## FREDERICK CHARLES BARGHOORN

# The Soviet Cultural Offensive

The Role of Cultural Diplomacy in Soviet Foreign Policy



## **Soviet Cultural Offensive**

**JA Banks** 

#### **Soviet Cultural Offensive:**

Soviet Cultural Offensive Frederich Barghoorn,2015-12-08 The author has tried to understand the realities of Soviet society drawing both upon a superb critical judgment and a warmly sympathetic human insight He has given the American public material for thought and a prod in the right direction Originally published in 1960 The Princeton Legacy Library uses the latest print on demand technology to again make available previously out of print books from the distinguished backlist of Princeton University Press These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905

**The Soviet Cultural Offensive** Frederick Charles Barghoorn, 1960 The Soviet Cultural Offensive Frederick Charles American-Soviet Cultural Diplomacy Cadra Peterson McDaniel, 2014-11-18 American Soviet Cultural Barghoorn, 1960 Diplomacy The Bolshoi Ballet's American Premiere is the first full length examination of a Soviet cultural diplomatic effort Following the signing of an American Soviet cultural exchange agreement in the late 1950s Soviet officials resolved to utilize the Bolshoi Ballet's planned 1959 American tour to awe audiences with Soviet choreographers great accomplishments and Soviet performers superb abilities Relying on extensive research Cadra Peterson McDaniel examines whether the objectives behind Soviet cultural exchange and the specific aims of the Bolshoi Ballet's 1959 American tour provided evidence of a thaw in American Soviet relations Interwoven throughout this study is an examination of the Soviets competing efforts to create ballets encapsulating Communist ideas while simultaneously reinterpreting pre revolutionary ballets so that these works were ideologically acceptable McDaniel investigates the rationale behind the creation of the Bolshoi's repertoire and the Soviet leadership's objectives and interpretation of the tour's success as well as American response to the tour The repertoire included the four ballets Romeo and Juliet Swan Lake Giselle and The Stone Flower and two Highlights Programs which included excerpts from various pre and post revolutionary ballets operas and dance suites How the Americans and the Soviets understood the Bolshoi's success provides insight into how each side conceptualized the role of the arts in society and in political transformation American Soviet Cultural Diplomacy The Bolshoi Ballet's American Premiere demonstrates the ballet's role in Soviet foreign policy a shift to artful warfare and thus emphasizes the significance of studying cultural exchange as a key aspect of Soviet foreign policy and analyzes the continued importance of the arts in twenty first century Soviet-American Relations, 1953-1960 Victor Rosenberg, 2015-01-24 Dwight D Eisenhower and Nikita Russian politics Khrushchev presided over a pivotal period in Soviet American relations The ongoing Korean War and the lack of an American ambassador in Moscow illustrate the strain in Soviet American relations at the start of Eisenhower's presidency but things changed after Stalin died only 44 days later Stalin s successors began to liberalize both domestic and foreign policy in what became known as the Thaw There was an increase in diplomatic exchanges including the first modern summit conferences Of even greater importance the Soviet leaders began to reestablish the scientific cultural and tourist contacts that had been broken under Stalin Because political and ideological tensions remained and there were still restrictions on contacts the Soviet overtures can best be described as a half offered hand of friendship and perhaps it was less of a thaw than the end of a blizzard Nevertheless these contacts began a process which would help end the Cold War three decades later This history of relations between the Soviet Union and the United States during the Eisenhower and Khrushchev administrations explores political social and cultural exchanges and assesses their impact upon the two countries Besides diplomatic documents memoirs from Americans and Soviets and works of history it relies upon eyewitness accounts by journalists tourists and others to paint a detailed picture of the era Notes are included for each chapter and there is a bibliography and an index

