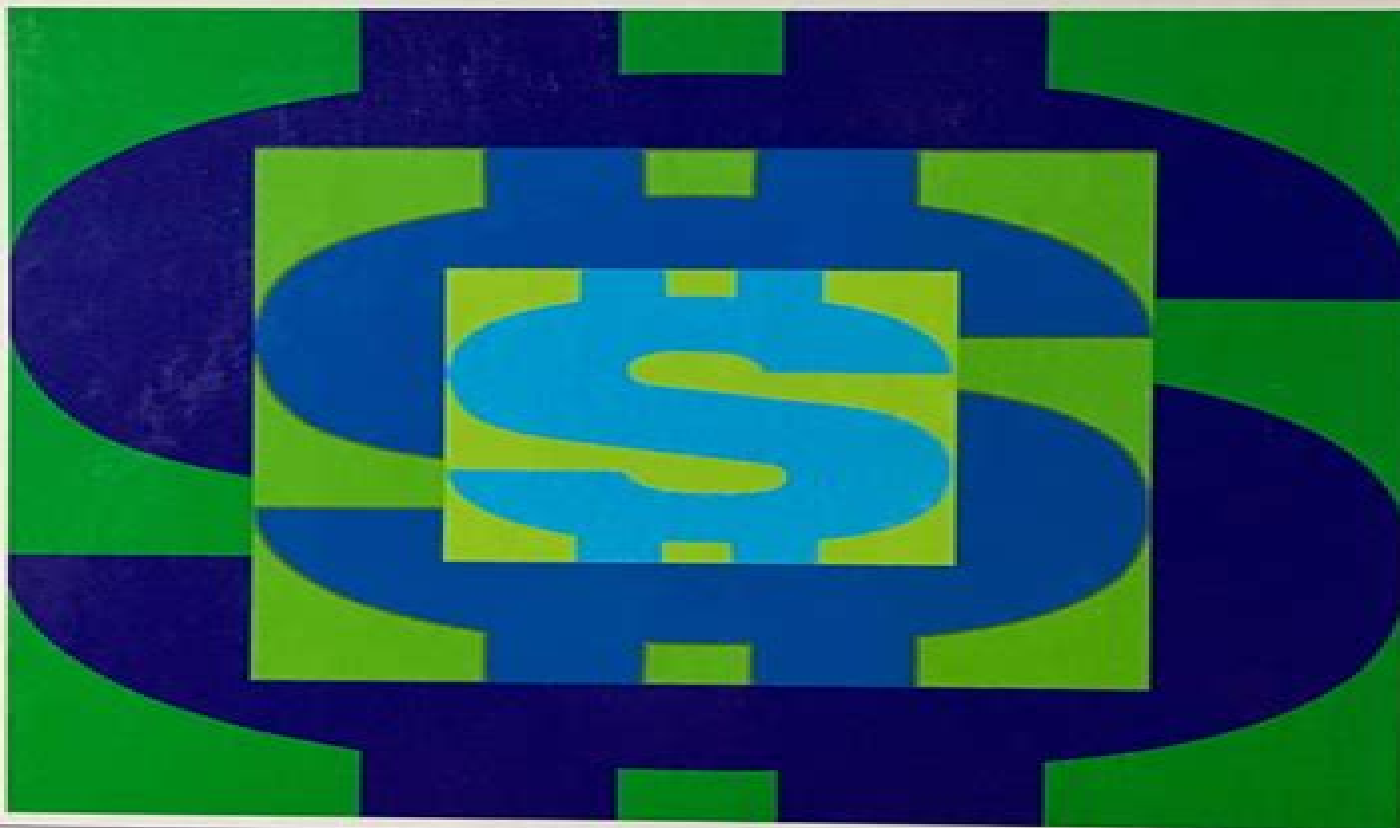


# Small Business Sourcebook

**TWENTY-FOURTH EDITION**

**Volume 2**  
**General Topics**  
(Entries 25003-64716)



# Small Business Sourcebook The Entrepreneurs Resource

**Gale Research Inc**



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Small Business Sourcebook Gale Research Inc,2024-03-08 **Small Business Sourcebook: Specific small business profiles ; General small business topics** Sonya D. Hill,2011 **Small Business Sourcebook** ,2004 **Small Business Sourcebook** ,1998 The Entrepreneur's Information Sourcebook Susan C. Awe,2012-01-16 For 21st century entrepreneurs this book provides the practical guidance they need to overcome the often intimidating challenges of starting organizing and running a new business effectively and efficiently The economic downturn has many individuals considering going into business for themselves rather than relying on an employer for their income Unfortunately according to data from the Small Business Administration the odds of long term success are against them 69 percent of businesses do not last past seven years and 56 percent fail in less than four This book provides entrepreneurs with a comprehensive guide to the resources they need or will likely want to consult when starting a small business and in order to stay profitable over the long run The Entrepreneur's Information Sourcebook Charting the Path to Small Business Success Second Edition provides the expert guidance and up to date print and web resources an entrepreneur may need to make his business thrive and grow from inception and information gathering to raising capital to marketing methods and human resource concerns Nearly half of the resources in this newly updated book are new and the essays have also been updated to reflect current business practices This book is an essential tool that provides quick and easy access to the information every small business owner needs **Small Business Sourcebook** Yolanda A. Johnson,Sonya D. Hill,Julie A. Mitchell,1998 **Small Business Sourcebook: General small business topics ; General small business resources (includes State and Federal sections)** ,2005 **Small Business Sourcebook** ,1998 *Small Business Sourcebook* Carol A. Schwartz,1992-12

**Strauss's Handbook of Business Information** Hal P. Kirkwood,2020-08-24 This new edition of Strauss's guide helps users to find current information for and about businesses of all kinds both private and public U S based and international related to finance investment industries and entrepreneurship Strauss's Handbook of Business Information is a resource for finding and understanding business information It contains explanation and instruction on the key facets of business information and provides detailed descriptions of key resources within both broad and specific categories It can be used as a guide to further understanding the what how and why of business information research The changing arena of business information requires regular updating and awareness This new edition has been thoroughly updated with three new chapters Entrepreneurship Competitive Intelligence and Corporate Social Responsibility Other additions of note include subsections on internet and mobile marketing and tax havens and related issues coverage of new legislation e g Dodd Frank and subsections on index funds investment communities regulatory bodies and laws hedge funds venture capital companies assessing risks robo advisors and more The Handbook is for students faculty librarians and information professionals looking to gain a broader and deeper understanding of business information Anyone needing to gain quick exposure to business

information needs and resources for solutions will benefit from the volume as well      **Small Business Sourcebook** Theresa J. MacFarlane, Sonya D. Hill, 1999      *Small Business Sourcebook* , 2018-03-02      *Small Business Sourcebook* , 1998  
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