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# The Portable Mba In Management Organizational Frameworks

**Cohen**



## **The Portable Mba In Management Organizational Frameworks:**

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hrende internationale Unternehmen t tig darunter u a Adobe Boeing GE und Nordstrom      The Portable MBA Kenneth M. Eades, Timothy M. Laseter, Ian Skurnik, Peter L. Rodriguez, Lynn A. Isabella, Paul J. Simko, 2010-05-03 A totally revised new edition of the bestselling guide to business school basics The bestselling book that invented the MBA in a book category The Portable MBA Fifth Edition is a reliable and information packed guide to the business school curriculum and experience For years professionals who need MBA level information and insight but don t need the hassle of business school have turned to the Portable MBA series for the very best most up to date coverage of the business basics This new revised and expanded edition continues that long tradition with practical real world business insight from faculty members from the prestigious Darden School at the University of Virginia With 50 percent new material including new chapters on such topics as emerging economies enterprise risk management consumer behavior managing teams and up to date career advice this is the best Portable MBA ever Covers all the core topics you d learn in business school including finance accounting marketing economics ethics operations management management and leadership and strategy Every chapter is totally updated and seven new chapters have been added on vital business topics Includes case studies and interactive web based examples Whether you own your own small business or work in a major corporate office The Portable MBA gives you the comprehensive information and rich understanding of the business world that you need      The Portable MBA Robert F. Bruner, 2003-02-07 Table of contents      *The Portable MBA in Entrepreneurship* William D. Bygrave, Andrew Zacharakis, 2015-07-24 A totally updated and revised new edition of the most comprehensive reliable guide to modern entrepreneurship For years the Portable MBA series has tracked the core curriculum of leading business schools to teach you everything you need to know about business without the cost of earning a traditional MBA degree The Portable MBA in Entrepreneurship covers all the ins and outs of entrepreneurship using real life examples and handy tools to deliver clear honest practical advice on starting a successful business If you re planning to start your own business you d best start with the facts This reliable information packed resource shows you how to identify good business opportunities create a business plan do financial projections find financing and manage taxes Other topics include marketing selling legal issues intellectual property franchising starting a social enterprise and selling your business Completely updated with new examples new topics and full coverage of topical issues in entrepreneurship Includes customizable downloadable forms for launching your own business Comes with Portable MBA Online a new web site that gives readers access to forms study guides videos presentations and other resources Teaches you virtually everything you d learn on entrepreneurship in today s best business schools Whether you re thinking of starting your own business or you already have and just need to brush up on entrepreneurial basics this is the only guide you need      The Portable MBA in Finance and Accounting Theodore Grossman, John Leslie Livingstone, 2009-10-05 The most comprehensive and authoritative review of B School fundamentals from top accounting and finance professors For years the Portable MBA series has tracked the core curricula of leading

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Entrepreneurs in Every Generation Allan Cohen, Pramodita Sharma, 2016-06-06 Discover What Makes Family Businesses Beat the Odds and Thrive over Generations Families are complicated family businesses even more so Like other companies family run enterprises must develop leadership and entrepreneurial skills But they must also manage family dynamics that rarely mirror the best practices in the latest Harvard Business Review Allan Cohen and Pramodita Sharma scholars with deep professional and personal roots in family businesses show how enterprising families can transmit the hunger for excellence across generations Using examples of firms that flourished and those that failed they describe the practices that characterize entrepreneurial individuals families and organizations and offer pragmatic advice that can be tailored to your unique situation

**The Portable MBA Desk Reference** Paul A. Argenti, 1994 A reference work containing facts statistics and formulae which explains the key topics in accounting economics finance international business management marketing and manufacturing It is also a directory providing demographics for over 50 different business topics

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