Culture and Propaganda Sarah Ellen Graham, 2016-03-09 Throughout the twentieth century governments came to increasingly appreciate the value of soft power to help them achieve their foreign policy ambitions Covering the crucial period between 1936 and 1953 this book examines the U S government's adoption of diplomatic programs that were designed to persuade inform and attract global public opinion in support of American national interests Cultural diplomacy and international information were deeply controversial to an American public that been bombarded with propaganda during the First World War This book explains how new notions of propaganda as reciprocal exchange cultural engagement and enlightening information paved the way for innovations in U S diplomatic practice Through a comparative analysis of the State Department's Division of Cultural Relations the government radio station Voice of America and the multilateral cultural educational and scientific diplomacy of Unesco and drawing extensively on U S foreign policy archives this book shows how America's liberal traditions were reconciled with the task of influencing and attracting publics abroad International Department of State Wireless Bulletin, 1952 Educational and Cultural Exchange, 1969 **Music. Art and Diplomacy:** East-West Cultural Interactions and the Cold War Simo Mikkonen, Pekka Suutari, 2017-05-15 Music Art and Diplomacy shows how a vibrant field of cultural exchange between East and West was taking place during the Cold War which contrasts with the orthodox understanding of two divided and antithetical blocs The series of case studies on cultural exchanges focusing on the decades following the Second World War cover episodes involving art classical music theatre dance and film Despite the fluctuating fortunes of diplomatic relations between East and West there was a continuous circulation of cultural producers and products Contributors explore the interaction of arts and politics the role of the arts in diplomacy and the part the arts played in the development of the Cold War Art has always shunned political borders wavering between the guidance of individual and governmental patrons and borderless expression While this volume provides insight into how political players tried to harness the arts to serve their own political purposes at the same time it is clear that the arts and artists exploited the Cold War framework to reach their own individual and professional objectives Utilizing archives available only since the collapse of the Soviet Union the volume provides a valuable socio cultural approach to understanding the Cold War

and cultural diplomacy <u>Distinguished Civilian Awards and Cultural Interchange and Development</u> United States. Congress. House. Committee on Education and Labor, 1956 Globalizing Physics Roberto Lalli, Jaume Navarro, 2024-07-09 This is an open access book available under the terms of a CC BY NC ND 4 0 International licence It is free to read on the Oxford Academic platform and offered as a free PDF download from OUP and selected open access locations Following the centenary of the International Union of Pure and Applied Physics this volume features contributions from leading science historians from around the world on the changing roles of the institution in international affairs from its foundation in 1922 to the present The case studies presented in this volume show the multitude of functions that IUPAP had and how these were related to the changing international political contexts The book is divided into three parts The first discusses the interwar period demonstrating how the exclusion of communities of the Central Powers from international scientific institutions imposed by victorious allied countries made IUPAP ineffective until the end of World War II The second part analyzes the changing roles assumed by IUPAP starting from its complete renovation after World War II Case studies covering the role of IUPAP in physics education in metrology in joint commissions with other unions and in defining the complex relations between pure and applied physics provide examples of IUPAP s impact on the world of science Part III squarely addresses the science diplomacy aspects of IUPAP during the Cold War highlighting the importance of IUPAP in furthering diplomatic goals and explaining the origin of the pursuit of the free circulation of scientists as the activity that characterized the main function of international unions during the Cold War Highlighting how often scientific agendas and political imperatives were entangled in the activities of IUPAP the book analyzes the work of the Union as exercises of science diplomacy thus contributing to the current debate on the use of science and technology in international relations

Russian Popular Culture Richard Stites,1992-08-20 This book presents a side of Russian life that is largely unknown to the West the world of popular culture By surveying detective and science fiction popular songs jokes box office movie hits stage radio and television Professor Richard Stites introduces the people and cultural products that are household words to Russian people Spanning the entire twentieth century the author examines the subcultures that draw upon and enrich Russian popular culture He explores the relationship between popular culture and the national and social values of the masses including their heroes and myths and assesses the phenomenon of the celebrity from the silent screen star to the latest rock music idol Richard Stites pays particular attention to the dramatic battle between elite and popular culture and to the intervention of revolutions wars and the state in the production and control of this culture Soviet Influence on Cuban Culture, 1961-1987 Isabel Story,2019-12-04 This book examines the ways in which the Cuban Soviet relationship was expressed in the cultural sphere between 1961 and 1987 It specifically focuses on the theater and the visual arts to analyze the ways in which the culture became a means of asserting the Cuban Revolution s independence Beyond the Divide Simo Mikkonen, Pia Koivunen, 2015-10-01 Cold War history has emphasized the division of Europe into two warring

