



STRATEGIC MANAGEMENT of TECHNOLOGICAL LEARNING

By
Elias G. Carayannis



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The Strategic Management of Technological Learning: Transnational Decision Making

Frameworks and Their Empirical Effectiveness Elias G. Carayannis, 1994 *The East Asian Miracle and Information Technology* Nagy Hanna, Sandor Boyson, Shakuntala Gunaratne, IBRD., 1996

The East Asian Miracle and Information Technology Nagy Hanna, 1996 World Bank Discussion Paper No 326 Draws on the successful experiences of five East Asian economies Japan the Republic of Korea Singapore Taiwan China and Hong Kong to show how they have exploited the opportunities made possible by the information technology revolution and built sustainable competitive advantages in many high value added industries and services The study examines the role of government in unleashing private sector response promoting the information technology industry diffusing technology and focusing resources on strategic elements of the national information infrastructure It also explores the role of the private sector in influencing the development and use of the new technologies

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Innovation and Entrepreneurship Elias G. Carayannis, Elpida T. Samara, Yannis L. Bakouros, 2014-10-29 This book aims to meet the needs of education and training in modern techniques of innovation and entrepreneurship and focuses on

the detailed presentation of successful business practices As today s global economic landscape is changing rapidly the ability of businesses to introduce new products and services to the market faster than their competitors is perhaps their most distinct competitive advantage This becomes obvious by the significant market share that the most innovative companies gain while increasing profitability Extensive research in this field has demonstrated that companies that are constantly innovating normally double their profits compared to others Moreover establishing successful practices and policies of innovation management through which ideas evolve from conception through evaluation to implementation and commercialization become the basis for economic growth at the firm industry national regional and global levels Taking Greece as an example this volume identifies systemic weaknesses in development of new products risk capital patenting broadband penetration lifelong training investment in research on the part of firms high tech exports and employment in medium high technology manufacturing that place the country at the bottom of the European Union in economic performance and threaten its potential to achieve sustainable growth To address these weaknesses in Greece and similar countries around the world the authors present a comprehensive overview of the principles of innovation and entrepreneurship with particular respect to their relationships to knowledge learning and creativity Drawing from a strong theoretical foundation and illustrated through in depth case studies and examples from both private and public sectors the authors present a framework for innovation management that integrates research education practical application and policy Specific topics include technology transfer intellectual property rights management the practice of knowledge management intellectual capital investment business incubators and Cooperation Research and Development Agreements CRADAs

Entrepreneurial Profiles of Creative Destruction E. Carayannis,M. Stewart,C. Sipp,T. Venieris,2014-08-26

Entrepreneurial Profiles is intended to help students and practitioners of entrepreneurship think about what it takes to create a significant business with focus on what it may take to create a successful and significant business The Management of Technological Learning Mark Dodgson,2017-11-07 No detailed description available for The Management of Technological Learning e-Development Toward the Knowledge Economy E. Carayannis,C. Sipp,2005-12-15 Profiling Smart Development A thorough comparative empirical review of real and best e Development policies and practices towards the Knowledge Economy Based on the analysis of policies practices and empirical development case studies this book provides a methodology for matching development stage and development strategy identifying best and real policies and practices for the most appropriate use of information and communication technologies ICT and knowledge to foster innovation and entrepreneurship and trigger catalyze and accelerate sustainable development

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