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# Small business entrepreneurs in Asia and Europ...

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# Small Business Entrepreneurs In Asia And Europe Towards A Comparative Perspective

**Ruth McVey**



### **Small Business Entrepreneurs In Asia And Europe Towards A Comparative Perspective:**

**Small Business Entrepreneurs in Asia and Europe** Mario Rutten, Carol Upadhy, 1997-09-20 This volume draws attention to the important role in the capitalist transformation of the still largely agrarian economies of Asia bringing together in depth sociological studies on small business groups operating at the local level or in rural areas in India Indonesia Thailand Malaysia Korea and China A section on European entrepreneurs has also been included Indonesia's Small Entrepreneurs Sarah Turner, 2013-12-19 In the context of Makassar on the eastern Indonesian island of Sulawesi the book explores the socioeconomic and cultural relationships that make life for small entrepreneurs in Makassar so distinctive Using a new framework for the study of small enterprises the small enterprise integrative framework this book gives us a greater understanding of the organization and operations of small enterprises in developing countries at both the micro and macro levels The application of this new framework for research reveals the diversity of labour flexibility networking and cluster styles amongst the enterprises studies and the constraints they face for growth Whilst the recent Southeast Asian economic crisis has been heralded by certain commentators as a new era for small enterprises in the region the book concludes that local realities for the small enterprises in Makassar mean that whilst for some it has been a time of shifting fortunes others have continued trading on the margins

**Chinese Entrepreneurship and Asian Business Networks** Thomas Menkhoff, Gerke Solvay, 2012-11-12 The degree to which the extensive business networks of ethnic Chinese in Asia succeed because of ethnic characteristics or simply because of the sound application of good business practice is a key question of great current concern to those interested in business management and economic development in Asia This book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject Based on rich empirical research data and a multidisciplinary explanatory framework this book assesses the role characteristics and challenges of Chinese entrepreneurship and business networks in various East and Southeast Asian countries the People's Republic of China Vietnam Malaysia Singapore Indonesia and Australia Chinese Entrepreneurship and Asian Business Networks demonstrates that Chinese network capitalism is contingent upon for example time place institutional frameworks and that explanatory approaches of Chinese economic behaviour which stress culture and ethnicity are too simplistic

**Rural Capitalists in Asia** Mario Rutten, 2005-08-18 This is a comparative study of small capitalists and rural industrialists in three Asian countries Studies on the entrepreneurial class in South Asia tend to focus on the structural aspects of entrepreneurial behaviour while studies on this class in Southeast Asia tend to focus on cultural aspects of their behaviour In fact this book points to striking similarities between Indian overseas Chinese and Muslim businessmen in Asia similarities usually hidden under variations in analytical approaches Although this study emphasizes similarities within Asia it does not support the view of a specific Asian business pattern different to the rise of non Asian especially European entrepreneurs The findings are of major interest not just within the fields of anthropology and entrepreneurship but to all

scholars working on South or Southeast Asia who will find much of interest in the author's observations of variable research results between the two regions

**Private Entrepreneurs in China and Vietnam** Thomas Heberer, 2003-06-01 With this book Thomas Heberer has written the first in depth analysis of entrepreneurs in China and Vietnam. Key question raised is the role played by entrepreneurs in the process of the recent astonishing political and economic change. Based on a survey among several hundreds of these entrepreneurs the author convincingly argues that this strategic group has a strong desire for a true say in political decision making. As a body a strategic group they have indeed through various means come to exercise an important function in political development and change. It so becomes clear that over the past decades private entrepreneurs have grown into a primary leading definitely distinct social group in terms of income and social status with considerable influence on all levels of society

