

Small Business Management and Entrepreneurship in Hong Kong

A Casebook



Edited by Ali Farhoomand

Small Business Management And Entrepreneurship In Hong Kong

Lisa K. Gundry, Jill R. Kickul



Small Business Management And Entrepreneurship In Hong Kong:

Small Business Management and Entrepreneurship in Hong Kong Ali F. Farhoomand, 2005-01-01 The case studies are topically diverse and span a range of managerial functions and sectors This casebook is an anthology of 28 cases from the series The cases are written with a strong management perspective to offer a practical and interesting look at how successful entrepreneur managers in Hong Kong systematically generate innovations in the shape of successful new products services processes and technologies when faced with various organizational and environmental challenges They constitute a comprehensive self contained course of study each case can also be considered on its own **Chinese Entrepreneurship**

Fu-Lai Tony Yu, Diana Kwan, 2015-07-24 After more than 30 years of reformations in agriculture manufacturing and trade and industry China's economy has grown to become the second largest in the world This book examines the contributions of dynamic entrepreneurs to the economic development of mainland China and Hong Kong an analysis that is largely lacking in existing studies China's economic stronghold This book adopts theories of entrepreneurship and market processes as major analytical frameworks to conclude that entrepreneurship is the true engine of growth in mainland China and Hong Kong Chinese Entrepreneurship focuses on the knowledge drivers and systemic challenges of these businesses to examine how entrepreneurs under uncertainty identify and pursue profit opportunities and how their efforts have enhanced China's economic dynamics This book offers vital insight to students teachers and researchers of Chinese business and economics along with Chinese culture and expanding economies **Asian Models Of Entrepreneurship - From The Indian Union**

And Nepal To The Japanese Archipelago: Context, Policy And Practice (2nd Edition) Leo-paul Dana, 2014-06-13 In this book Leo Paul Dana makes it clear that much can be learnt about the nature of entrepreneurial activity when we delve into the unique characteristics of different nations of South Asia South east Asia and East Asia Through in depth analyses and comprehensive reviews of many Asian countries the profound differences both among and within countries of the region become vividly apparent Dana juxtaposes the explosion in entrepreneurial growth within China against the struggles to build an entrepreneurial community in Japan or the enlightened public policy leadership in Singapore against the crisis driven developments in Korea The range of factors identified within each of the 15 countries examined by Dana is not an example of random influences on the entrepreneurial process because they can be construed in more systematic and logical ways Thus the book uncovers the Chinese model of gradual transition the Royal Cambodian model and the Doi Moi model among many others The reader is challenged to grasp these different models and identify their commonalities and differences Iranian

Entrepreneurship Shahamak Rezaei, Leo-Paul Dana, Veland Ramadani, 2017-05-14 This book presents a comprehensive state of the art portrait of entrepreneurship and small business management issues in Iran and among the Iranian Diaspora The major contributions in this book address topics such as innovation female entrepreneurship social entrepreneurship migrant entrepreneurship corporate entrepreneurship institutional support of entrepreneurial initiatives and more This book is the

outcome of an extensive research endeavor spanning several years and includes the latest contributions from highly respected authors and experts from Iran and beyond

ICIE 2018 6th International Conference on Innovation and Entrepreneurship Dr. Denise A. D. Bedford, Dr. Elias G. Carayannis, 2018-03-05 These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship ICIE 2018 which is being co hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia UDC on 5 6 March 2018

Journal of Small Business and Entrepreneurship, 1985

Interdisciplinary and Practical Approaches to Managerial Education and Training Carvalho, Luísa Cagica, Teixeira, Nuno, Pardal, Pedro, 2022-03-25

In the last decades the development of innovative practices has gained considerable interest New generations of students have grown up in a very different environment from their predecessors one influenced by information and communications technology ICT In a globalized world ICT is changing the way businesses create and capture value how and where we work and how we interact and communicate Thus some of the traditional teaching methods are rapidly becoming obsolete and unattractive to the new generation of students Despite the increase in the development of new teaching approaches in recent years relevant questions related to learning objectives suitable methodologies and impact assessment remain unanswered Interdisciplinary and Practical Approaches to Managerial Education and Training addresses the best practices laboratory methods policies protocols and practical approaches to managerial education and training Covering a wide range of topics such as training programs teacher education and online learning it is ideal for academics university teachers researchers students public and private institutions and professionals in managerial training education

Entrepreneurship and Entrepreneurial Skills in Europe Ileana Hamburg, Alexandra David, 2017-07-17 The labour markets and European societies as a whole are subject to constant change One way to face these challenges is the application of entrepreneurial skills like self motivation time management etc The authors give examples of entrepreneurship in the fields of digitalization social innovation and eco innovation and present special groups of entrepreneurs e g migrants and their entrepreneurial spirit Thus the readers get insight in how an innovative and competitive Europe can look like

