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*The Changing Architecture of Advertising Agencies, Their Selection and Compensation* Sharon Horsky,2001    **The Advertising Red Books** ,2003    Ulrich's International Periodicals Directory Carolyn Farquhar Ulrich,1994    **Annual Register of Grant Support** ,1989    Pettengill's Newspaper Directory and Advertiser's Hand-book for 1878 Pettengill, firm, newspaper advertising agents,1878    The Corporate Finance Sourcebook ,1990 Sources of financing are arranged by industry geographic areas and method of financing    **The Advertising Age Encyclopedia of Advertising** John McDonough,Karen Egolf,2015-06-18 For a full list of entries and contributors a generous selection of sample entries and more visit the The Advertising Age Encyclopedia of Advertising website Featuring nearly 600 extensively illustrated entries The Advertising Age Encyclopedia of Advertising provides detailed historic surveys of the world's leading agencies and major advertisers as well as brand and market histories it also profiles the influential men and women in advertising overviews advertising in the major countries of the world covers important issues affecting the field and discusses the key aspects of methodology practice strategy and theory Also includes a color insert    **Macmillan Directory of Leading Private Companies** ,1989    **Pettengill's Newspaper Directory and Advertisers' Hand-book** Pettengill, firm, Newspaper Advertising Agents,1877    *Information Intelligence Online Newsletter* Information Intelligence Inc,1993    **Gale Directory of Databases** ,2000

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