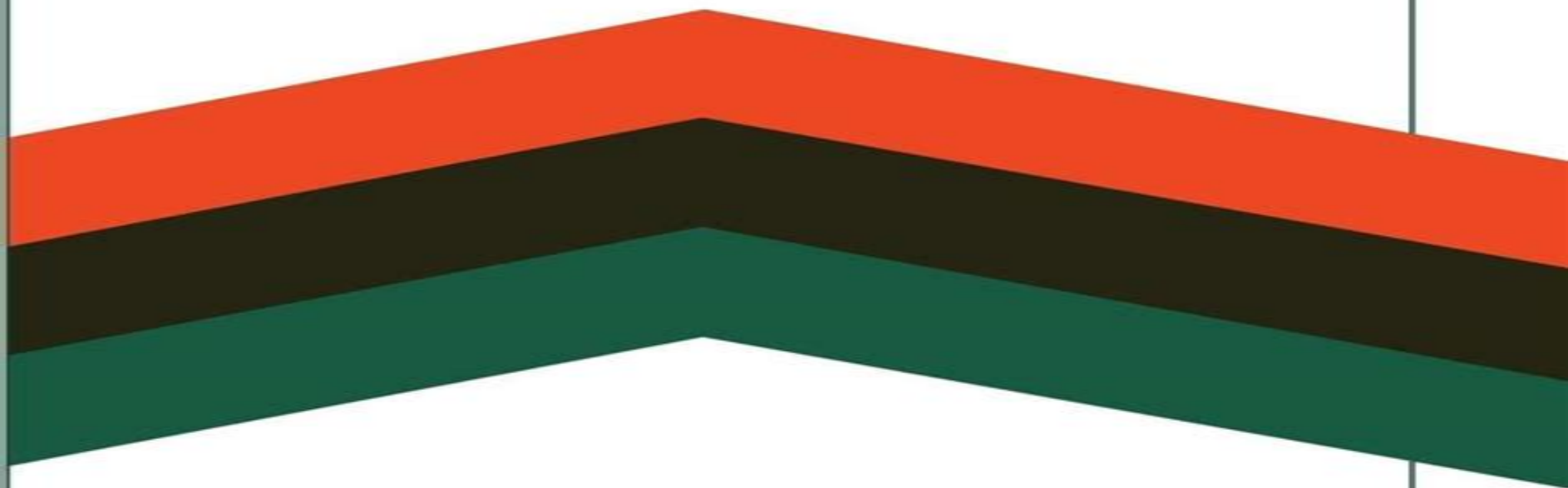


STUDIES IN RATIONALITY AND SOCIAL CHANGE

Stratification and Organization

Selected Papers

Arthur L. Stinchcombe



Cambridge University Press

Stratification And Organization Selected Papers

Gabriel Abend



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Stratification and Organization Arthur L. Stinchcombe, 1986 **Key Developments in International Marketing** Saeed Samiee, Constantine S. Katsikeas, Petra Riefler, 2024-03-12

International marketing is a core disciplinary area within the broader international business field. Over the last 25 years, significant research attention has been devoted to addressing managerially relevant and theoretically important research questions pertaining to country entry modes and choices, international branding decisions, establishing developing and managing cross border seller-buyer relationships, and other international marketing strategy issues. This book features key international marketing contributions to the international business literature. Our focus in this book is on ten highly cited articles from the Journal of International Business Studies that address important topics in international marketing. In addition to the original contributions, the book offers an up-to-date view of the field following each of the articles, including reflections and assessments of how each article has impacted our understanding of the subject today. Contributors highlight major advances since the time of writing, as well as current questions arising from the current international business world. The collection is complemented by two recently published articles tackling new frontiers of the field of international business. Commentaries on these two recent contributions are provided by leading marketing and international business scholars. In sum, this collection provides readers with a careful selection of highly influential and timely works from the international marketing literature that will continue to greatly contribute to the international business discipline. With the addition of interesting post-script reflections, it also places emphasis on future research directions from the authors and leading scholars in the field.

The Paradox of Social Order

This volume focuses on strengthening the foundations of the social sciences with hypotheses that challenge commonly held rational choice theories drawn from economics. In contrast to the rational choice theories of Becker, Hayek, Popper, and others, Moessinger argues that the stability of social structures ultimately results from a linkage of non-rational individual conduct, interpersonal imbalances, confusion of minds, etc., with social order, and hence that a larger role for psychology is essential for the study of the social sciences. This work is an attempt at cross-fertilization of disciplines. Both of these fields are now limited, fragmented, and scattered. In the social sciences, we often have to be content with a few pieces, hypotheses, theories, or provisional construction pieces that will be quickly modified or replaced. In this precarious situation for the social sciences, what we can do better, what we must try to do better, is to differentiate and generalize our hypotheses and integrate them into the best established network of knowledge in order to ensure that they continue to develop. In other words, we have to articulate and systematize the social sciences in particular to reunite sociology and psychology. Social order emerges from non-rational individual behavior, which social order in turn upholds. To express it positively, social order and individual non-rationality together make up a whole. The author holds that metaphors such as machine or organism are no longer adequate. Social order can no longer be conceived in terms of a dualistic framework. Social order is not some magical equilibrium that

is justified by the satisfactions it produces to all to the most capable or only to those in power depending upon the justification Nor can social order be considered either the product of either an invisible hand or of an omnipresent secretary who balances everyone's account This work is an effort to move beyond the polarities and dualities that limit the theory and research of social science as a whole Pierre Moessinger is professor in the Department of Sociology at the University of Geneva Switzerland and the Department of Psychology at the University of Fribourg He has published in English language journals in several fields and is the editor of New Ideas in Psychology

