

Research on the Construction of Curriculum System for Economics and Management Majors in Applied Undergraduate Universities under the Background of “1+X”

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Abstract: As the process of popularising higher education accelerates, the number of college graduates grows year after year, and society sets greater standards for graduates' employment. At the moment, the scope of China's applied undergraduate colleges and universities is considerable, but the difficulty of graduates' employment and the low employment rate are the difficulties that impede their development. As a result of this phenomena, national applied undergraduate colleges and universities are actively looking for ways to increase the quality of talent training. This paper examines the necessity of developing a curriculum system for applied undergraduate economics and management majors, then examines the teaching objectives and requirements of applied undergraduate majors, and, on that basis, employs various teaching modes to improve and optimise the curriculum system of applied undergraduate finance and economics majors by combining the relevant concepts of “1+X”.

Keywords: “1+X” background; applied undergraduate; economics and management majors

1. Preface

With China's rapid economic development, the traditional teaching mode can no longer match the needs of societal development. The traditional teaching approach consists of completing a single major, which is both a discipline and an employment path. To meet society's development needs, applied undergraduate colleges and universities should optimise the curriculum system from many aspects in order to meet future social development needs. The term “1+X” refers to the integration of knowledge, skills, and methodologies from one or more related disciplines into a single course, allowing students to learn one of the disciplines featured within it more thoroughly. The “1+X” mode can not only improve the integration of theory and practice, but it can also fully mobilise students' learning enthusiasm and improve their learning efficiency and effect, which is critical in the development of the curriculum system of economics and management majors in applied undergraduate universities.

2. Analysis of the necessity of constructing a curriculum system of economics and management majors in applied undergraduate colleges and universities

Under the background of “1+X”, the necessity of constructing a curriculum system of economics and management majors in applied undergraduate colleges and universities is mainly reflected in the following aspects.

Firstly, the curriculum system matches the future development of students, which is conducive to cultivating talents that meet the needs of society and cultivating high-quality and high-skilled talents that meet the needs of society (Zhang, 2021). At present, there is a large talent gap in China's employment market, which requires that applied undergraduate universities should focus on the construction of a curriculum system.

Secondly, the curriculum is strongly related to the subject knowledge and is comprehensive, therefore, the construction of the curriculum system of economics and management majors is conducive to cultivating students' innovation ability. Currently, the economy is developing rapidly, and major

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The Economics And Management Of System Construction

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