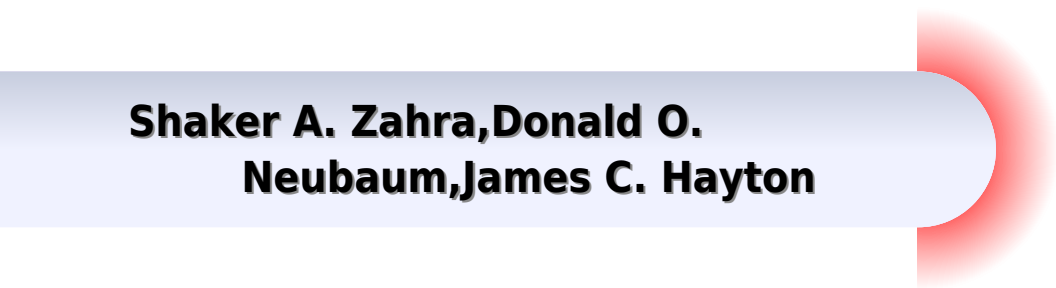


THE 4-STEP STRATEGIC MANAGEMENT PROCESS



Steps To Strategic Management A Guide For Entrepreneurs

**Shaker A. Zahra,Donald O.
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