*Merchants on the Mediterranean* Despina Vlami, 2023-05-18 How easy and uncomplicated was it for an 18th century medium sized Ottoman trade company to expand its business in the West? Which kind of resources in terms of knowledge, information, experience, contacts and capital could guarantee its successful passage from the business environment of a precapitalist oriental market to that of a major commercial and financial center of western Europe? Following the venture of the Ottoman Greek merchants Bartholo and Raphael Cardamici who in the 1760s traded goods between Smyrna, Constantinople and Amsterdam, Despina Vlami investigates various aspects of the organization and strategy necessary for such an important transition. To expand their wholesale trade business to Amsterdam, the Cardamicis chose as their local correspondent an experienced and strong minded Dutch merchant, Thomas De Vogel. De Vogel's letters addressed to his Ottoman clients reveal the course of their business transactions and the making of their personal relationship. At the same time they are comprehensive and efficient tutorials on trade business and strategy guiding the Ottoman Greek merchants through the unpredictable and unfamiliar 18th century international business universe.

**Neoliberalism in the Emerging Economy of India** Byasdeb Dasgupta, Archita Ghosh, Bishakha Ghosh, 2021-07-07 Neoliberal economic reforms over the last four decades have altered the economic cartography of emerging market economies such as India, particularly in the context of international trade, investment and finance and in terms of their effects on the real economy. This book examines the issues of financialization, investment climate and the impact of trade liberalization. By analysing these three features of neoliberal reform, the book is unique since it accommodates both a mainstream neoclassical approach and a non-mainstream political economy approach. The major questions answered by this book cover three basic lines of enquiry pertaining to neoliberal reforms: They are a) how financialization as a new process affects the real economic health of emerging market economies characterized by globalization; b) how the changing form of international trade in the new regime impacts upon the informal economy and employment and trade potential in the home country; and c) how global investment has shaped the real economy in emerging countries like India. The book will be extremely useful for postgraduate students of international economics, particularly development economics and political

economy including researchers with a keen interest in India

**Education and Social Justice in the Era of Globalisation** Marie Lall, Geetha B. Nambissan, 2020-11-29 The book discusses the implications of globalization on education from the perspective of social justice. It looks at two countries, India and the UK, to look at how global economic and cultural processes are mediated through nation states, institutional structures, and the aspirations of different social groups. It seeks to resituate the debates around education and social justice in policy research and public discourse by highlighting the need for a more nuanced understanding of globalization and education. It also demonstrates the effects of economic dimensions, the politics of neoliberalism, and how this has shifted the understanding of state responsibilities and marginalized issues pertaining to the agenda of social justice.

**Global Competition and Local Networks** Rod B. McNaughton, 2018-02-06 This title was first published in 2002. The interest in becoming globally competitive through network strategies, particularly networks between small and medium-sized firms in local business communities, is high among academic researchers, economic development agencies, and growth-oriented firms. Important contributions to our understanding of the strategic use of networks are coming from a number of disciplinary and theoretical perspectives. This volume provides a unique opportunity to both synthesize this diverse literature and report the results of original research. It is particularly relevant to scholars of business and management, geography, and economics.

**Linking Local and Global Economies** Carlo Pietrobelli, Arni Sverrisson, 2003-08-28 Clusters of small and medium-sized enterprises (SMEs) have to adapt continually to a fast-changing environment. This new book, containing contributions on countries ranging from Italy and Mexico to China and India, recognises the disparity between conditions in these countries and poses some interesting questions about what might be termed post-clusters.

**Democracy, Development and Decentralization in Provincial Thailand** Daniel Arghiros, 2016-05-06 This definitive study of electoral politics and democratic decentralization in provincial Thailand investigates how democracy is unfolding in the context of emergent capitalism, exploring the relationships between the politics of the locality, the province, and the nation from 1950.