The Moral Background Gabriel

Abend, 2016-05-31 In recent years many disciplines have become interested in the scientific study of morality However a conceptual framework for this work is still lacking In *The Moral Background* Gabriel Abend develops just such a framework and uses it to investigate the history of business ethics in the United States from the 1850s to the 1930s According to Abend morality consists of three levels moral and immoral behavior or the behavioral level moral understandings and norms or the normative level and the moral background which includes what moral concepts exist in a society what moral methods can be used what reasons can be given and what objects can be morally evaluated at all This background underlies the behavioral and normative levels it supports facilitates and enables them Through this perspective Abend historically examines the work of numerous business ethicists and organizations such as Protestant ministers business associations and business schools and identifies two types of moral background Standards of Practice is characterized by its scientific worldview moral relativism and emphasis on individuals actions and decisions The Christian Merchant type is characterized by its Christian worldview moral objectivism and conception of a person's life as a unity *The Moral Background* offers both an original account of the history of business ethics and a novel framework for understanding and investigating morality in general

Trust in Society Karen Cook, 2001-01-11 Trust plays a pervasive role in social affairs even sustaining acts of cooperation among strangers who have no control over each other's actions But the full importance of trust is rarely acknowledged until it begins to break down threatening the stability of social relationships once taken for granted *Trust in Society* uses the tools of experimental psychology sociology political science and economics to shed light on the many functions trust performs in social and political life The authors discuss different ways of conceptualizing trust and investigate the empirical effects of trust in a variety of social settings from the local and personal to the national and institutional Drawing on experimental findings this book examines how people decide whom to trust and how a person proves his own trustworthiness to others Placing trust in a person can be seen as a strategic act a moral response or even an expression of social solidarity People often assume that strangers are trustworthy on the basis of crude social affinities such as a shared race religion or hometown Likewise new immigrants are often able to draw heavily upon the trust of prior arrivals frequently kin to obtain work and start up capital *Trust in Society* explains how trust is fostered among members of voluntary associations such as soccer clubs choirs and church groups and asks whether this trust spills over into other civic activities of wider benefit to society The book

also scrutinizes the relationship between trust and formal regulatory institutions such as the law that either substitute for trust when it is absent or protect people from the worst consequences of trust when it is misplaced Moreover psychological research reveals how compliance with the law depends more on public trust in the motives of the police and courts than on fear of punishment The contributors to this volume demonstrate the growing analytical sophistication of trust research and its wide ranging explanatory power In the interests of analytical rigor the social sciences all too often assume that people act as atomistic individuals without regard to the interests of others Trust in Society demonstrates how we can think rigorously and analytically about the many aspects of social life that cannot be explained in those terms A Volume in the Russell Sage Foundation Series on Trust *Contemporary Sociological Thinkers and Theories* Sandro Segre, 2016-05-13 This book offers a comprehensive overview of the major theoretical perspectives in contemporary sociology covering schools of thought or intellectual movements within the discipline as well as the work of individual scholars The author provides not only a rigorous exposition of each theory but also an examination of the scholarly reception of the approach in question considering both critical responses and defences in order to reach a balanced evaluation Chapters cover the following theorists and perspectives Alexander Bourdieu Ethnomethodology Exchange Theory Foucault Giddens Goffman Habermas Luhmann Merton Network and Social Capital Theory Parsons Rational Choice Theory Schutz and Phenomenalism Structuralism Symbolic Interactionism An accessible and informative treatment of the central approaches in sociology over the course of the last century this volume marks a significant contribution to sociological theory and constitutes an essential addition to library collections in the areas of the history of sociology and contemporary social theory **The Rise and Fall of the New Deal Order, 1930-1980** Steve Fraser, Gary Gerstle, 2020-07-21 The description for this book The Rise and Fall of the New Deal Order 1930 1980 will be forthcoming **Writing Your Journal Article in Twelve Weeks** Wendy Laura Belcher, 2009-01-20 A comprehensive well written and beautifully organized book on publishing articles in the humanities and social sciences that will help its readers write forward with a first rate guide as good company Joan Bolker author of Writing Your Dissertation in Fifteen Minutes a Day Humorous direct authentic a seamless weave of experience anecdote and research Kathleen McHugh professor and director of the UCLA Center for the Study of Women Wendy Laura Belcher s Writing Your Journal Article in Twelve Weeks A Guide to Academic Publishing Success is a revolutionary approach to enabling academic authors to overcome their anxieties and produce the publications that are essential to succeeding in their fields Each week readers learn a particular feature of strong articles and work on revising theirs accordingly At the end of twelve weeks they send their article to a journal This invaluable resource is the only guide that focuses specifically on publishing humanities and social science journal articles Studying Differences Between Organizations Brayden King, Teppo Felin, David A. Whetten, 2009-06-09 Presents a comparative analysis as a means to explain and describe organizational heterogeneity at varying levels and contexts This title consists of two sections an introductory essay section

and a section that focuses on specific theoretical methodological and empirical topics The Culture of National Security
Peter J. Katzenstein, 1996 The political transformations of the 1980s and 1990s have dramatically affected models of national and international security Particularly since the end of the Cold War scholars have been uncertain about how to interpret the effects of major shifts in the balance of power Are we living today in a unipolar bipolar or multipolar world Are we moving toward an international order that makes the recurrence of major war in Europe or Asia highly unlikely or virtually inevitable Is ideological conflict between states diminishing or increasing

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