



Strategic Revolution

Mike Jess



Strategic Revolution:

Global Instability and Strategic Crisis Neville Brown, 2004-08-02 The author seeks to bring new perspectives to current debates and argues that control of the missile threats cannot be achieved without addressing ecological economic social and cultural elements in a stable world order

STRATEGIC MANAGEMENT PRASAD, KESHO, 2015-08-31 The second edition of the book is richer in contents with updated concepts on strategic management The entire text is restructured and fine tuned to meet the needs of the students pursuing MCom MBA PGDBA and identical courses The book now divided into four parts is focused on providing the readers broad perspectives on formulation of strategy its processes implementation as well as evaluation so as to assess its effectiveness The book brings into fore the learning that a strategy is good if it passes the test of feasibility acceptability and suitability Now the text incorporates 44 live cases of successful reputable organizations which have excelled as a result of application of strategic planning strategic thinking in formulation and implementation of their strategies Besides references have been made of the practices in 65 successful global companies while discussing the concepts and practices NEW TO THE SECOND EDITION Beginning with an overview of strategic management the text analyzes important topics such as Environmental macro and micro factors of the organization which underline success of an enterprise What develops sustainable competitive advantage in organizations Eight implementation techniques which are helpful in successful implementation of strategies Evaluation of strategy and GE McKinsey matrix on measurement of organizational success Role and traits of strategic leadership for successful implementation of strategy in face of uncertain turbulent and complex global market Learning from the case study on Mobil company Strategy for Chaos Colin Gray, 2004-08-02 In this volume Professor Colin Gray develops and applies the theory and scholarship on the allegedly historical practice of the Revolution in Military Affairs RMA in order to improve our comprehension of how and why strategy works The author explores the RMA hypothesis both theoretically and historically The book argues that the conduct of an RMA has to be examined as a form of strategic behaviour which means that of necessity it must work as strategy works The great RMA debate of the 1990s is reviewed empathetically though sceptically by the author with every major school of thought allowed its day in court The author presents three historical RMAs as case studies for his argument those arguably revealed in the wars of the French Revolution and Napoleon in World War I and in the nuclear age The focus of his analysis is how these grand RMAs functioned strategically The conclusions that he draws from these empirical exercises are then applied to help us understand what indeed is and what is not happening with the much vaunted information technology led RMA of today

Strategy Savvy Hesham Dinana, 2022-08-11 With the COVID 19 pandemic many business leaders question the need for strategy and the value of strategic planning and management in today s environment This book will demonstrate that our approach to strategy development and implementation needs to change to be able to help organizations change The proposed new approach in this book can provide insights and perspectives to keep strategy relevant by Putting Strategy in

Action through developing a Making the Future Happen Today way of thinking and living Many strategy books focus on the perspective of large multinational corporations that have the capacity and capabilities to develop and implement a strategy using very structured methodologies and tools This book will add a new dimension by focusing on the use of Strategy as Practice SaP intuition and serendipity as important complements that can be used by large corporations as well as small and medium sized enterprises SMEs and entrepreneurs to develop and implement winning strategies This is an important dimension to support the strategic decision making process that is frequently undermined in traditional strategic planning and management focused books The author theorizes that developing into a Strategy Savvy professional is about embracing two of the most important concepts in strategy development Proactivity and Sustainability This book addresses the opportunities and threats presented by VUCA Volatility Uncertainty Complexity and Ambiguity and how we can capitalize on those opportunities to create unprecedented growth opportunities in Society 5.0 that is shaping new economies such as the Digital Economy the Experience Economy the Sharing Economy the GIG Economy the Purpose Economy and the Circular Economy The author also proposes a new approach to strategy development and implementation that mixes formal planning with practice and intuition that is helped by serendipity He presents a strategy that is driven by four propellers insights culture operations and digitization to ensure arrival at a better future

Strategic Review, 1975 dedicated to the advancement and understanding of those principles and practices military and political which serve the vital security interests of the United States

Strategic Defense Initiative P. Edward Haley, Jack Merritt, Martin C Needler, 2019-07-19 This book covers the Reagan administration's original proposal the main disagreements about strategic and technical feasibility the effects of Strategic Defense Initiative SDI on relations between the U.S. and the Soviet Union and the effects of SDI on relations between the U.S. and its allies

Strategy and Strategists James Cunningham, Brian Harney, 2012-03-29 Importantly this stimulating text

Armed Conflict in the 21st Century: The Information Revolution and Post-Modern Warfare, **Strategic Management in Emerging Markets** Krassimir Todorov, Yusaf H. Akbar, 2018-12-10 This textbook focuses on strategic management in emerging market contexts It delineates the border between business level strategy and corporate strategy to better align business level and corporate level strategy

Preventing the Use of Weapons of Mass Destruction Eric Herring, 2013-01-11 These studies concentrate on preventing the use of weapons of mass destruction A common argument runs through all of the papers that while complacency must be avoided much of the post Cold War focus among Western governments on the threat posed by weapons of mass destruction is alarmist

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