Chinese Culture, Organizational Behavior, and International Business Management Ilan Alon, 2003-02-28 The impact of Chinese culture can be felt in all areas of business and management in China from Chinese firms to Western companies This edited volume integrates contributions from multiple disciplines and countries including China Hong Kong Taiwan France Australia New Zealand Canada the United Kingdom and the United States More than merely a compendium of how to do business in China tips this book examines the influence of culture specifically Confucian values and Chinese traditions on foreign direct investment joint ventures management styles and theories and organizational behavior Alon and his contributors demonstrate that significant differences still exist between Chinese and Western cultures and that these differences require an adaptation on both sides Chinese firms will need to adapt to the way Western organizations do business

as well as to currents in Western management theory meanwhile Western firms will need to take Chinese cultural influences into account when formulating strategy Both sides can benefit from the insights contained in this volume which is relevant for scholars of international business cross cultural management and organizational behavior

New Strategy Models in Digital Entrepreneurship Yazıcı, Ayşe Meriç, Albattat, Ahmad, Valeri, Marco, Hassan, Viana, 2024-08-09 The changing digital landscape has many organizations grappling with the challenge of adapting to unprecedented changes and innovation The absence of a universally accepted definition of digital strategy exacerbates the complexity leaving leaders uncertain about how to navigate this journey Inertia becomes an untenable response to the urgent questions organizations face in a digitized world how to seize digital opportunities mitigate threats and transform traditional values into digital assets New Strategy Models in Digital Entrepreneurship emerges as the definitive solution for academic scholars seeking clarity and guidance in the realm of digital strategy The book offers a comprehensive collection of papers that explore traditional paradigms contemporary approaches and innovative research methodologies It serves as a beacon for practitioners academicians postgraduate and undergraduate students and librarians providing a roadmap for formulating and executing robust digital strategies From theoretical foundations to the application of innovative business models the book presents a holistic approach to navigating the complexities of digital transformation

Comparative Entrepreneurship D. Hugh Whittaker, 2009-03-12 Are entrepreneurs essentially the same everywhere Are the processes of entrepreneurship similar Or are they shaped by their environments If so how This study brings insights from entrepreneurship to comparative institutions and varieties of capitalism and vice versa and draws on two surveys and 25 case interviews in both the UK and Japan

Female Entrepreneurship Nancy M. Carter, Colette Henry, Barra O. Cinneide, Kate Johnston, 2006-09-27 This informative book is a comprehensive research based text on for educators trainers and policy makers It provides an insightful analysis into the range of issues facing female entrepreneurs around the world along with recommendations as to how support agencies educators and trainers can best respond to the challenge of encouraging more women to get involved in the new business creation Based on a collection of research papers from international scholars based in the UK mainland Europe the USA and Australia it provides a superbly comprehensive analysis of the challenges and opportunities faced by female entrepreneurs worldwide With contributors from Sara Carter Candida Brush John Watson and Elisabet Ljunggren the book helps advance the general understanding of female entrepreneurship and helps set a research agenda on how best to promote female owned led businesses nationally and internationally

The Evolution of Black African Entrepreneurship in the UK Ojo, Sanya, 2018-12-14 Migrating to a different country can be difficult especially when attempting to start a business Africans who migrate to the UK manage to negotiate and forge relationships among themselves and with the members of their host society In doing so they not only demonstrate tactics to form self employment relationships but they also unveil socio cultural patterns and identity formation The Evolution of Black African

Entrepreneurship in the UK explains why people leave Africa what they encounter their interactions with the host community their strategies of inclusion and perceived exclusions from the mainstream of British society This publication also provides information on the social changes and policies that African countries are adopting to negotiate the immigration and emigration processes of the diaspora communities Illustrating multiple aspects of Black African entrepreneurship that serve as a vehicle not only for self employment relationships but also for the unveiling of socio cultural patterns and identity formation this publication covers gender biases forced vs voluntary migration and diaspora entrepreneurship It is designed for policymakers managers entrepreneurs consultants practitioners professionals scholars students and researchers

Immigrant and Refugee Entrepreneurs Ivan Light, Leo-Paul Dana, Didier Chabaud, 2025-06-10 In this broad based imaginative and challenging volume by front runners in the domain of immigrant and refugee entrepreneurship Ivan Light Leo Paul Dana and Didier Chabaud contribute a near boundless magnitude to our understanding of this realm of scholarship agency endurance and survivorship Their insights into the saliency of these forms of collective effort are as impressive as they are persuasive Seven Gold Department of Sociology Michigan State University This book holds significant academic merit and also serves as an essential tool for policymakers scholars and anyone keen on understanding the deep influence of immigrant entrepreneurship on global society Additionally it celebrates the relentless spirit of immigrant entrepreneurs who persistently foster innovation and drive transformative changes within their communities Thomas Cooney College of Business Technological University Dublin History Cases and Frontiers That subtitle explains exactly what this remarkable book provides The history section offers a depth of understanding that literature reviews cannot match The cases assemble all the evidence now available regarding immigrant and refugee entrepreneurship in Europe and the frontiers section takes readers to the boundary of theoretically informed current research A glossary eases access for newcomers It all amounts to a one stop complete education that fills gaps in the knowledge of experienced researchers and enables others quickly to attain qualification Marina Dabi Faculty of Economics and Business University of Zagreb A carefully crafted volume with thoughtful case studies that capture the nuances of the complexity diversity changing patterns and impacts of immigrant and refugee entrepreneurship Min Zhou Department of Sociology University of California Los Angeles