**The Imperial Underbelly** Gunnel Cederlöf, 2022-11-01 The volume introduces a new analysis of interconnected labour and economic history of colonial India and Scandinavia. From a recently found archive of a railway contractor's private and business papers, the studies revise both Indian labour history and Scandinavian modern history and tie south Sweden into the British Empire. With deep insights into everyday work practices of Indian and European contractors and manual labourers, the book establishes a bridge across the globe between two poor regions as sites of extraction and industrial transformation resulting from global migration and capital flows. Drawing on rich archival sources such as the Joseph Stephens Archive, Maharashtra State Archives, the National Archives of India, and the British Library, the book offers deep insights into everyday business practices of European contractors in India, which were rarely documented and have remained largely inaccessible so far. A unique look into the labour and entrepreneurship practices under British colonial rule in India, as well as its impact on the most transformative years of modern southern Scandinavia, the book will be

of great interest to students academics and teachers of history labour studies subaltern studies colonialism imperialism economic history railways economics and Scandinavian and South Asian studies      *The Routledge International Handbook of the Sociology of Education* Michael W. Apple, Stephen J. Ball, Luis Armando Gandin, 2009-12-16 This collection brings together the work of a group of the world's leading sociologists of education to explore and address key issues and concerns within the discipline The chapters draw upon theory and research to provide state of the art accounts of contemporary educational processes global trends and changing and enduring forms of social conflict and social inequality The topics which are addressed are of international relevance and significance      Indigenous Tourism Michelle Aicken, Chris Ryan, 2010-02-17 In a world characterized by an encroaching homogeneity induced by the growth of multi national corporations and globalization the causes of difference accrue new levels of importance This is as true of tourism as in many other spheres of life and one cause of differentiation for tourism promotion is the culture of Indigenous Peoples This offers opportunities for cultural renaissance income generation and enhanced political empowerment but equally there are possible costs of creating commodities out of aspects of life that previously possessed spiritual meaning This book examines these issues from many different perspectives from those of product design and enhancement of the aspirations of various minority groupings and the patterns of displacements that occur displacements that are not simply spatial but also social and cultural How can these changes be managed Case studies and analysis is offered derived from many parts of the globe including North America Asia and Australasia The contributors themselves have in many instances worked closely with groups and organizations of Indigenous Peoples and attempt to give voice to their concerns The book is divided into various themes each with a separate introduction and commentary The themes are Visitor Experiences Who manages Indigenous Cultural Tourism Product Events and Artifacts Conceptualisation and Aspiration In a short final section the silences are noted each silence representing a potential challenge for future research to build upon the notions and lessons reported in the book The book is edited by Professor Chris Ryan from New Zealand and Michelle Aicken of Horwath Asia Pacific      *India Working* Barbara Harriss-White, 2003 By drawing on her extensive fieldwork in India and on the adjacent theoretical literature Barbara Harriss White describes the working of the Indian economy through its most important social structures of accumulation Successive chapters explore a range of topics including labour capital the state gender religious plurality caste and space Despite the complexity of the subject the book is vivid and compelling The author's intimate knowledge of the country enables the reader to experience the Indian local scene and to engage with the precariousness of daily life Her conclusion challenges the prevailing notion that liberalisation releases the economy from political interference and leads to a postscript on the economic base for fascism in India This is an intelligent book first published in 2002 by a distinguished scholar for students of economics as well as for those studying the region      *The SAGE Handbook of Social Anthropology* Richard Fardon, Oliva Harris, Trevor H J Marchand, Cris Shore, Veronica Strang, Richard Wilson, Mark Nuttall, 2012-07-25 In two volumes the SAGE

Handbook of Social Anthropology provides the definitive overview of contemporary research in the discipline. It explains the what, where, and how of current and anticipated work in Social Anthropology. With 80 authors contributing more than 60 chapters, this is the most comprehensive and up-to-date statement of research in Social Anthropology available and the essential point of departure for future projects. The Handbook is divided into four sections. Part I, Interfaces, examines Social Anthropology's disciplinary connections from Art and Literature to Politics and Economics, from Linguistics to Biomedicine, from History to Media Studies. Part II, Places, examines place, region, culture, and history from regional area studies to a globalized world. Part III, Methods, examines issues of method from archives to war zones, from development projects to art objects, and from ethics to comparison. Part IV, Futures, anticipates anthropologies to come in the Brain Sciences, in post-Development, in the Body and Health, and in new Technologies and Materialities. Edited by the leading figures in social anthropology, the Handbook includes a substantive introduction by Richard Fardon, a think piece by Jean and John Comaroff, and a concluding last word on futures by Marilyn Strathern. The authors, each at the leading edge of the discipline, contribute in-depth chapters on both the foundational ideas and the latest research. Comprehensive and detailed, this magisterial Handbook overviews the last 25 years of the social anthropological imagination. It will speak to scholars in Social Anthropology and its many related disciplines.

