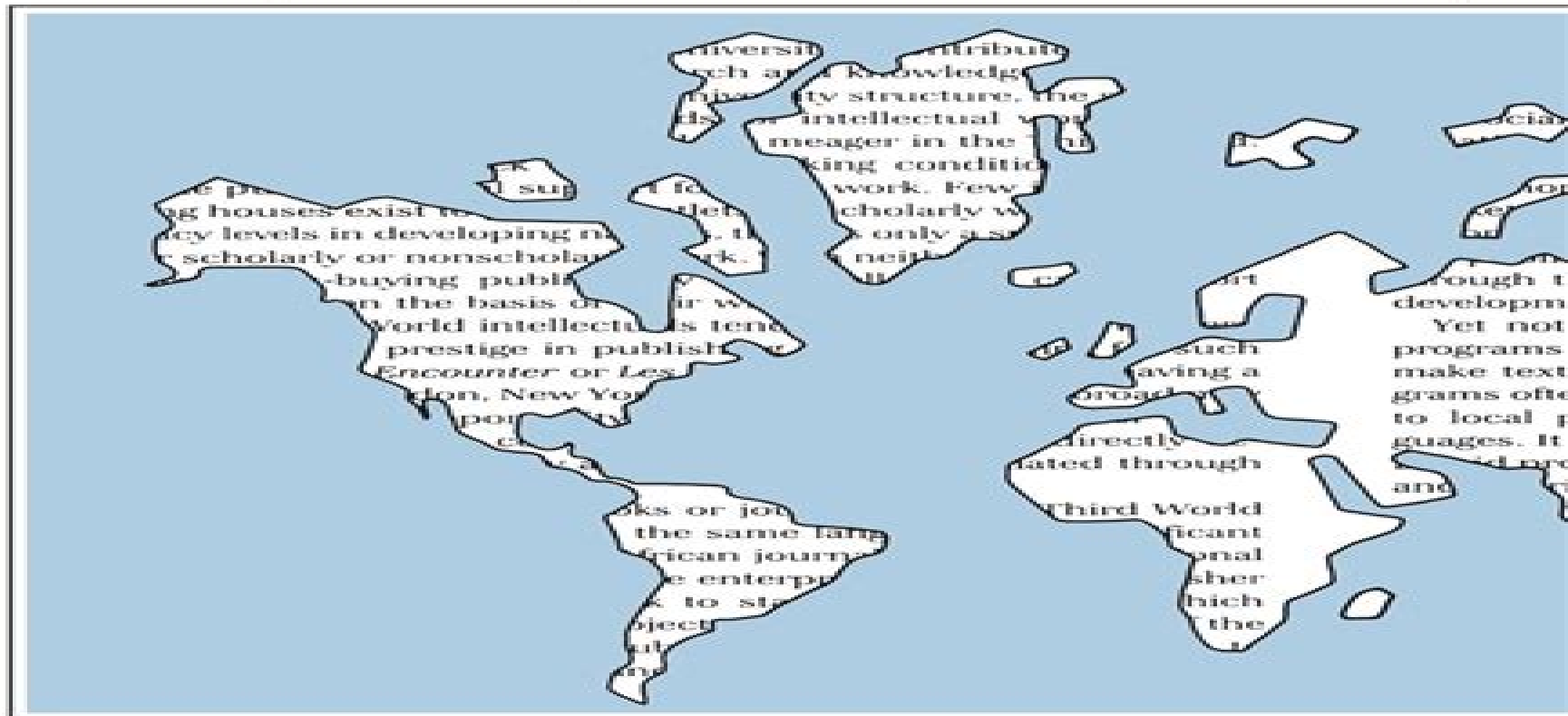


Philip G. Altbach

THE KNOWLEDGE CONTEXT

Comparative Perspectives on the Distribution of Knowledge



The Knowledge Context Comparative Perspectives On The Distribution Of Knowledge

Albert N. Greco



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The Knowledge Context Philip G. Altbach, 1987-07-01 The Knowledge Context adds an important new dimension to the study of publishing and the distribution of knowledge in the international arena Drawing from more than a decade of research Philip G Altbach examines a variety of issues including international copyright textbooks technological developments in publishing and the role of book distribution Those interested in publishing and the dissemination of knowledge will find this a helpful resource for understanding this critical enterprise

