



The Role of Multinational Enterprises in Developing Countries

The Role of Multinational Enterprises in Developing Countries According to the Oxford Dictionary, a developing country is "a poor agricultural country that is seeking to become more advanced economically and socially" (Oxford Dictionaries Online). Multinational Enterprises (MNEs) enable developing countries to achieve these objectives in several different ways. For instance, they introduce foreign products, inject money in the economy, and serve as a learning engine in the communities where they are located. In this essay, I will discuss the positive impact that MNEs have on developing countries through human resource development. MNEs support developing countries' social and economic goals through the improvement of human capital by providing enormous numbers of employment opportunities, useful skills and training for their workers, and a business culture that is aligned with global standards. MNEs bring hundreds of thousands of employment opportunities to their host countries.

This contributes to a higher standard of living for individuals and to improvements in local economies. The unemployment rates in developing countries are generally very high. In 2011, Nigeria, Liberia, Haiti, and several other developing countries, had unemployment rates that were well above 20% (CIA – The World Factbook). MNEs reduce the income gap between first and third world countries by generating direct and indirect employment opportunities. For example, the International Labour Organization (ILO) found that, in 1976, approximately 2 million people were directly employed by MNEs in developing countries (Kumar, 1980, p. 6). One successful MNE that has made significant contributions to the economies of countries in the developing world is Volkswagen. Volkswagen supplies thousands of direct job opportunities to inhabitants of emerging countries. In their supply strategy, they explicitly state, "We are convinced that international work sharing, combined with free access to markets, supports growth and wealth in ... developing countries. Responsible globalisation with the challenge of securing the environment-related and social-oriented services in an increasingly global setting, as well as further developing them with innovative and flexible solutions and projects, represents a contribution to sustainability across the world" (Volkswagen Konzern Startseite). Volkswagen has proceeded to establish an extensive production network that includes facilities in countries such as Brazil, South Africa, India, China and Mexico.

In the city of Puebla, Mexico alone, a Volkswagen production facility employs 13,937 workers (Volkswagen Konzern Startseite). Some indirect opportunities associated with the presence of MNEs include increased business for local vendors, and demand for raw material production. One argument against MNEs is that host countries often become dependent on them. For example, an association comprised of six European firms w

Technology Choice And Employment Generation By Multinational Enterprises In Developing Countries

International Labour Office



Technology Choice And Employment Generation By Multinational Enterprises In Developing Countries:

Technology Choice and Employment Generation by Multinational Enterprises in Developing Countries International Labour Office, 1984 Research report on choice of technology and the role played by multinational enterprises in employment creation in developing countries includes case studies of Brazil Singapore India Nigeria and Kenya discusses direct and indirect effects and the impact of government policy concludes that backward and forward linkages between MNE subsidiarys and local level enterprises are more important than the MNE s choice of technology *Technology Choice* Kelvin W Willoughby, 2019-07-09 This book attempts to provide a theoretical framework for answering difficult questions evoked by the concept of technology choice primarily by conducting a review of the Appropriate Technology movement and its ideas and experiments **Multinational Enterprises in India** Nagesh Kumar, 2002-09-11 Multinational enterprises play a vital role in the economic activity of most developing countries In India MNE affiliates dominate whole sectors of industry such as plastics and pharmaceuticals characterised by a high degree of product differentiation complex technology and high skill intensity Such advantages combined with intangible assets centralised decision making and global outlook lead to a divergence of approach between MNEs and their local counterparts in host developing countries This book analyses the inter industry pattern of MNEs in India in the framework of the internationalisation theory also examining the comparative behaviour of MNE affiliates and LCEs in terms of conduct and performance The book goes further to explain the different performance of these two strategic groups by assessing profit and export **The Employment Effects of Multinational Enterprises in the United States and of American Multinationals Abroad** Duncan C. Campbell, 1990

Multinational Enterprises and the Law Peter Muchlinski, 2007 Multinational Enterprises and the Law presents the only comprehensive contemporary and interdisciplinary account of the various techniques used to regulate multinational enterprises MNEs at the national regional and multilateral levels In addition it considers the effects of corporate self regulation upon the development of the legal order in this area Split into four parts the book firstly deals with the conceptual basis for MNE regulation explaining the growth of MNEs their business and legal forms the relationship between them and the effects of a globalising economy and society upon the evolution of regulatory agendas in the field Part II covers the main areas of economic regulation including the limits of national and regional jurisdiction over MNE activities controls and liberalization of entry and establishment tax and company and competition law Part III introduces the social dimension of MNE regulation covering labour rights human rights and environmental issues and Part IV deals with the contribution of international law and organizations to MNE regulation and to the control of investment risks covering the main provisions found in international investment agreements and their recent interpretation by international tribunals **Transnational Corporations and Economic Development** Sanjaya Lall, 1993 **Employment Effects of MNEs in Twin Plants in the Caribbean with Special Reference to Puerto Rico** Frank Long, 1990 **Managing in Developing Countries** James E.

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 How Is the Book Organized How Important Are Developing Countries to the International Economic and Business System
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 Buckley,Patri ck F. R. Artisien,1987-06-18 Multinational Enterprises and the Challenge of Sustainable Development John
 R. McIntyre,Silvester Ivanaj,Vera Ivanaj,2009-01-01 Transnational corporations play a role in the design diffusion and
 consolidation of sustainable development in the context of globalization and multinational firms In this timely book European
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