*Why Doesn't Microfinance Work?* Milford Bateman, 2010-06-10. Since its emergence in the 1970s, microfinance has risen to become one of the most high-profile policies to address poverty in developing and transition countries. It is beloved of rock stars, movie stars, royalty, high-profile politicians, and troubleshooting economists. In this provocative and controversial analysis, Milford Bateman reveals that microfinance doesn't actually work. In fact, the case for it has been largely built on hype, on egregious half-truths, and latterly on the Wall Street style greed of those promoting and working in microfinance. Using a multitude of case studies from India to Cambodia, Bolivia to Uganda, Serbia to Mexico, Bateman demonstrates that microfinance actually constitutes a major barrier to sustainable economic and social development and thus also to sustainable poverty reduction. As developing and transition countries attempt to repair the devastation wrought by the global financial crisis, *Why Doesn't Microfinance Work* argues forcefully that the role of microfinance in development policy urgently needs to be reconsidered.

*Money and Power in Provincial Thailand* Ruth McVey, 2001-01-01. Most studies of Southeast Asian economic change focus on the phenomenal growth experienced by a few large cities such as Jakarta, Bangkok, Hong Kong, Kuala Lumpur, and Singapore. Big business has been viewed as the economic engine fueling the region's growth and prosperity. Studies of the rural areas have concerned themselves with the social and environmental impact of metropolitan growth: villages emptied by migration to the big cities, cultures crushed by tourist development and agribusiness, and lush landscapes destroyed by the devastation of natural resources. The literature reveals that few analysts have examined the middle distance between metropolis and countryside. The contributors to this book have addressed the issue by concentrating on the intermediate level of economic, political, and social life: the world of Thailand's

provincial cities and market towns In the past decade the rise of frequently violent competition for business and political leadership in the Thai provinces and the growing importance of provincial support for national powerholders has drawn attention to the way in which these town and village centers are being transformed by capitalist development This volume brings together some of the research inspired by this drawing on a variety of disciplinary approaches national backgrounds and sites of study Contributors Daniel Arghiros Chris Baker Sombat Chantornvong Kevin Hewison Jim LoGerfo Ruth McVey Michael J Montesano James Ockey Pasuk Phongpaichit Maniemai Thongyou Yoko Ueda      **Small and Medium Enterprises in Distress** Philippe Regnier, 2017-11-22 This title was first published in 2000 Since 1998 there have been many diagnoses studies and theories attempting to explain the East Asian economic crisis and the impact on major economic and financial sectors This text aims to fill a gap in the literature by examining the effects on small and medium sized enterprises From early 1998 unemployment figures in the region rose rapidly although large enterprises were not as yet engaged in corporate restructuring Registered small and medium sized enterprises SMEs and microenterprises were a major source of this unemployment especially among unskilled and seasonal workers This volume covers the debate in five ways An introductory chapter presents an overview of the SME international experience both in OECD and developing economies Part I looks at the economic and social contribution of SMEs in Thailand before and after the 1997 1998 crisis and Part II reviews government policy and SME promotion initiatives Part III explores the assumption that local SMEs linked to large firms have been more resilient while the concluding chapter suggests a range of policies which have been derived from experiences in places other than Thailand      **Fraternal Capital** Sharad Chari, 2004 A richly textured ethnography about knitwear manufacturers in South India that explains how peasant workers have refined notions of place gender and class to create a local industrial form that succeeds in the global economy



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