camps with separate ideologies and little in common This volume presents an alternative perspective by suggesting that there were transnational networks bridging the gap and connecting like minded people on both sides of the divide Long before the fall of the Berlin Wall there were institutions organizations and individuals who brought people from the East and the West together joined by shared professions ideas and sometimes even through marriage The volume aims at proving that the post WWII histories of Western and Eastern Europe were entangled by looking at cases involving France Denmark Poland Romania Switzerland and others Reports and Documents United States. Congress, Searching for a Cultural Diplomacy Jessica C. E. Gienow-Hecht, Mark C. Donfried, 2010-11-01 Recent studies on the meaning of cultural diplomacy in the twentieth century often focus on the United States and the Cold War based on the premise that cultural diplomacy was a key instrument of foreign policy in the nation's effort to contain the Soviet Union As a result the term cultural diplomacy has become one dimensional linked to political manipulation and subordination and relegated to the margin of diplomatic interactions This volume explores the significance of cultural diplomacy in regions other than the United States or western countries that is regions that have been neglected by scholars so far Eastern Europe Asia and the Middle East By examining cultural diplomacy in these regions the contributors show that the function of information and exchange programs differs considerably from area to area depending on historical circumstances and even more importantly on the cultural mindsets of the individuals involved Jazz Diplomacy Lisa E. Davenport, 2010-06-30 Jazz as an instrument of global diplomacy transformed superpower relations in the Cold War era and reshaped democracy s image worldwide Lisa E Davenport tells the story of America's program of jazz diplomacy practiced in the Soviet Union and other regions of the world from 1954 to 1968 Jazz music and jazz musicians seemed an ideal card to play in diminishing the credibility and appeal of Soviet communism in the Eastern bloc and beyond Government funded musical junkets by such jazz masters as Louis Armstrong Dave Brubeck Duke Ellington Dizzy Gillespie and Benny Goodman dramatically influenced perceptions of the U S and its capitalist brand of democracy while easing political tensions in the midst of critical Cold War crises This book shows how when coping with foreign questions about desegregation the dispute over the Berlin Wall the Cuban missile crisis Vietnam and the Soviet invasion of Czechoslovakia jazz players and their handlers wrestled with the inequalities of race and the emergence of class conflict while promoting America in a global context And as jazz musicians are wont to do many of these ambassadors riffed off script when the opportunity arose Jazz Diplomacy argues that this musical method of winning hearts and minds often transcended economic and strategic priorities Even so the goal of containing communism remained paramount and it prevailed over America s policy of redefining relations with emerging new nations in Africa Asia and Latin America The Soviet Empire, Prison House of Nations and Races United States. Congress. Senate. Committee on the Judiciary, 1958 Coca-Colonization and the Cold War Reinhold Wagnleitner, 2000-11-09 Reinhold Wagnleitner argues that cultural propaganda played an enormous part in integrating Austrians and other Europeans into the American sphere during the Cold

War In Coca Colonization and the Cold War he shows that Americanization was the result not only of market forces and consumerism but also of systematic planning on the part of the United States Wagnleitner traces the intimate relationship between the political and economic reconstruction of a democratic Austria and the parallel process of cultural assimilation Initially U S cultural programs had been developed to impress Europeans with the achievements of American high culture However popular culture was more readily accepted at least among the young who were the primary target group of the propaganda campaign The prevalence of Coca Cola and rock n roll are just two examples addressed by Wagnleitner Soon the cultural hegemony of the United States became visible in nearly all quarters of Austrian life the press advertising comics literature education radio music theater and fashion Hollywood proved particularly effective in spreading American cultural ideals For Europeans says Wagnleitner the result was a second discovery of America This book is a translation of the Austrian edition published in 1991 which won the Ludwig Jedlicka Memorial Prize 

Departments of State, Justice, the Judiciary, and Related Agencies Appropriations, 1958, Hearings Before the Subcommittee of ..., 85-1 on H.R. 6871 United States. Congress. Senate. Appropriations Committee, 1957

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