Entrepreneurship: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2017-03-15 Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures This not only leads to higher success in new businesses but it enhances the overall state of the global market Entrepreneurship Concepts Methodologies Tools and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur Including research based studies on knowledge production social entrepreneurship and distribution this multi volume publication is an ideal source for practitioners academicians researchers and upper level students interested in learning about entrepreneurship and seeking

emerging perspectives on optimizing and enhancing entrepreneurial pursuits **Management and Leadership Skills**

that Affect Small Business Survival Jamey M. Long, 2019-04-30 Have you ever wondered why many of the over 28 million small businesses in operation in the United States do not survive past the first five years Is it the economy The stock market Or is it something else Two years of research by Jamey Long on factors affecting small business survival revealed a direct relationship linking management and leadership skills Management and Leadership Skills That Affect Small Business Survival presents the research leading to this discovery that focuses solely on small businesses in the United States and teaches them how to improve management and leadership skills so that they can survive past the historical five year failure mark

Entrepreneurship and Small Business Michael Schaper, Thierry Volery, 2004-01-07 Entrepreneurship and small business management are two very close and often overlapping disciplines Entrepreneurship refers to the dynamic process of creating a new business venture Small business management addresses various issues of organizing and operating a small business The goal of this textbook is to provide a package covering all of the issues related to business start up and those arising from running a small business within the Australasian and South East Asian contexts The geographic markets for the book are Australasia Australia and New Zealand and South East Asia Indonesia Hong Kong Malaysia and Singapore An increasing amount of goods capital and people are moving between these two regions and this text provides the reader with a better regional understanding of this environment Features The What would you do feature presents a scenario in which an entrepreneur small business manager needs to respond to a problem or situation The Entrepreneur profile in every chapter profiles Australian New Zealand and Asia Pacific entrepreneurs and small business leaders The end of chapter case study profiles an entrepreneurial approach and or small business management issue in the Pacific Rim

Entrepreneurship Strategy Lisa K. Gundry, Jill R. Kickul, 2006-08-14 In this engaging and practical book authors Lisa K Gundry and Jill R Kickul uniquely approach entrepreneurship across the life cycle of business growth offering entrepreneurial strategies for the emerging venture for the growing venture and for sustaining growth in the established venture Written from the point of view of the founder or the entrepreneurial team the book offers powerful and practical tools to increase a venture's potential for success and growth

Entrepreneurship in the Informal Economy Mai Thi Thanh Thai, Ekaterina Turkina, 2013-03-05 Although entrepreneurship in the informal economy occurs outside state regulatory systems informal commercial activities account for an estimated 30% of economic activity around the world Informal entrepreneurship goes unmonitored despite the fact that it significantly contributes to poverty reduction and economic development As a result the informal sector is open to unethical practices including corruption worker exploitation and natural environment abuse to name just a few In the media debates have formed around whether informal entrepreneurship should be assisted or legitimized Hence a deep understanding of the phenomenon is vitally important This book is the first on the market to offer models and approaches to informal entrepreneurship as well as to its prospects for economic development Offering an in

depth examination of informal entrepreneurship in many different countries it reveals the motivations for engaging in entrepreneurship in the informal economy characteristics of informal entrepreneurship and informal entrepreneurs response to ethical issues This volume illustrates the relationship between formal and informal economies and the conditions for the benefits of informal entrepreneurship to outweigh its disadvantages And finally it gives recommendations about when and how the informal economy can be formalized which sectors should be formalized and which ones can remain informal This book offers much needed guidance for stakeholders involved in economic development programs and scholars and entrepreneurs interested in the field of informal entrepreneurship as it is developing around the globe *Family Business Case Studies Across the World* Cheng, Jeremy,Díaz-Matajira, Luis,Bang, Nupur P.,Basco, Rodrigo,Calabrò, Andrea,James, Albert E.,Samara, Georges,2022-05-13 Projecting a global interdisciplinary vision this insightful book develops a peer to peer learning methodology to facilitate reconciling religion and human rights both in multilateral contexts and at the national level Written by leading human rights practitioners the book illuminates the tension zones between religion and rights exploring how the faith elements in both disciplines can create synergies for protecting equal human dignity

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