcher in terms of their positionality relationality accessibility ethics reflexivity and methodological appropriateness Fieldwork in Tourism is the first book to focus on this extremely significant component of contemporary tourist research and provides hands on approaches to conducting tourism fieldwork in a range of settings exploring the methodological considerations and offering strategies to mitigate these The book also discusses how fieldwork affects researchers personally and what happens to field relationships Divided into five sections each with an introduction and a guide to further reading the chapters cover the context of fieldwork research relationships politics and power the position of the researcher in the field research methods and processes including virtual fieldwork and the relationships between being a tourist and doing fieldwork The concluding chapter suggests that the link between tourism and fieldwork perhaps offers greater insights into understanding creative fieldwork than may be imagined This book incorporates a rich and diverse set of fieldwork experiences insights and reflections on conducting fieldwork in different settings the problems that emerge the solutions that were developed and the realities of being in the field Fieldwork in Tourism is an essential guide for Tourism higher level students academics and researchers embarking on research in this field

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