

# Strategic Planning Policy

## 1. Introduction

The purpose of this policy is to establish a structured and systematic approach to strategic planning at <Company Name> that aligns with the organisation's mission, vision, and objectives, particularly in risk management. The policy ensures that strategic plans consider potential risks and opportunities, facilitating informed decision-making and long-term resilience.

## 2. Scope

This policy applies to all strategic planning activities conducted by <Company Name>, including the identification, assessment, and mitigation of risks. It covers all departments and business units, ensuring a consistent approach to strategic planning across the organisation.

## 3. Policy Statement

At <Company Name>, strategic planning is a continuous, dynamic process to assess and address risks that may affect our goals. The planning process is integrated into our risk management practices to ensure that risk assessments inform both short-term and long-term objectives. This approach supports <Company Name>'s commitment to operational excellence, compliance, and sustainable growth.

## 4. Guiding Principles

The following principles guide the strategic planning process at <Company Name>:

- **Alignment:** Strategic planning must align with the organisation's mission, vision, and core values, ensuring that all activities contribute to the overall strategic direction.
- **Risk Awareness:** Embedding risk assessments into all phases of the strategic planning process to anticipate and mitigate potential challenges.
- **Integration:** Integrating strategic planning with other key business processes, such as financial planning and operational planning, to ensure a holistic view of the organisation's future.
- **Transparency:** Providing clear communication and documentation throughout the planning process, ensuring all stakeholders are informed and engaged.
- **Flexibility:** Maintaining the flexibility to adapt the strategic plan as market conditions and internal capabilities evolve, ensuring the organisation remains agile and responsive.

# Strategic Planning And Policy

**Mark Tewdwr-Jones**



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