

What Is a Nonprofit Strategic Plan?



A strategic plan is a **written roadmap** for where a nonprofit organization is going, how it will get there, and specific ways to determine if the organization has "arrived" at the destination.

Strategic Planning And The Nonprofit Board

Lauren Gardner



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Strategic Planning and the Nonprofit Board Dabney G. Park, 1990 *The Nonprofit Board's Role in Strategic Planning* Kay Sprinkel Grace, 1996 *The Nonprofit Board's Role in Mission, Planning, and Evaluation* Kay Sprinkel Grace, Amy McClellan, John A. Yankey, 2009 Designed to help nonprofit board members and senior staff The six books address all of the fundamental elements of service common to most boards including board member responsibilities how to structure the board in the most efficient manner and how to accomplish governance work in the spirit of the mission of the organization Pg 2 of Book 1 *The Influence of the Strategic Planning Process on a Nonprofit Board and a Public Commission* Mary Alicia Powers, 2021 Recently scholars have shown greater interest in nonprofit organizations More and more authors are documenting the need for nonprofit organizations to borrow from the management practices of the private sector Strategic planning is one such practice Most of the earlier research attempts to link strategic planning with nonprofit organizations have failed to provide the descriptive data necessary for a realistic account of an organization's planning efforts The intent of this study was to document the strategic planning process conducted by a nonprofit Board of Directors and a public Commission and to describe the influence of the planning process on Board Members and Commissioners The design of this study used a broad interpretation of action research and was enriched through participant observation Data was collected during pre and post planning interviews with Board Members and Commissioners as well as Strategic Planning Committee meetings Interview data was analyzed and presented A narrative of the planning process was compiled in the genre of story telling for each participating organization Among the conclusions drawn are the following a the planning process is unique to each organization b the product of the planning process is unique to each organization c the planning process serves as an arena for valuable discussion d the selection of the strategic planning committee and its chair is very important e the planning process is a four part process f the full Board or Commission should be involved in the assessment and implementation phases of planning g the majority of Board Members and Commissioners interviewed defined strategic planning as rational and linear believed that strategic planning is equally beneficial in all sectors believed that strategic planning is the responsibility of the Board or Commission as opposed to staff preferred using the services of a planning consultant and believed that the entire Board or Commission must be involved in the planning process **Building a Better Board** Andrew Swanson, 1992 This exciting resource a valuable companion to Book I provides vital assistance in defining your board's role in strategic planning Accessible to both experienced board directors and those just starting out Book II will help you monitor the progress of your plan **Strategic Planning for Nonprofit Organizations** Michael Allison, Jude Kaye, 2015-03-10 The bestselling guide to nonprofit planning with proven practical advice Strategic Planning for Nonprofit Organizations describes a proven method for creating an effective organized actionable strategy tailored to the unique needs of the nonprofit organization Now in its third edition this bestselling manual contains new information about the value of

plans specific guidance toward business planning and additional information about the strategic plan document itself Real world case studies illustrate different planning and implementation scenarios and techniques and the companion website offers templates tools and worksheets that streamline the process The book provides expert insight describing common misperceptions and pitfalls to avoid helping readers craft a strategic plan that adheres to the core values of the organization A well honed strategic plan helps nonprofit managers set priorities and acquire and allocate the resources necessary to achieve their goals It also provides a framework for handling challenges and keeps the focus on the organization s priorities Strategic Planning for Nonprofit Organizations is an excellent source of guidance for managers at nonprofits of every size and budget helping readers to Identify the reasons for planning and gather information from internal and external stakeholders Assess the current situation accurately and agree on priorities mission values and vision Prioritize goals and objectives for the plan and develop a detailed implementation strategy Evaluate and monitor a changing environment updating roles goals and parameters as needed Different organizations have different needs processes resources and priorities The one thing they have in common is the need for a no nonsense approach to planning with practical guidance and a customizable framework Strategic Planning for Nonprofit Organizations takes the fear out of planning with expert guidance on the nonprofit s most vital management activity

Strategic Planning for Nonprofit Organizations Michael

Allison, Jude Kaye, 2011-01-11 Your total guide to putting a powerful management tool to work in your organization Why strategic planning Because a well wrought strategic plan helps you set priorities and acquire and allocate the resources needed to achieve your goals It provides a framework for analyzing and quickly adapting to future challenges And it helps all board and staff members focus more clearly on your organization s priorities while building commitment and promoting cooperation and innovation But to be effective your plan will need to address the special needs of the nonprofit sector And for more than a decade Strategic Planning for Nonprofit Organizations has been the number one source of guidance on all facets of strategic planning for managers at nonprofits of every size and budget This thoroughly revised updated and expanded edition arms you with the expert knowledge and tools you need to develop and implement surefire strategic plans including tested in the trenches worksheets checklists and tables in print and on the companion website along with a book length case study that lets you observe strategic planning in action Packed with real world insights and practical pointers it shows you how to Develop a clear mission vision and set of values Conduct SWOT analyses and program evaluations Assess client needs and determine stakeholder concerns Set priorities and develop core strategies goals and objectives Balance the dual bottom lines of mission and money Write and implement a solid strategic plan Develop a user friendly annual work plan Establish planning cycles gauge progress and update strategies

Successful Strategic Planning Patrick J. Burkhart, Suzanne Reuss, 1993-03-16 Strategic planning is often considered a complex and difficult task and is frequently avoided because of perceived lack of time resources or expertise This step by step guide aims to demystify the process of strategic planning for

nonprofit agencies and organizations by using case examples to illustrate major concepts The Board Member's Guide to Strategic Planning Fisher Howe, 1997-03-06 A quick compact guide for busy nonprofit board members by a veteran board member and sought after consultant to nonprofits Presenting illustrative examples and straightforward action steps the book guides board members through each step of strategic planning including planning meetings using consultants and facilitators and determining visions and values The Board's Role in Strategic Planning Kay Sprinkel Grace, 1996

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