

TEACHING AND LANGUAGE CORPORA

Edited by
Anne Wichmann, Steven Fligelstone,
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Capital, Commodity, and English Language Teaching William Simpson, 2022-07-28 *Capital Commodity and English Language Teaching* illustrates how the drive for profit in commercial ELT affects the manner in which language is taught The book looks at education as a form of production and asks how lessons are produced and how the production of profit in addition to the production of the lesson affects the operation of educational institutions and their stakeholders Simpson delivers a theoretically rigorous conception of capital and builds from this an investigation into how the circulation of capital for profit interrelates with the teaching of language Simpson discusses ELT at both a global level in discussion of the ELT industry in the UK the US Ireland Canada Japan Spain and transnationally online as well as at a more local level where finer detailed descriptions of the work lives of those within the Japanese eikaiwa ELT industry are given Drawing on a synthesis of Marxist and Bourdieusian theory the book outlines a dialectical approach to understanding capital and to understanding how the drive for profit and language education interrelate with one another Simpson concludes by showing how such an approach might open up areas for further research in a number of contexts across the globe as well as in light of the Covid 19 pandemic Providing a model for addressing global issues of ELT this book is of interest to advanced students scholars and professionals within applied linguistics TESOL sociolinguistics and linguistic anthropology language economics and related areas

Source Materials for Secondary School Teachers of Foreign Language Esther May Eaton, Lynne Loomis Norton, 1962 *University Partnerships with the Corporate Sector* Carter Winkle, 2013-11-29 Carter Winkle provides insight into the contemporary phenomena of partnerships between universities and for profit educational service providers resulting in matriculation pathway programs for non native English speaking students in the United States Positive and negative implications of such partnerships are illuminated through interpretation of empirically derived narrative accounts of English language program administrators English language teaching faculty and academic discipline faculty working in contexts where such joint venture matriculation pathway programs exist The book retells stories of these academic professionals and examines how the new governance structures and practices of these programs impacted them and their work context focusing on their institutional status autonomy in curricular and pedagogical decision making and perceptions of how these new corporate initiatives affected students and their host institutions

Preventing Long-Term ELs Margarita Espino Calderon, Liliana Minaya-Rowe, 2010-10-22 This practical guidebook s 10 components for success helps educators close the achievement gap with a professional development program that advances learning for EL students Texas Municipal

Corporation Laws, Annotated James Thomas Sluder, 1909 **Corporate Communication for Management Students** Srinivasulu Bitla, 2019-12-23 *Corporate Communication for Management Students* makes an assessment of the motivation and attitude of the learners and teachers besides evaluating the appropriateness of the instructional materials Having analyzed the corporate and professional factors the book appraises the evaluation pattern and the resources like

infrastructure and supplementary materials An attempt has been made to design guidelines for revising the curriculum for corporate communication An analysis of curricula of different universities and business schools across India drawing from the proper understanding of the problems a model set of guidelines have been evolved for suitable curriculum of communication skills to the management students It is estimated that the book will definitely indulge the prospects of the experts of the innovations in designing curriculum of corporate communication **Resources in Education** ,1999

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Library of Congress. Copyright Office,1976 **Pop Culture in Language Education** Valentin Werner,Friederike
Tegge,2020-11-23 Pop Culture in Language Education provides comprehensive insight on how studies of pop culture can inform language teaching and learning The volume offers a state of the art overview of empirically informed cutting edge research that tackles both theoretical concerns and practical implications The book focuses on how a diverse array of pop culture artifacts such as pop and rap music movies and TV series comics and cartoons fan fiction and video games can be exploited for the development of language skills It establishes the study of pop culture and its language as a serious subfield within language education and applied linguistics and explores how studies of pop culture its language and its non linguistic affordances can inform language education at various levels of proficiency and with various learner populations Presenting a broad range of quantitative and qualitative research approaches including case studies on how pop culture has been used successfully in language education in and beyond the classroom this book will be of great interest for academics researchers and students in the field of language education applied linguistics psycholinguistics and sociolinguistics as well as for language teachers and materials developers

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