

Small Business Internet For Dummies

William A. Cohen

Small Business Internet For Dummies:

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generating innovative ideas to launching and scaling successful ventures **Starting An Online Business For Dummies?** Greg Holden, 1999-02-09 Directory of Online Business Internet Resources Inside Everything You Need to Know About Starting a Business Online The Internet is changing the way we do business and setting up a business in cyberspace today is easier than ever With friendly step by step instructions Starting an Online Business For Dummies shows you how to establish a successful business presence online right away and with low start up costs From choosing the right Web hosting service to preparing for the tax man Greg Holden's expert advice is sure to help your online business thrive in the worldwide marketplace known as the Internet Valuable Bonus CD Includes MindSpring Internet Access Internet Explorer 4 0 Trial Version of Norton Utilities 3 0 Evaluation version of Paint Shop Pro 5 0 Trial versions of QuickBooks accounting software and Maximizer 5 0 customer tracking and billing software Shareware programs are fully functional free trial versions of copyrighted programs If you like particular programs register with their authors for a nominal fee and receive licenses enhanced versions and technical support Freeware programs are free copyrighted games applications and utilities You can copy them to as many PCs as you like free but they have no technical support System Requirements 486 or faster PC running Windows 3 1 or later or 68040 or faster Macintosh running system 7 5 or later 8MB RAM 16MB RAM recommended for Windows 95 or later or PowerPC Macintosh CD ROM drive double speed 2X or faster Internet connection 14 400 bps or faster modem or network regular access charges apply Inside find helpful advice on how to Choose the right Web host and set up your virtual storefront Find the best software solution to build a winning site that gives you a competitive business advantage Choose the right software to make your Web site a safe and secure environment for business transactions Market your business effectively to millions of potential customers Locate online support advice and resources that will keep you ahead of the competition Learn from the successes and mistakes of other online entrepreneurs Understand the nuts and bolts of starting a business including business plans government regulations and accounting practices Entrepreneur and Small Business Problem Solver William A. Cohen, 2006-02-24 A new revised edition of the classic guide forentrepreneurs For more than a decade The Entrepreneur and SmallBusiness Problem Solver has been the go to resource forbudding entrepreneurs and small business owners alike Now in itsThird Edition this classic has been revised and updated to meetthe needs of the modern reader in today s fast paced businessenvironment Covering everything from getting a start up loan tointroducing a new product this comprehensive guide shows you howto deal with the common problems every small business faces withouthiring expensive outside help This handy guide is packed with the kind of essential down to earth advice everyone running a small businessneeds whether you need help with your business plan or collecting asmall debt This new Third Edition features new information on taxlaw changes technological advances and changes in governmentservices and includes an entirely new chapter on Internetmarketing and e commerce Focused on practicality the book alsofeatures downloadable chapter ending worksheets that will help your etain what you learned and implement it correctly A truly unique source for

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