

Small Business Development Some current issues

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RD Boyd



Small Business Development Some Current Issues:

Deciphering the Enterprise Culture (Routledge Revivals) Roger Burrows, 2015-07-24 The idea of the enterprise culture has been much vaunted over the last few decades the growth of self employment and small business ownership has been an important feature of the restructuring of the British economy Because it is a concept that is difficult to evaluate controversial and politically sensitive social scientists were slow to analyse it Consequently it had been caricatured and many questions about its impact on society and the economy had been left unanswered This collection which was first published in 1991 presents a critical analysis of the various manifestations of the enterprise culture Drawing upon a range of research it deals with a number of related topics The result is a powerful analysis of the material and ideological role of the petty bourgeoisie in contemporary capitalism Its multidisciplinary approach which contributions from leading scholars in the field makes this book of interest to anyone wanting to make sense of the socio economic restructuring of Britain

Entrepreneurship Norris F. Krueger, 2002 This new collection provides a much needed retrospective view of the key academic work published in this area The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives including research that derives from economics history sociology psychology and from different business disciplinary bases such as marketing finance and strategy The overall focus in this set is on entrepreneurial activity rather than specifically small or family owned business and favours research articles over those that deal purely with practice

Entrepreneurship: New Perspectives in a Global Age Ann Dupuis, 2018-05-08 This title was first published in 2003 This book provides an innovative fresh approach to entrepreneurship It puts forward a flexible expansive conceptualization of the continuum of entrepreneurial behaviour and integrates context culture social networks and entrepreneurship as an embedded activity Motivated by a desire to bridge traditional academic boundaries the editors craft a heterodox perspective which interweaves strands from feminist and new institutional economics sociology management finance marketing and social policy Contemporary themes of major significance highlighted include the importance of new technology ethics culture and identity and entrepreneurship for indigenous younger and older people as distinct groups *Profitable Partnering in*

Construction Procurement Stephen Ogunlana, 2003-09-02 This collection of papers was presented at the CIB W92 Conference Harmony and Profit in Construction Procurement in Chiang Mai Thailand Jan 1999 by leading experts in construction contract procurement from 22 countries *Work and the Enterprise Culture* Malcolm Cross, Geoff Payne, 2018-05-11

Work and Enterprise Culture examines the world of work in the light of the major changes that have occurred over the last decade In particular the book focuses on what is understood by the term the enterprise culture and considers what impact if any this concept has on traditional work practices A major feature of the book is that the essays also address questions of equal opportunity on grounds of gender and race and examine the effects of the coming of the enterprise culture has had on these concerns *Contemporary Issues and Prospects in Business Development in Africa* Simon P. Sigué, 2020-05-21 Celebrating

the 20th anniversary of the Journal of African Business this book delves into contemporary issues in business and business knowledge development in Africa This collection of eight chapters by fourteen distinguished scholars based in Africa Europe and North America covers anticorruption strategies domestic credit and export diversification the challenges of doing business in African countries the emergence of African endogenous businesses board gender diversity governance and performance of strategic alliances customer centric marketing in Africa and the intellectual development of the Journal of African Business as the premier research outlet for African business since its inception in 2000 Each chapter offers a cogently differentiated perspective about business growth or business knowledge development in Africa Made up of contributions which are vividly and ingeniously written to be accessible to decision makers and other non experts this book will be of interest to all those researching the development of business in Africa This book was originally published as a special issue of the Journal of African Business

Research Handbook on Entrepreneurial Behavior, Practice and Process William B. Gartner, Bruce T. Teague, 2020-03-28 This Research Handbook provides a comprehensive and detailed exploration of this question What do entrepreneurs do The book offers three perspectives behaviour practice process on this question demonstrates specific methods for answering the question ethnography autoethnography participant observation diaries social media platforms and multilevel research techniques and provides insights into the implications of pursuing this question as it pertains to the timing and relationality of entrepreneurial activities the influence of socially situated cognitions the effect of team membership and the challenges of pursuing a behaviourally oriented entrepreneurship pedagogy

Immigrant Businesses J. Rath, 2000-02-01 In the past few years a considerable number of immigrants have established their own businesses In doing so they have contributed in many ways to the economic development of American and European metropolitan areas Some businesses have been incorporated into the mainstream while others have stayed on the economic fringes and got engaged in the informal economy The starting point of this book is that a proper understanding of these businesses is served by focusing on the embeddedness of immigrant businesses in their economic politico institutional and social environments from a multi disciplinary perspective rather than confining the attention to ethnic cultural or economic sociological aspects only

Innovative Methodologies in Enterprise Research Damian Hine, David Carson, 2007 The contributors to this book explore the role and importance of qualitative interpretist research in the dynamic field of enterprise They establish the link between the innovative nature of small enterprise and the need to utilise research methodologies which are themselves innovative The book highlights the fact that enterprise research has the advantage of sufficient youth as a research discipline to permit a wide scope for new and innovative research studies Probing this unexplored terrain therefore requires exploratory research methods supported by inductive research techniques These methods and techniques are examined in detail topics covered are diverse ranging from a review of quantitative research methodologies and the integration of methodological philosophies and approaches to the application of two novel analytical

techniques Convergent interviewing action research case research and marketing research for isolated SMEs are all also explored in depth This book will provide academics researchers and students with a cohesive body of material on the use of interpretist research techniques in all areas of enterprise research

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