



Strategic Management Support Systems

Abbass Alkhafaji, Richard Alan Nelson



Strategic Management Support Systems:

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the field Planning for Information Systems is a comprehensive single source overview of the myriad ideas and processes that are identified with IS planning While many chapters deal with high level strategic planning the book gives equal attention to on the ground planning issues Part I Key Concepts of IS Planning focuses on how IS planning has evolved over the years business IS strategic alignment and the role of dynamic organizational capabilities in leveraging IS competencies Part II The Organizational IS Planning Process describes IS planning in terms of critical success factors and includes a knowledge based view of IS planning a practical assessment of strategic alignment the IT budgeting process the search for an optimal level of IS strategic planning and the role of organizational learning in IS planning Part III IS Investment Planning deals with predicting the value that an IS project may have a rational expectations approach to assessing project payoffs assessing the social costs and benefits of projects an options based approach to managing project risks planning for project teams and the moderating effects of coordinated planning Part IV Goals and Outcomes of IS Planning considers information strategy as a goal and or outcome of IS planning IT infrastructure as a goal or outcome competitive advantage as a goal or outcome e process partnership chains and planning successful Internet based projects

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