Knowledge Production in European Universities Kwiek Marek, 2012-11-23 The book studies transformations of European universities in the context of globalization and Europeanization the questioning of the foundations of the Golden Age of the Keynesian welfare state public sector reforms demographic changes the massification and diversification of higher education and the emergence of knowledge economies Such phenomena as academic entrepreneurialism and diversified channels of knowledge exchange in European universities are linked to transformations of the state and changes in public sector services The first contextual part of the book studies the changing state university relationships and the second empirically informed part draws from several recent large scale comparative European research projects

Knowledge Management for the Information Professional Taverkere Srikantiah, Michael E. D. Koenig, 2000 Comprises 28 essays on knowledge management in a broader transorganizational context Covers five major areas overview of knowledge management background issues in knowledge management creating the culture of learning and knowledge sharing in the organization tools and technologies involved and case studies of its application in a number of contexts

International Encyclopedia of Information and Library Science John Feather, Paul Sturges, 2003-09-02 The International Encyclopedia of Information and Library Science was published to widespread acclaim in 1996 and has become the major reference work in the field This eagerly awaited new edition has been fully revised and updated to take full account of the many and radical changes which have taken place since the Encyclopedia was originally conceived With nearly 600 entries written by a global team of over 150 contributors the subject matter ranges from mobile library services provided by camel and donkey transport to search engines portals and the World Wide Web The new edition retains the successful structure of the first with an alphabetical organization providing the basic framework of a coherent collection of connected entries Conceptual entries explore and explicate all the major issues theories and activities in information and library science such as the economics of information and information management A wholly new entry on information systems and enhanced entries on the information professions and the information society are key features of this new edition Topical entries deal with more specific subjects such as collections management and information services for ethnic minorities New or completely revised entries include a group of entries on information law and a collection of entries on the Internet and the World Wide Web

Information Technology and Managing Quality Education Arthur Tatnall, Omponye Coach Kereteletswe, Adrie Visscher, 2011-03-10 This book constitutes the refereed post

proceedings of the 9th IFIP WG 3.7 Conference on Information Technology in Educational Management ITEM 2010 held in Kasane Botswana in July 2010 The 22 revised full papers presented were carefully reviewed and selected The papers cover a wide range of topics addressing the utilization of ICT at different levels of education from primary education to higher education such as identifying and satisfying learning needs strategic management school management information systems open source software and the relationship between ICT and organizational performance Educational Knowledge Thomas S. Popkewitz, 2000-01-06 An examination of educational reform and change throughout the world focusing on how issues of power and governance within states affect school practice and policy making *The Scandals of Translation* Lawrence Venuti, 2002-09-11 Translation is stigmatized as a form of writing discouraged by copyright law deprecated by the academy exploited by publishers and corporations governments and religious organizations Lawrence Venuti exposes what he refers to as the scandals of translation by looking at the relationship between translation and those bodies corporations governments religious organizations publishers who need the work of the translator yet marginalize it when it threatens their cultural values Venuti illustrates his arguments with a wealth of translations from The Bible the works of Homer Plato and Wittgenstein Japanese and West African novels advertisements and business journalism **The Strategic Marketing of Science, Technology, and Medical Journals** Albert N. Greco, 2023-06-30 This book analyzes the various economic and marketing strategies utilized by the five major STM commercial scholarly journal publishers since 2000 This period has witnessed tremendous economic marketing and technological growth including the migration from a print only to a hybrid publishing format With this growth the industry has also seen the rise of open access publishing copyright challenges by websites such as Sci Hub the emergence of sharing platforms such as ResearchGate and Academia.edu as well as the impact of Plan S on publishers universities and authors Given this incredible rate of change across the industry the author explores the diverse strategies and structures created by the largest STM publishers to decipher their effectiveness in addressing technological ethical and copyright issues Also he examines how mergers and acquisitions diversified operations such as Elsevier's acquisition of BePress SSRN and SCOPUS among other platforms Scrutinizing the different managerial marketing technology and economic financial strategies crafted by scholarly journal publishers between 2000-2020 this book offers a comprehensive assessment of the industry's attempts to identify understand cope with and minimize or defeat the Herculean threats to its business model The Book Publishing Industry Albert N. Greco, 2004-11-16 This volume provides an innovative and detailed overview of the book publishing industry including details about the business processes in editorial marketing and production The work explores the complex issues that occur everyday in the publishing in **Corporate Portals** Heidi Collins, 2001 The executive director of architect services at InfoImage gives readers an inside look at enterprise portals the new technology that gives employees one stop access to all their company's information resources

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